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SAN FRANCISCO ZOOLOGICAL GARDENS

Expanded Partnership Annual Report for 1997

The Fourth Year

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Recreation and Park Commission

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San Francisco Examiner

Thursday, February 20, 1997

Zoo hopes to cage cash

EXAMINER/PAUL CHINN

Minnie the *chimpanzee would benefit greatly if the $48 million zoo bond proposal passes in June.*

S.F. voters to decide if $48 million in bond funds should be spent for animal exhibits, other upgrades

By Rachel Gordon
OF THE EXAMINER STAFF

Minnie the chimp could be the zoo's poster child as it opens its campaign for a $73 million face lift.

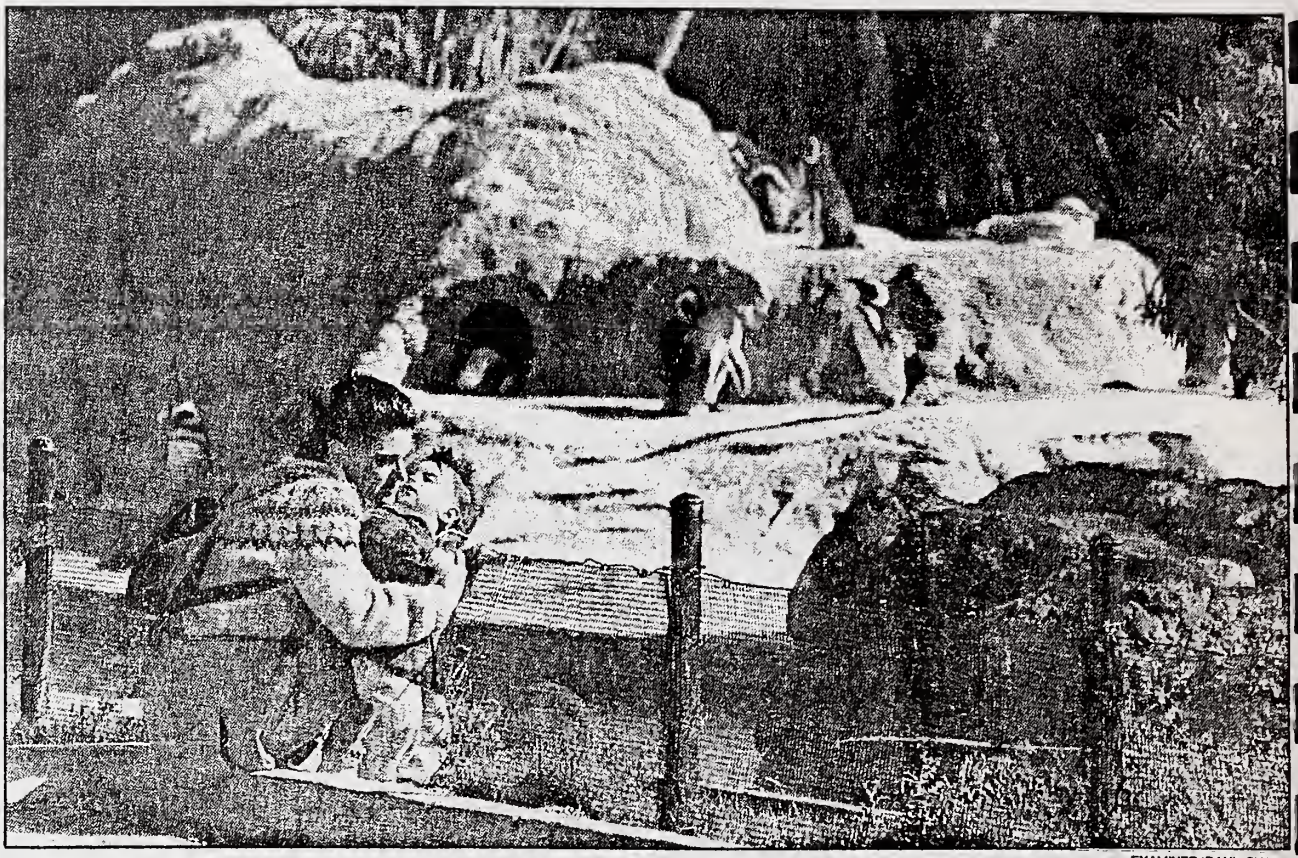
Sitting in a concrete, outdoor pen with little room to roam, Minnie and her three hairy primate buddies could spread out in a setting more akin to their natural habitat with a grassy meadow and stream, vines, shrubs and climbing areas — if San Francisco voters approve a bond measure June 3.

The proposal, the most ambitious for The City's zoo since it opened nearly 70 years ago, calls for major renovation throughout, from moving the front entrance to creating an African savanna for giraffes, zebras, gazelles, ostriches and crowned cranes. The lions, however, would remain in a separate area, with planners not wanting to create too natural a setting and deplete the zoo inventory.

The plan calls for tapping taxpayers for $48 million and private donors for an additional $25 million. Passage of the bonds, which would be paid with property taxes, requires two-thirds approval.

The controller estimates the bond issue would cost

[*See ZOO, A-14*]



Penguins *have already had their habitat refurbished, but a bond would allow Andrea Herrera and her son, Jack, to enjoy a completely renovated San Francisco Zoo.*

EXAMINER/PAUL CHINN

◆ *ZOO from A-1*

Bond proposal would revamp zoo

the owner of a $300,000 home $22.14 annually during the next 20 years.

Voters on June 3 also will decide a $140 million bond issue for San Francisco Unified School District and City College class space; a $100 million revenue bond measure to help finance a football stadium for the 49ers; and a $49 million bond to build, buy or fix community cultural buildings.

"The first question you have to ask is, 'Does the community want a zoo?' If the answer is yes, then it's important to provide ample resources to make sure it's the best for the animals and the community it serves," said David Anderson, zoo director. He painted the current situation as mediocre.

A question of priorities

The bond proposal has its critics. At the forefront is longtime zoo watchdog Susanne Barthell, who called Anderson's plan too ambitious.

"I don't think this City, with our other priorities, can afford the kind of extravagant proposal that Anderson envisions for the zoo," she said. "He needs to reconstruct his vision to something more reasonable."

Barthell said it would make more sense to revamp the zoo piece by piece and reduce the number of exhibits to save money. As examples, she said Tinkerbell, the lone Asian elephant, could be sent into retirement to a sanctuary. She also suggested that the capybaras, the largest of the rodent family from South America, could be shipped off.

Barthell cited Central Park Zoo in New York City as an ideal model where only a handful of species are on display.

Anderson rebuffed that notion, noting that Central Park Zoo is not New York's primary zoo, while San Francisco's is the largest in the Bay Area, competing only with Oakland's zoo.

"When you go to a zoo, what do you want to see?" Anderson asked. "You want to see a lot of different animals. And if you want to educate people and promote conservation, then you need diversity."

He conceded some exhibits would be eliminated under the improvement plan. Gone would be the communities of llama, water buffalo, musk ox and Rocky Mountain goat.

Other habitats would be greatly expanded. For example, the tamarins and tapirs would be moved to a seasonal forest, and new quarters would be built for the orangutans and chimpanzees.

The plan also calls for more interactive displays and improved viewing areas for visitors.

The San Francisco Zoo, at the western edge of The City next to the ocean, is home to 262 species of animals, from Australian laughing kookaburras to polar bears. About 800,000 people come through the gates each year.

'Package' deal

The proposed upgrade doesn't just focus on improving animal habitats. It also plans renovations to the bathrooms and snack bars, and construction of a state-of-the-art education center to replace the trailers that now house classrooms and a library. The carousel also would be renovated, and gift shops would be built to help generate revenue.

Barthell said the zoo wouldn't need so much money if the animal habitats took top priority and the other projects fell in line as nice extras for a wish list.

Anderson said it was a package deal. People who come to the zoo to visit animals also need to use the restrooms, want to grab a snack and could benefit from improved educational centers.

The City now pumps $4 million a year into the zoo; the nonprofit San Francisco Zoological Society, which took over management of the zoo in a 1993 partnership agreement, raises the rest of the $13 million annual operating budget.

The $73 million price to upgrade the zoo is considered above and beyond the day-to-day costs.

Supervisor Tom Ammiano is calling for an audit of zoo finances to make sure money is being spent wisely and that priorities are set correctly. Ammiano, who supports the bond proposal, said he believes everything is on the up-and-up but wants to make sure before millions more are spent.

It has not been decided whether the audit by Budget Analyst Harvey Rose would be completed before the June 3 election.

Rich Avanzino, who heads the San Francisco Society for the Prevention of Cruelty to Animals, supports the zoo bond, despite apprehensions about zoos in general.

"If we can spend more resources to improve the quality of life for the animals, to improve their habitats, then that's something I'm for," he said.

THE INDEPENDENT

ITYWIDE EDITION

SATURDAY, MARCH 22, 19

A new place for the eagle-eyed

PHOTO: JUDI PARKS

NEWBORN BALD-EAGLE CHICK *'Lupaih,' shown here with an artificial surrogate mother, is one of the bald-eagle chicks born in captivity recently at the San Francisco Zoo.* **See story on Page 5.**

New zoo aviary a treat for the eagle-eyed

ZOO

Facility will be site of captive breeding program

BY KRISTEN REYES

Having established one of the most successful captive-breeding programs in the country for bald eagles, the San Francisco Zoo has dedicated a new facility for the endangered birds, which will serve as a sanctuary they can call home.

The opening ceremony for the 26,000-square-foot Avian Conservation Center, which took place at the zoo on Thursday, represented a "dream" come true, said zoo director David Anderson, who described the management center as a way to keep the species alive and give the public a rare glimpse into the lives of the birds who are considered symbols of independence and freedom.

"I think it's tremendous because we are finally realizing the dream of having new facilities for what has become such a crucial program for the state of California," Anderson said. "Which is to be able to breed bald eagles and return them to an area in the state where they used to occur but for different reasons were eliminated. Now with this facility, people can see these birds up close so they realize what a magnificent animal it is that we are helping to preserve."

The facility itself, designed by the Portico Group, a Seattle zoo-design firm, includes an administration building, a library, video monitoring systems, an animal-diet preparation kitchen, a laboratory, and a laundry room. Next to the facility are the prefabricated modular buildings where the birds are hatched and incubated.

The birds are bred in a small hollow in the dunes south of the zoo and are released as chicks into nesting sites around the state. A bald-eagle recovery team then monitors the success of the birds as they grow and adapt to their life in the wild, according to John Aikin, associate curator for the zoo.

Effect on bird population

Mayor Willie Brown, who took part in the center's ribbon-cutting ceremony, praised the facility for its hard work, which he credited for the existence of an adequate population of bald eagles in California.

"The bald-eagle population since 1991 has primarily been produced from this facility," Brown said. "We guess that, at some point, when the world and this nation acknowledges that we have a legitimate, adequate supply of bald eagles, it will be because this facility has done the breeding, has done the caring, and has done the nurturing."

Aikin plans to develop conservation programs for other rare birds at the facility, which has already acquired an eagle species that is declining in West Africa. "We hope to learn more about what it takes to breed them in captivity," Aikin said.

Although bald-eagle populations have increased markedly over the last decade, their geographic expansion has been less encouraging, Aikin said. Eagle populations still occupy only about two-thirds of their historic range in the state, and much suitable habitat remains to be recolonized, he said.

" An inspiration"

One of the center's most treasured birds is "Sequoia," a 9-year-old bald eagle who is sitting upon a perch, looking over her new home. The bird, who came into captivity at a young age, has no fear of people, Aikin said. She has appeared on the "Today" show and on local television news segments and has posed with singer Don Henley on the cover of Texas Monthly. Aikin described Sequoia as an ambassador, a shining example of how remarkable bald eagles are.

"They are an inspiration to anyone who gets the rare opportunity to see her up close," Aikin said. "We hope, by seeing her, people are inspired to love and protect eagles."

Because of the sensitive nature of the birds, the new complex will be accessible to the public only at certain times. Docent-guided tours will be available, however.

PHOTO: JUDI PARKS

CHICK: *Lupaih is a 10-day-old bald eagle chick, one of many born in the zoo's captive breeding program. Lupaih, whose sex is still unknown, weighed 20 grams at birth and should reach adult weight in about 12 weeks.*

San Francisco Examiner

Saturday
APRIL 19, 1997

EMBRACING A NEW WORLD

EXAMINER / CHRIS HARDY

Working at the *S.F. Zoo has inspired Carlos Jimenez, who likes telling people about the kinkajou in his arms.*

Zoo breaks language barrier

> "For the first time in my life it made me feel good that I could speak their language."
>
> — **Carlos Jimenez, S.F. Zoo intern**

By Susan Ferriss
OF THE EXAMINER STAFF

Carlos Jimenez remembers when a friend in the eighth grade scoffed at a scholarship offer to attend wildlife classes at the San Francisco Zoo.

"He told me, 'No, dude, this ain't cool,'" Jimenez recalls.

But the Salvadoran-born youth — who was starting to get into a serious barrio gang scene — ignored the advice. He took the scholarship, which meant a free lunch and a bus pass. And he fell in love — with the zoo keepers, the animals, and the pursuit of a career in biology or zoology.

Now the 18-year-old is a star intern at the San Francisco Zoo, and leading a pioneering program to bring more Spanish-speaking kids into the natural world he has embraced.

On Saturday, the program — Sharing Our World — celebrates the graduation of its first trainees: eight Mission District teens and 11 immigrant mothers who are now prepared to become bilingual zoo guides and volunteers.

"*Fantástico* — fantastic," is how Noemi Ortiz, one of the immigrant mothers, described Jimenez and the program. The women are members of Mujeres Unidas y Activas — Women United and Active — a San Francisco organization associated with the Coalition for Immigrant Rights.

The zoo contacted Mujeres, hoping to train members and get advice on how to make the zoo more accessible and interesting to limited English-speaking parents.

Through the Mujeres, zoo education director Diane Demee Benoit said she discovered some immigrant families are afraid to go to the zoo because they fear getting lost or failing to communicate well with guides.

The zoo had already been reaching out to inner-city kids like Jimenez, but educators thought they could do better — and benefit by encouraging immigrant kids to use their language skills in presentations on the zoo's Nature Trail.

The Mujeres, Demee Benoit added, "we're looking forward to something for families, and to keep their kids interested in school and to give them options to keep them off the streets."

After six weeks' training on conservation and the natural history of some of the zoo's animals, the women will be dispatched to offer presentations in Spanish at PTA meetings, community centers and other venues.

"Many of the women have so

[*See ZOO, A-12*]

◆ ZOO from A-1

S.F. Zoo offers positive alternative

much fear that their children will get into gangs. This gives the children another view of life," said Ortiz, whose 13-year-old daughter, Adriana, is one of the young trainees.

"It is so great for (the adults) to have consciousness about the world," Ortiz added, "the animals, the air, and how much responsibility we have in the destruction of our world."

Becoming volunteers

This summer, the kids who graduated from the program will volunteer on the zoo's Nature Trail, offering explanations about animals in Spanish and English.

"After that," Demee Benoit said, "they can learn to become caretakers of the animals, preparing diets, and then to become interns, like Carlos."

Now 18 — and a natural-born teacher — Jimenez knows he is a strong role model for the Latino kids he's been teaching.

"The mothers see me, and they see their children," he said. "Their children could be in my shoes some day."

Jimenez's family fled the civil war in El Salvador shortly after he was born. He moved to San Francisco from Los Angeles when he was 14, and began his work at the zoo that year. He was prone to trouble, he said, but inside he knew he harbored a fascination for animals and he wanted a career.

After training to serve as a Nature Trail guide, Jimenez discovered he had a powerful skill he could offer the zoo in return for helping him: Spanish, his native language.

He was describing an animal's habitat at one of the Nature Trail sites, Jimenez said, when he realized an immigrant parent couldn't understand what he was saying. He broke into Spanish to help out.

"It made me feel wonderful," Jimenez remembered. "For the first time in my life it made me feel good that I could speak their language."

Endless opportunities

Zoo educators helped keep him interested in high school, and are helping prepare him to apply to college, Jimenez said. He's translated zoo materials into Spanish, and has developed a strong Spanish zoological vocabulary he hopes will be useful in his career.

As part of his internship, he takes the Zoomobile — a van stocked with animals — out for presentations in Spanish or English at schools, teaching kids about endangered species, Bay Area animals, the threatened rain forests.

"I don't know what I'd be doing if I weren't at the zoo," Jimenez said, scooping up a legless lizard from a cage and rattling off an expert explanation for how it is distinct from snakes.

"See? It blinks. Snakes don't blink. And its tongue is different."

Jimenez helps out frequently at the Ark, where the zoo cares for abandoned or injured wild animals — from parrots and pythons to Benjie, the South American kinkijou, one of Jimenez's favorites.

"*Hola*, Chiquita," Jimenez said, greeting a green-cheeked Amazon parrot, who inched down a perch toward him. "How are you, girl? You wanna come see me?"

Dusting off a couple of owl and eagle feathers he uses at the school presentations, Jimenez swished them back and forth through the air, demonstrating how owl feathers are quieter, better for night hunting.

"I can't wait to be able to just read and read and read about all this stuff," Jimenez said. "This is my life now."

San Francisco Chronicle
BAY AREA
AND CALIFORNIA
MONDAY, MAY 5, 1997

Modern Menagerie

S.F. Zoo hopes voters support ambitious $73 million renovation

By Edward Epstein
Chronicle Staff Writer

Tinkerbelle, the San Francisco Zoo's female Asian elephant, looks pretty forlorn in her barren and cramped 58-year-old enclosure.

The zoo's chimpanzees, some as old as a venerable 41 years, have never felt grass under their feet. They live on concrete, hardly a feature of their native habitat.

It's enough to make a zoo director cry.

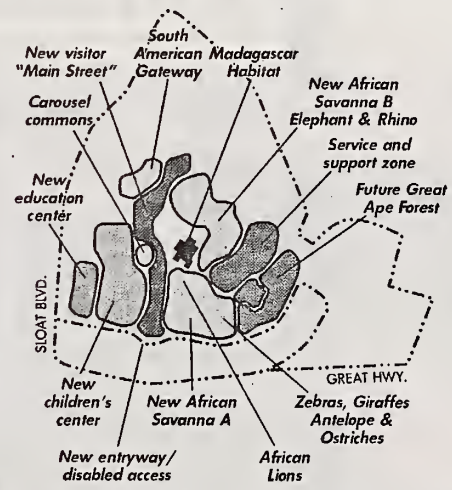
But right now, director David Anderson isn't weeping. Instead, he is campaigning all-out for Proposition C, a $48 million bond issue on San Francisco's June 3 election ballot that would provide modern, healthier and happier homes not only for Tinkerbelle and the chimps, but for most of the zoo's hundreds of animals.

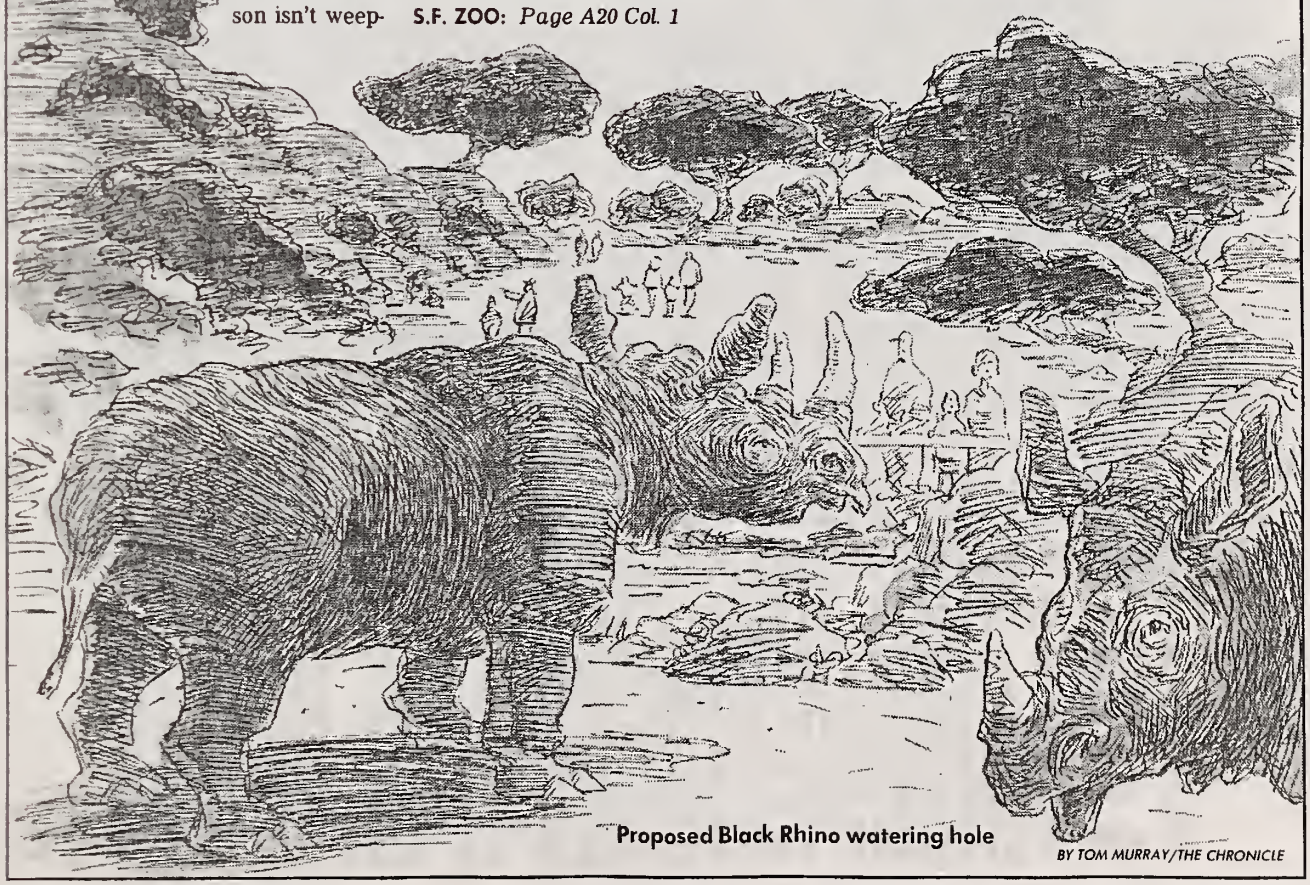
Proponents also say the money, which is supposed to be matched by $25 million in private funds, would let the zoo carry out its 21st century function as a center of conservation and education.

"This is an old zoo, designed as a museum collection of ani-

S.F. ZOO: *Page A20 Col. 1*

KEY ELEMENTS OF NEW ZOO PLAN





Proposed Black Rhino watering hole

BY TOM MURRAY/THE CHRONICLE

S.F. Zoo Bond Promises Healthier, More Natural Animal Habitat

From Page A13

mals, not fit yet to carry out its modern mission," Anderson told a reporter during a tour of the zoo, built some 60 years ago as a New Deal jobs program, at Sloat Boulevard near the ocean. "We've even been forced to abandon some exhibits, they were so bad."

The zoo's ambitious $73 million construction and expansion plan calls for new and more natural habitats for orangutans and chimpanzees, lions, giraffes, antelope, rhinoceroses, lemurs, and of course, the elephants. There would also be a new Children's Zoo and a new entrance and "Main Street" starting on the site of the old Fleishhacker Pool. In all, the zoo's developed space would jump to more than 100 acres from the current 75, according to Anderson.

The work would be done in phases over seven years, while the zoo remains open.

"People in San Francisco must know how critical and urgent this work is," Anderson said. "We've been waiting. Only the bond issue will do."

The zoo campaign is backed by Mayor Willie Brown, almost all the city's political and civic establishment and by the 27,000-member San Francisco Zoological Society.

Since 1993, the society has operated the long-troubled zoo under a contract with the city, after years of turbulence at the facility that saw it almost lose its accreditation from the American Zoo and Aquarium Association. The city still kicks in $4 million of the zoo's $13 million annual budget, with the rest coming from society donations and gate receipts.

With a campaign budget that could hit $350,000, the zoo's friends have little difficulty getting their message out. But in an election in which at least two-thirds of voters must approve a general obligation bond that would raise people's property taxes, the outcome is in doubt.

Critics ding the proposal from all directions.

State Senator Quentin Kopp, a longtime zoo supporter whom the institution once honored by naming a bald eagle hatchling Quentin, opposes the bond issue. He says that soaring costs for the project that lies within his Senate district make it bad fiscal policy.

Others say the idea of confining wild animals is passe and believe the zoo should be phased out.

In a paid argument in the voter's handbook, Randy Shaw and Ted Gullicksen of the Tenderloin Housing Clinic wrote: "Proposition C reflects misguided priorities. Children need improved recreation centers, parks and Muni service, not a pork-barrel project funded by higher rents."

Still other opponents say the city has other pressing human needs that aren't being met, citing bad conditions at Laguna Honda Hospital, the Youth Guidance Center and the San Bruno Jail.

> ***'People in San Francisco must know how critical and urgent this work is. We've been waiting. Only the bond issue will do'***
>
> — DAVID ANDERSON, ZOO DIRECTOR

The zoo responds that for years it was all but forgotten by politicians in City Hall, drained of resources during times of budget cuts and neglected to the point that it now has $10 million in deferred maintenance costs.

"The zoo was the lowest priority," said zoo spokeswoman Nancy Chan. "Now, it's finally the zoo's time."

The zoo administration's most ardent opposition, however, comes from a small group with a lofty title, the National Council for Excellence in Zoo Animal Management. Its driving force is Susanne Barthell, who started at the zoo as a volunteer in 1984. She later served on the city's Zoo Advisory Committee and grew more disillusioned as the city moved toward putting its troubled zoo into the hands of private managers.

Now she criticizes almost every aspect of the zoo's management, from the handling of animals to finances to the need for such a huge and expensive new zoo.

"They can't manage the zoo they have, the plan's too extravagant and we have no guarantee they can raise $25 million," she charged.

Barthell says, for instance, that the once-awful Oakland Zoo has rebuilt eight of its animal habitats for just $4 million — a fraction of the cost proposed for San Francisco — and wants to spend another $13 million.

But the zoo has produced figures from other major metropolitan areas showing that its planned project, and the amount of proposed taxpayer participation, is not out of line. What's more, Anderson said, "city engineers confirm that the prices we have estimated for the projects are OK."

Construction in San Francisco costs more because of seismic safety and because special materials must be used to combat damage caused by steady, wet winds off the ocean, Chan said.

Barthell also alleges that animal welfare is not always a top concern at the zoo, citing an incident last December in which kangaroos were kept outside during bad weather.

The zoo said the kangaroos don't like their indoor shelter, even in storms. But she persisted, writing a letter to United States Agriculture Department inspectors, who then visited the zoo and ordered it to provide the marsupials with access to their indoor quarters in bad weather.

"She scrutinizes every little thing," said Chan. "What gives her the credibility to judge, when we have experienced professionals on our staff to do the same thing?

"Nothing we do can ever appease her," Chan added.

The zoo's finances are another area of contention between the zoo and critics of the bond issue. At Barthell's urging, the Board of Supervisors has ordered an audit next year. While she is convinced the report will show waste and financial incompetence, zoo officials don't think so.

"In fact, we may do targeted audits of our own, using outside consultants," said Jim Lazarus, the former deputy mayor who four months ago became the Zoological Society's chief operating officer.

Tom Ammiano, one of the supervisors who asked for the audit, has also sought a public hearing on the bond issue tomorrowHe wants the zoo to spell out what special benefits it would reserve for San Franciscans, who if the bond issue passes would be financing an attraction used by the entire Bay Area.

Anderson said that starting in June, the zoo plans to offer discounts for visitors who ride Muni to the zoo. Lazarus said the zoo is also studying broader admission discounts for city residents that would take effect if the bond issue passes.

THE ZOO BOND ISSUE

Key facts about the zoo bond issue on the June 3 ballot:

What's being voted on: Proposition C, a $48 million San Francisco Zoo facilities bond. In addition to the public money, the San Francisco Zoological Society would raise $25 million privately. Two-thirds voter approval is needed.

What the money would be used for: Construction of many new animal habitats and modernization of existing facilities.

How much property taxes would rise: On a home with a net assessed value of $265,000, the annual property tax would increase by $20.68.

Source: San Francisco Voters Handbook

Salinas, CA
(Monterey Co.)
Californian
(Cir. 6xW. 23,602)

MAY 23 1997

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Joe Cool makes feline friends

398

The Associated Press

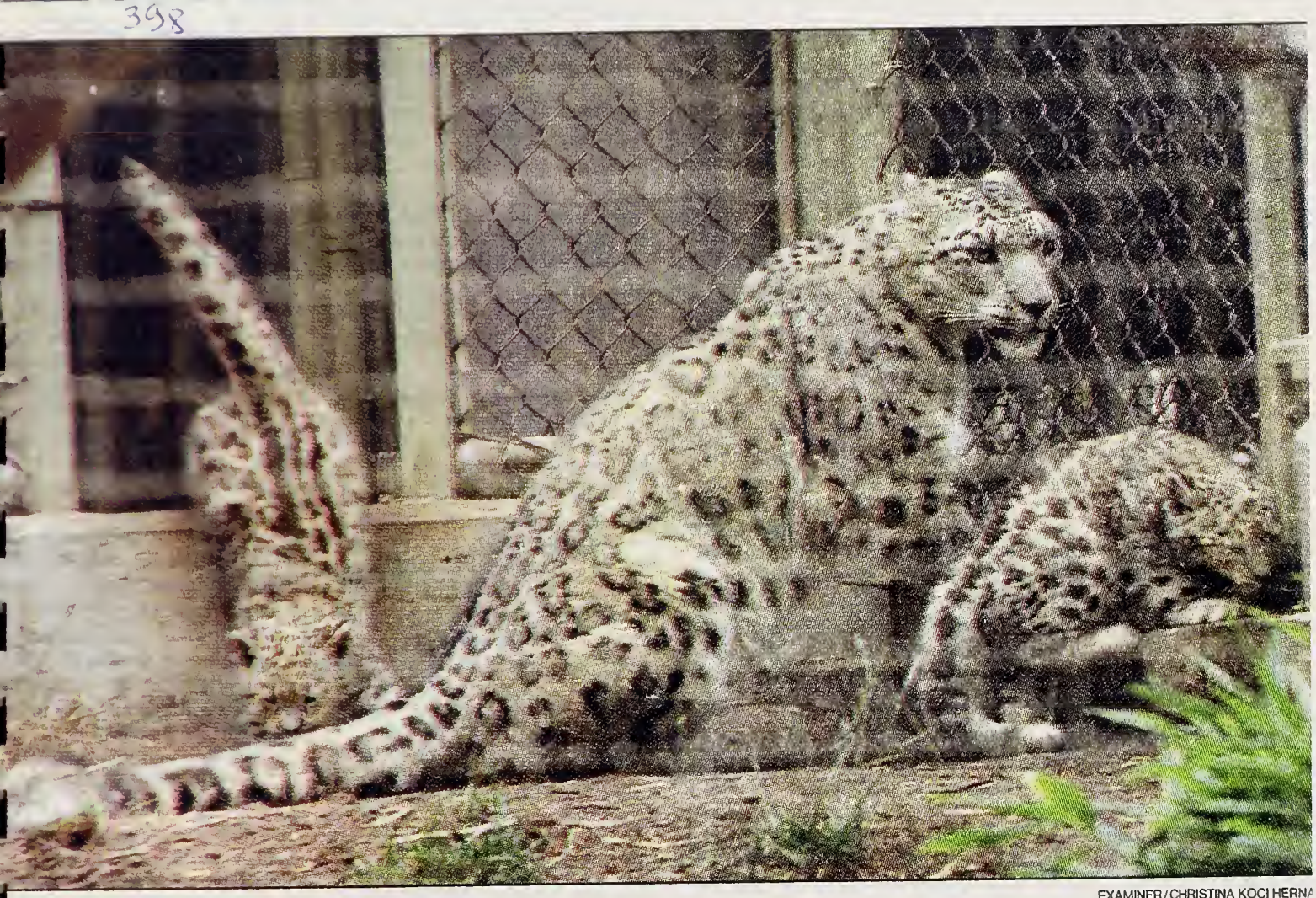
CHEWABLE FOOTBALL: Former San Francisco 49ers quarterback Joe Montana plays with two 4-month-old African lion cubs during a ceremony introducing the cubs to their new home at the San Francisco Zoo Thursday. The new lion cub exhibit will be open to the public Saturday.

San Francisco, CA
(San Francisco Co.)
Examiner
(Cir D 158,711)

JUL 5 1997

LEOPARD CUBS SPOTTED AT ZOO

398



EXAMINER / CHRISTINA KOCI HERNA

Snow leopard cubs Li-Li, left, and Dong-Dong cavort in the San Francisco Zoo while their mother, Ming Wah, glares, perhaps at potential predators or prey. The cubs' sister, Mei-Mei, was keeping to herself. The three females, born 10 weeks ago at the Zoo's Feline Conservation Center, made their ublic debut Thursday. Their father, Pao Yu, is on a breeding loan from the St. Louis Zoo. Supervisor Mal eng named the new arrivals. When taken together, their names translate to "American beauties of the East

SAN FRANCISCO ZOOLOGICAL GARDENS
Expanded Partnership Annual Report for 1997
The Fourth Year

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BACKGROUND

In October 1993, the San Francisco Zoo entered into a new era with the signing of the expanded Lease and Management Agreement between the City and County of San Francisco and the San Francisco Zoological Society. This Agreement shifted management and operations of the Zoo from the City to the Zoological Society. In its fourth year, the Zoo moved forward, in cooperation with the City, to fulfill a stipulation in the Agreement by placing a bond measure before San Francisco voters. On June 3, 1997, a $48 million bond measure was passed, which will ensure a new and prosperous future for the Zoo. This Annual Report highlights events of fiscal year 1997 and the responsibilities of the Zoological Society to animals, staff and the public. Audited financial statements for 1997 were submitted separately to the Recreation and Park Commission in November, 1997.

Summary

- A news conference was held in September 1996 celebrating the opening of the new Children's Zoo entrance, with participation by Mayor Willie Brown, Supervisor Michael Yaki, and other civic leaders. This was the initial event which displayed the political support the Zoological Society would need if the June, 1997 bond issue was to pass.

- The Zoo was the focus of the rescue and ultimate release to the swamps of New Orleans of the notorious Mountain Lake alligator, providing filler for the news media and public interest for five months in late 1996.

- The stay of the rare, white alligator on loan from the Audubon Institute was extended for six months, and after his departure, the Aviary was modified to accommodate two South American caiman, fish, and turtle species.

- In January 1997, Ricko, a black rhino calf, was born, the 11th offspring of 26-year-old Elly, and the second sired by nine-year-old Gene.

- The ambitious, new Avian Conservation Center opened on March 20, 1997. Mayor Willie Brown and members of the Ohlone Indian tribe helped with the opening festivities.

- "Calle," a 28-year-old Asian elephant, arrived from the Los Angeles Zoo to provide companionship for the Zoo's lone Asian elephant, Tinkerbelle. Though she was later diagnosed with *Mycobacterium tuberculosis,* Zoo animal and veterinary staff endeavored to treat her, and in the process pioneered breakthrough treatment for TB in elephants.

- The new African lion cub exhibit opened on May 22, 1997. Three cubs, two females and a male, were captive-born in South Africa. The cubs were sponsored by Mervyn's California, and a special opening preview featured former quarterback Joe Montana.

- Seven Magellanic penguin chicks hatched on Penguin Island in May, the first chicks at the Zoo since 1993. Several of the chicks are expected to be transported to Lisbon's new aquarium in November 1997.

- San Francisco voters passed a $48 million bond measure to rebuild two-thirds of the Zoo. The bonds will be complemented by an additional $25 million to be raised privately by the Zoological Society. The bonds will fund new animal exhibits and improvements through the year 2004.

- The Education Department spearheaded *Compartiendo Nuestro Mundo* (Sharing Our World), a multistrategy, multilingual educational outreach project in conjunction with the Coalition for Immigrant Rights' Mujeres Unidas y Activas, to improve access and outreach to the Zoo among San Francisco's Hispanic community.

- Volunteers and docents were indispensable to the Zoo's operations, canvassing every aspect of the visitor experience and logging 66,126 hours of service in the past fiscal year.

- In Public Relations, print and electronic media impressions exceeded the previous year for the Zoo -- increasing 49% in print impressions, from 118 million to 235 million, and appearing on local television news 341 times, up from 171 the previous year (an increase of 50%).

RESPONSIBILITIES TO ANIMALS

Enrichment, Environment and Care

- The diet analysis commenced last year with Dr. Ellen Dierenfeld of the New York Zoological Society has been finalized and implemented for the most part. Several issues still must be worked out, including new hay purchases, which begin with the next fiscal year.

- The Zoo welcomed the arrival of three unrelated South African lion cubs (one male, two females) with the opening of a new exhibit adjacent to the Lion House. They were greeted by former quarterback Joe Montana, spokesperson for Mervyn's California, the exhibit's official sponsor. Acquisition of the cubs was recommended by the Species Survival Plan (SSP) for African lions, to contribute to the population of genetically pure lions in this country.

- After a prolonged and exhaustive search to find a companion for Asian elephant, Tinkerbelle, Calle, a 28-year-old cow, was procured from the Los Angeles Zoo. Upon her sequestration in quarantine, however, she was diagnosed with *Mycobacterium tuberculosis.* Following her refusal to take her medication orally, Calle became the focus of tremendous public support, which included suggestions as to how Zoo staff could disguise the taste of her pills. The veterinary staff eventually implemented a procedure using suppositories, that represents an important breakthrough in the treatment of elephants.

- The new Avian Conservation Center (ACC) opened on March 20, 1997, with Mayor Willie Brown and members of the Ohlone Indian tribe participating in the opening ceremony. The 26,000-square-foot center provides a permanent, state-of-the-art facility for the research and propagation of several bird species, including the Zoo's successful Bald Eagle Recovery Project. The ACC includes eagle breeding enclosures, an incubation and neo-natal center, bird-holding, kitchen, and administrative offices. This year, "Lupaih," a bald eagle chick hatched at the ACC, was successfully released to the Santa Catalina Islands, the 20th chick released since 1991.

- As a preventive measure against predation, electric wiring was installed around the Billabong exhibit, with mixed results. Though some birds were lost in this exhibit due to predators, the electric fence surrounding the Flamingo Lake exhibit has proved very successful. The animals are now in the enclosure for 24 hours a day, and the hope is this will lead to eventual breeding.

- The Animal Resource Center assumed care and management of a bald eagle, a golden eagle, and a military macaw to facilitate the Bird Department's move to the new Avian Conservation Center. One of the old eagle breeding complexes was converted to house the newly acquired maned eagles and to create a covered training area for Wildlife Theater productions and animal/volunteer introductions.

- The Insect Zoo completed renovation of its containment area for the USDA certification, including: a new floor in the Rearing Room, a stainless steel food preparation countertop, and painting of the entire off-exhibit area. Additionally, a new microscope exhibit, "Eyes of Flies," was placed on display daily.

- Zoo staff cared for two notorious crocodilians -- the Mountain Lake alligator, who was rescued, evaluated, treated and returned to its native habitat in the Louisiana swamps; and the collection's own South American caiman, who, after being stolen from the Aviary in February, was recovered two months later from a San Jose park, and returned to the Zoo to recuperate.

- The Zoo's veterinary staff continued to provide outstanding care for the Zoo's animals. In addition to their treatment of Calle, and their contribution to the collection's diet analysis, they:

    - treated "Kay," a female koala, for *adnocarcinoma,* by radiation therapy and surgical excision. Kay's remarkable recovery has been promising, and her on-going treatment and therapy has represented the first of its kind in a koala.

    - performed root canals on a Kodiak bear and a koala (the first-time ever). Root canals, as opposed to tooth extraction, allow the animals to maintain proper mastication.

    - assisted the Golden Gate National Recreation Area by treating renowned and beloved Mountain Lake swan, "Myrtle," for lead poisoning and secondary fungal and bacterial pneumonia.

    - Provided training opportunities for eight four-year veterinary students and one registered veterinary technician student through the externship program.

    - worked with the Associate Curator of Birds to develop a water regulation technique for DDT-damaged bald eagle chicks.

    - performed a vasectomy, rather than neutering, on the Bengal tiger as a method of contraception. This method prevents any alteration in secondary sex characteristics.

    - participated in field conservation work in Costa Rica, with additional work in the release of five black-and-white ruffed lemurs to Madagascar taking place in the next fiscal year.

    - due to important research by Zoo veterinary staff on the diet of musk oxen, a successful birth occurred this year (the first since 1994). The calf was later weaned and moved to Alaska.

Collections

- The Zoo currently holds representatives of 25 taxa (species or subspecies) which are managed under the Species Survival Plan.

- After the loss of the male reticulated giraffe due to chronic foot problems, a young male Masai giraffe was acquired to begin shifting the program to that subspecies on the recommendation of the studbook keeper.

- "Lupaih" was the sole bald eagle chick successfully hatched this year, and was released to the Santa Catalina Islands.

- The water buffalo were surplused to allow acquisition and exhibition of the Baird's tapir.

- After the death of the male Asian rhino, the female Asian rhino was transported to the San Diego Wild Animal Park to be bred. She will return once she is pregnant in time to deliver at the Zoo. A juvenile male Asian rhino was acquired recently, and is currently in the rhino exhibit.

- The Aviary collection continued to shift to Amazonian species after the departure of "Antoine LeBlanc," the white alligator on loan from the Audubon Institute. Broad-snouted caiman, side-necked river and matamata turtles, pacu, chocolate and armoured catfish, arawana, bumblebee dart poison frogs, Surinam toads, and green-winged macaws were added.

- The first attempt at breeding in the Feline Conservation Center successfully yielded three female snow leopard cubs in May to first-time parents, mother Ming Wah and Pao Yu, a male on breeding loan from the St. Louis Zoo.

- On the recommendation of the Taxon Advisory Group (TAG) and at the request of a new aquarium in Lisbon, Portugal, Magellanic penguins were bred for the first time since 1993. Seven penguin chicks were hatched on Penguin Island, and the chicks, plus several adults, are expected to be transported to Lisbon in November, 1997.

- "Elly," a 26-year-old female black rhino, gave birth to her 11th offspring, "Ricko," in January 1997. He is the second offspring sired by nine-year-old male, "Gene."

- Several rare primates were born: a female François' langur, a ring-tailed lemur, and a howler monkey.

- The Insect Zoo bred 22 different species, not counting those used exclusively for food. The department maintained over 57 species throughout the calendar year, and continues to hold the captive longevity for several species.

- The Children's Zoo acquired 1.1 sun conures, 0.1 snowy owl, .2 white-nosed coatis, 5.1 canvasback ducks, 0.0.1 Brandt goose, 2.2 lovebirds, and 0.0.13 trout for the wetlands display at the new entrance. Additionally 1.1 Nigerian dwarf goats were born, and 0.0.5 wood ducks hatched on site.

RESPONSIBILITIES TO STAFF

Staff Development

- In its third year, Project Impact hired seven "at-risk" youths for an eight-week period over the summer months. These youth came from Bridges and Jewish Vocational Services.

- The program with the Recreation Center for the Handicapped, in its second year, hired persons with disabilities to perform bussing in the Food Services area. Twenty-seven persons from RCH participated Monday-Thursday during the summer, and on every Free Day throughout the year.

- Nine paid internship positions in the Children's Zoo, Insect Zoo, and Animal Resource Center provided opportunities to gain experience in animal management.

- Associate Human Resources Director Jan Nicholas received certification as a Professional in Human Resources.

- James Lazarus was hired as Chief Operating Officer in December, 1996. His experience in City politics was essential to the passage of the bond measure in June.

- Diane Kisich joined the Education Department as Director of Youth Programs, developing several new programs geared to teens.

- Carlos Jimenez, the Zoo's first Spanish bilingual ZooMobile intern, worked with the ZooMobile Coordinator and nine docents to conduct numerous presentations, many of them in Spanish.

- In Visitor Services, Ken Jones was named as new Visitor Services Director, overseeing rides, admissions, food and retail services. David Rothwell was named as new Food Services Director.

- Youths (ages 15-21) employed at the Zoo numbered 98 this year, including 35 seasonal workers during the summer. Youth employment reflected staff diversity (24% African-American, 24% Hispanic, 24% Asian).

- Regular General Employee meetings and "Town Hall" meetings continued as implemented last year.

Labor Relations

The Society is currently in negotiations with Teamsters Local 856 on a new contract for Teamster-represented Society employees. The contract with H.E.R.E., Local 2 (Food Service Workers) is also due for re-negotiation.

Operations

Since the inception of the Partnership in October 1993, seven individuals have shifted from Civil Service to Zoological Society employment, five have been reassigned to other City facilities at their request, seven retired or left voluntarily. On June 30, 1997, there were 42 Civil Service employees and 162 Zoological Society (91 full-time, 71 part-time).

As of	CCSF Full-Time	Society Full-Time	Society Part-Time	TOTALS
6/30/93	62	44	69	175
12/31/93	56	55	63	174
6/30/94	56	59	105	220
12/31/94	56	64	77	197
6/30/95	55	76	102	233
12/31/95	47	76	83	206
6/30/96	45	87	83	215
12/31/96	43	86	72	201
6/30/97	42	91	71	204

RESPONSIBILITIES TO THE PUBLIC

Education, Volunteers and Visitor Services

- The ZooWEB project (funded by the National Science Foundation, George and Leanne Roberts, and the San Francisco Foundation) entered its second and final year. Project goals are:
  1) to identify and understand the learning needs of Zoo visitors, especially those from underserved audiences,
  2) determine how to enhance science literacy among underserved visitor groups by aligning planned new exhibits, educational programs and services with visitor needs, and
  3) perfect a planning process which economically addresses visitor learning needs over the lifetime of the planning of the new Zoo.

  Final results and recommendations will be disseminated nationally in 1998.

- Zoo visitors, as well as staff, were immeasurably assisted by the efforts of Zoo volunteers. Attendance at orientation tours for prospective volunteers increased 30% over last year, and the program, one of the largest continuous volunteer programs in the City, contributed an astounding total of 66,126 hours to the Zoo. This figure represents almost every area of operations: Zoo Bond campaign (500 hours), youth programs (738 hours), major special events (3,403 hours), the penguin program (293 hours), office support (1,063 hours), Hospital (725 hours), Avian Conservation Center (3,562 hours), Education office (100 hours), docents (8,196 hours), Special Collections/Children's Zoo, ARC, Insect Zoo, Nature Trail (47,546 hours). These individuals were saluted for their efforts at the annual volunteer recognition party, a beach-themed gathering in the Lion House.

- The Docent Council ended its year with a total membership of 214 docents. They were on stations or tours on 349 days, spending 1,510 hours leading 733 tours, and 2,891 hours on stations. Additionally, docents spent 361 hours on ZooMobile, 916 assisting with classes, and 193.5 conducting special tours for the Development Department. The number of free tours increased 40% over last year, bringing the message of wildlife conservation and appreciation to over 8,500 people. During the Zoo Bond campaign, many of the docents manned phone banks, walked neighborhoods, and went on merchant walks.

- The newly developed "Conservation Interpreter" program trained volunteers and docents to conduct behind-the-scenes tours of the Avian and Feline Conservation Centers, with stops at the Commissary and Hospital. Tours for schools and other organized groups are by appointment. Tours for the general visitor are offered Saturdays at 11:00 a.m. and 1:00 p.m. Fees generated by these special tours help continue the work of conservation education at the Zoo.

- ZooMobile enhanced its program with new lessons on desert and rain forest animals. Carlos Jimenez, the Spanish bilingual intern, translated all lessons, pre-and post-trip activities, and developed a new lesson on Wildlife Issues, under the supervision of the ZooMobile Coordinator. He made 115 presentations -- over 60 of them in Spanish.

- The addition of a staff position (Diane Kisich as Director of Youth Programs) furthered the Zoo's aspiration to be one of the leaders in the area of teen programs. New programs for teens included classes and clubs, and an emphasis on public speaking, career and leadership development specifically geared to teenagers.

- With support from Board Members, the Zoo and the Mujeres Unidas y Activas (a project of the Coalition for Immigrant Rights) worked together to improve outreach and access to the Zoo among San Francisco's Hispanic community. The project identified and creatively addressed some of the barriers that currently exist, created opportunities for immigrant youth, and trained mujeres members to serve as leaders and *promotoras* in their community. One project, *Compartiendo Nuestro Mundo* (Sharing Our World), was a multistrategy, multilingual education outreach and public relations campaign which used wildlife conservation and Zoo animals as a vehicle for discussing issues such as migration and immigration, the pet trade, misconceptions about animals, urban animals, endangered species, and habitat destruction. Spanish-speaking mothers and teenagers were trained to become educators and advocates in neighborhoods with high concentrations of Spanish speakers. In the months prior to the Zoo Bond election, they heightened awareness of the Zoo in the Latino community by distributing flyers at community fairs, BART and MUNI stations; walking door-to-door; and calling newly registered Spanish speaking voters.

- Children's programs were evaluated by parents and changes incorporated into the summer classes, such as early care, extended day-care, and pick-up and drop-off at the safer and more convenient South Gate entrance. This accounted for an 80% increase in gross revenues from last year. One seven-hour workshop was offered on tropical rain forests, and three training sessions were held for 75 more educators through San Francisco Unified School District and the San Mateo County Office of Education, as well as the UCSF City Science Program.

- Children's Zoo staff and volunteers presented over 400 education programs, reaching over 18,000 Zoo visitors. An additional 50,000 visitors experienced presentations on the award-winning Nature Trail.

- The Animal Resource Center (ARC) hired Jessie Bushell as Education Specialist. In addition to her many responsibilities, she coordinates the schedules of the more than 200 youths in the ARC. The ARC logged in 395 tours and 180 special appearances.

- The Insect Zoo completed its third year of participation in the LITES program (Leadership Institute for Teaching Elementary Science). The staff's component

received some of the highest evaluations by teachers and was praised in the independent evaluation conducted by Stanford University. Insect Zoo staff also conducted 120 informal hands-on presentations through "Incredible Insects in Action."

- The Visitor Services Department, under the direction of newly hired director Ken Jones, added three trams from the Brookfield Zoo to the existing Zebra Train fleet, and entered into a partnership with Scooter Bug Strollers to provide single jeep and double strollers for guests. New planters and umbrellas were installed at the Plaza Cafe to reduce the problem of aggressive gulls and to provide a pleasant dining area.

- In keeping with the multicultural outreach efforts of the ZooWEB, the Zoo map was made available in Spanish and Chinese.

- A Catering and Facilities Rental Department was developed for the purpose of on-site events, such as corporate picnics, birthday parties, business meetings and wedding receptions.

- Significantly, new graphics and signs were placed around the Zoo to guide visitors more efficiently. Four new scheduled programs were added for the public: Chat with a Cat Keeper at the lion cub exhibit; Australian WalkAbout Meet the Keeper; Otter Fish Feeding; and Talk on the Wild Side - African elephant interpretation.

Public Participation and Marketing

Public relations and marketing activities for the Zoo were at an all-time high, contributing in part to the continuing increase in attendance (up 5.9% this year, from 822,465 to 870,962). Advertising and public relations campaigns were developed for the visiting white alligator, "Antoine LeBlanc" (for which the Zoo received both a silver and bronze Summit advertising award); "Ricko," the black rhino calf, and the three African lion cubs. Mervyn's California sponsored the high profile "What's in a Name?" contest for the cubs, as the official sponsor of the exhibit. The campaigns utilized television, radio, print, outdoor (billboards, bus sides and shelters) from San Francisco to San Jose. The Zoo also produced Spanish and Chinese print ads, in conjunction with brochures printed in those languages.

The Zoo garnered attention via a number of news stories, including the discovery, rescue and eventual release to the wild of the notorious Mountain Lake alligator; the stolen South American caiman, which was later recovered; the openings of the Avian Conservation Center and new Children's Zoo entrance, "Calle," the Asian elephant diagnosed with TB; and the Zoo Bond campaign. Print coverage increased 40% over the previous fiscal year, from 118 million impressions to over 235 million impressions consisting of 1,185 stories locally; local TV news coverage increased 48% with 341 stories. The Zoo was also seen on CNN, MSNBC, *Hard Copy, EXTRA*, *CBS This Morning*, Comedy Central and the *Tonight Show*.

Promotional activity increased by 25% -- KFRC Radio sponsored the Second Annual Children's Zoo Birthday Party in August; In September, BIG 98.1 FM Radio and *San Francisco Peninsula Parent Newsmagazine* were the official media sponsors for Stroller Derby; KGO-TV and K101-FM Radio sponsored the 21st Annual Zoo Run in January. KBLX-FM and Spanish station KSOL-FM promoted the new lion cub exhibit.

The Zoo's member event, Night Tour, was a success, and was held on three nights in 1996. The annual ZooFest fundraiser, ZooFest for Kids! and the second Senior Day were key to awareness of the Zoo in the larger community.

Public Meetings and Information

The Joint Zoo Committee, consisting of three members of the Recreation and Park Commission, and three members of the Zoological Society Board, held 11 public monthly meetings attended by over 200 members of the public. Public mini-tours included the Avian Conservation Center, Children's Zoo entrance, new animals (gerenuks, Masai giraffe), the renovated indoor Aviary (to see a variety of new South American animal species), black rhino calf, and lion cub exhibit.

The following presentations were calendared in addition to monthly operation reports:

- Conservation and Science
- Membership update
- Strategic Planning
- Bird Collection
- National Science Foundation
- Collection update
- Enrichment presentation
- Preliminary Budget presentation

Action items reviewed and approved during the year, in addition to monthly animal ratifications:

- Resolution Accepting Joint Use Site
- Bond Proposal
- Audited Financial Statement
- Society Management Fee
- Lion Cub Renovation
- Aye-aye Project

The Conservation Mission

Entering its second year, the Conservation and Science Department, under the direction of Dr. Eva Sargent, focused on three areas -- field conservation programs, scientific research programs at the Zoo, and Zoo-based activities which support the conservation and science mission.

Field conservation programs include participation in:

- the Madagascar Fauna Group
- Zoo Conservation Outreach Group
- the Giant Panda Task Force
- the Madidi Park Program
- Conservation Meter Project
- Declining Amphibian Populations Task Force
- the Cheetah Conservation Fund
- the African Savannah Project

Scientific research programs, either on-going or completed:

- Relatedness on Colobus Monkeys
- Behavior of Milne-Edwards Sifaka in Ranamafana National Park
- Laterality and Handedness in *Colobinae*
- Behavior of François' Langurs in Captivity
- Observations on an Introduction into a Group of Captive François' Langurs
- Reproductive Biology of Hamlyn Monkeys
- the Correlation Among Chronological Age, Dental Age and Weight in Primates
- Behavior of Captive Snow Leopards
- establishment of the San Francisco Zoo DNA bank
- Population Structure of Howler Monkeys in Belize
- various other projects utilizing biological samples from the Zoo or assisting graduate students in completion of short behavior studies

Conservation support activities include:

- a lecture series for staff, volunteers and docents
- educational classes for the docents
- public lectures throughout the community about the Zoo's programs
- support and consultation to increase sustainability of our operations
- support and consultation relating to research undertaken by Zoo staff
- the provision of scientific and conservation information as needed to support other departments and programs

Conservation and Science

San Francisco Zoo

1996-1997 Annual Report

The Conservation and Science department works in three arenas -- field conservation programs, scientific research programs at the zoo, and zoo-based activities which support our conservation and science mission.

Field Conservation Programs

Madagascar Fauna Group

Type of Program: Cooperative Conservation Program
Partners: 30 other North American, European and African Zoos

Summary: The Madagascar Fauna Group (MFG) was founded in 1988 to involve zoos in conserving endangered Malagasy animals. Madagascar is recognized as one of the most biologically important regions in the world. MFG supports two Malagasy zoos, Parc Tsimbazaza and Parc Ivoloina, via renovations, on-site technical advisors, funding for educational programs and staff training. These zoos are extremely important, widely used sites for educating both Malagasies and tourists about Madagascar's unique environments. MFG funds also support protection of the Betampona Natural Reserve, several scientific studies in Madagascar, restocking and rescue projects for endangered animals, captive breeding programs, and continuing educational efforts at zoos in the United States, Africa and Europe. David Anderson is Chairman of the MFG, which is headquartered at San Francisco Zoo.

Highlight: This year, the MFG began a major project to release zoo-bred black and white ruffed lemurs in the Betampona reserve. Once there they will be fussed over by veterinarians, tracked by Malagasy scientists, and watched by students and rangers as they adjust to the wild and hopefully become part of the local community of ruffed lemurs, which needs reinforcements to survive. San Francisco Zoo veterinarian Graham Crawford will accompany the lemurs to Madagascar and oversee their care as they adjust to the wild.

The lemur restocking project is the centerpiece of a larger conservation program for Betampona, which is one of very few remaining tracts of lowland rainforest in a region of great biodiversity. The full program encompasses management of the reserve's natural resources, which include not only the ruffed lemurs but other endangered species from many taxa -- spectacular frogs, fish, lemurs, lizards, insects and plants. Local community education and activities, including job-creation opportunities, will encourage sustainability and contribute to the long-term protection of the park. Scientific research on flora and fauna endemic to the reserve will aid in conservation planning and monitoring.

Zoo Conservation Outreach Group

Type of Program: Cooperative Conservation Program
Partners: Approximately 60 other North American zoos

Summary: The Zoo Conservation Outreach Group (ZCOG) was founded in 1988 as a means to link North American and Central American zoos in cooperative education and conservation projects. In 1994, ZCOG expanded its area of interest to include Mexico. The American tropics are extremely rich in biodiversity and are considered a conservation "hot spot." ZCOG fosters sister zoo relationships to ensure long-term support, offers technical advice and training workshops for Mesoamerican zoo personnel, and sponsors personnel exchanges and meeting attendance. The goal is to assist the transformation of almost 100 Mesoamerican zoos from old fashioned menageries into centers for conservation education. David Anderson is ZCOG's founder, and serves on the board of directors.

Highlight: This year, ZCOG shipped several hundred pounds of donated equipment and books, some of it from the San Francisco Zoo, to zoos in Latin America. Two San Francisco zoo veterinarians participated in a ZCOG study of wild tapirs in Costa Rica.

Giant Panda Task Force

Type of Program: Cooperative Conservation Program
Partners: 24 other international zoos

Summary: The Giant Panda Task Force is a committee of the American Zoo and Aquarium Association (AZA). The Giant Panda Task Force contributes funds to support scientific studies of the Giant Panda in the wild, and its conservation. The studies and conservation efforts are carried out primarily by our colleagues in China. The Giant Panda Task Force is also involved in efforts to bring pandas from China to the United States for captive breeding and research.

Madidi Park Program

Type of Program: Cooperative Conservation Program
Partners: Directed by Wildlife Conservation Society, New York.

Summary: The Alto-Madidi park is a four million acre area protected in 1995 through the work of the Wildlife Conservation Society. Preliminary biodiversity surveys show that the area rivals any on the planet in terms of species richness. For example, 11% of the bird species in the world can be found in the park. As more is learned, there is little doubt that this will be considered one of the world's finest parks. Future plans, in addition to protecting the park, include scientific studies and ecotourism.

Highlight: This year we had our first staff visit to the park. EcoBolivia, a Bolivian non-governmental organization which oversees the park, is building an ecotourism lodge, and has purchased new boats and motors to bring tourists to the park.

Conservation Meter Project

Type of Program: Cooperative Conservation Program
Partners: Center for Ecosystem Survival, The Nature Conservancy, The Peregrine Fund, Consejo Nacional de Areas Protegidas, other zoos and aquariums.

Summary: The zoo has two "conservation meters" on the grounds. This program is administered through the Center for Ecosystem Survival. Funds donated to the meters (revamped parking meters) by our visitors go directly into habitat preservation. Our support is directed to the Maya Biosphere Reserve in Guatemala. Projects include *in situ* land purchase and protection, as well as research within the reserve on bats, birds, and land use. This program has raised over one million dollars since 1991.

Declining Amphibian Populations Task Force

Type of Program: International Scientific Research Effort
Partners: International Union for the Conservation of Nature/Species Survival Commission

Summary: This international task force of IUCN was established in recognition of the alarming decline in amphibian populations worldwide. The task force coordinates and supports international amphibian surveys, as well as research to understand the cause or causes of these declines.

Highlight: This year, the Zoo made a contribution to this task force in recognition of their important work, and as part of a challenge grant involving matching funds.

Cheetah Conservation Fund

Type of Program: Non-profit Conservation Organization based in Namibia

Summary: This Namibian non-governmental organization is recognized internationally for its work to preserve the cheetah and its habitat. The CCF works with Namibian ranchers in a "conservancy" model for mitigating predator damage and preserving habitat.

Highlight: This year, after a presentation at the Zoo by CCF Director Laurie Marker-Kraus, our staff
collected among themselves a substantial contribution to the CCF. Some of the funding was matched by the Conservation and Science Department.

African Savannah Project
Type of Program:
Partners:

Summary: This year, the Conservation and Science department has begun to research African conservation projects which could serve as a field link to the Zoo's upcoming African Savannah Exhibit.

Scientific Research Programs

The research programs at the zoo continue to grow, and new systems are being established to track research results and requests for biological samples. The following research projects are either ongoing or were completed this year.

Relatedness in Colobus Monkeys
Partners: Genetics Laboratory, Texas A&M University and other North American zoos holding black and white colobus monkeys.

Summary: This study examines genetic markers in black and white colobus monkeys, and whether these markers can be used to determine relatedness of individuals. If successfully proved. this technique can be used to solve questions of hybridization and relatedness, which must be solved to successful manage and propagate this species in captivity. It is hoped that this technique can also be applied to other old world monkey species.

Behavior of Milne-Edwards Sifaka in Ranamafana National Park
Partners: Earthwatch Expeditions, State University of New York at Stony Brook

Summary:. Milne-Edward's sifaka is a rare lemur species. Zoo primate keeper Tom Turowski participated in this ecological and behavioral field study in Madagascar, under the direction of Dr. Patricia Wright

Laterality and Handedness in the *Colobinae*
Partners: University of California at Berkeley

Summary: This study of handedness (favoring the right or left hand) was undertaken at the Zoo as part of a Ph.D. dissertation.

Behavior of Francoi's Langurs in Captivity

Partners: Portland State University

Summary: Little is known about the behavior of this rare monkey species. As part of a Ph.D. dissertation, a student from Portland State University collected over 100 hours of observations on the our Francois langurs. This is a multi-zoo study which will yield significant new data on this species.

Observations on an Introduction into a Group of Captive Francoi's Langurs

Summary: The primate staff developed a novel strategy for introducing a new animal to our group of langurs. Primate keeper Dave Bocian lead the effort to document the results of the introduction, and presented a paper at a national conference about the introduction and our findings.

Reproductive Biology of Hamlyn Monkeys

Partners: Philadelphia Zoo

Summary: The Zoo is participating in this study directed by the Philadelphia Zoo, which aims to elucidate the reproductive cycle of the female hamlyn monkey.

The Correlation Among Chronological Age, Dental Age, and Weight in Primates

Partners: Samuel Merritt College and the University of Illinois

Summary: Field workers often estimate the age of primates by looking at their teeth; this estimate is called "dental age." Although this estimate is commonly used for wild primates, this is the first study to attempt to validate this method on primates of known age, by comparing observed dental age to chronological age in captive primates. This is an ongoing multi-zoo study which may significantly how we study primates in the wild.

Behavior of Captive Snow Leopards

Partners: Allegheny College

Summary: These animals are virtually unstudied in captivity. This multi-zoo study focused on the relationships among behavior, enclosure features and enrichment opportunities.

San Francisco Zoo DNA Bank

Summary: The Zoo has established a bank of tissues (blood, feathers, hair, etc) from its animals, with the goal of eventually including every individual in the collection. The biomaterials have been and will continue to be collected opportunistically. Since DNA can be extracted from these tissues and studied, the bank will conserve the genetic information of the entire collection. The samples are available to both the zoo and outside researchers, and potentially contain information about individual identity, relatedness and paternity, evolutionary history, geographic origin and genetic diversity.

Population Structure of Howler monkeys in Belize

Partners: San Francisco State University

Summary: As part of an ongoing study in Belize, the zoo supplied biological samples (blood and hair) from our Howler monkeys. From these materials, DNA will be extracted, and specific primers developed. These primers will allow examination of specific regions of the DNA from wild monkeys, helping to clarify their population structure and aid in their conservation.

Other Studies Utilizing Biological Samples from the Zoo

Summary: This year, tissue samples have been provided for studies of diets in wild howler monkeys, for a graduate laboratory exercise in PCR, for paternity assessment in our gorillas, for a study of the subspeciation of Asian elephants at the National Zoo, and for a study of the potential universality of human primers. Many other sample requests have been approved and are awaiting opportunities for sample collection.

Student Projects completed at the Zoo

Summary: Graduate students from San Francisco State University and interns from Hartwick College conducted short behavioral studies at the Zoo as part of their class work.

Conservation Support Activities

The Conservation and Science Department provides support for the Zoo's conservation and science mission. These ongoing activities include a lecture series for the staff, volunteers and docents, educational classes for the docents, public lectures throughout the community about the Zoo's programs, support and consultation to increase sustainability of our operations, support and consultation relating to research undertaken by our staff, and providing scientific and conservation information as needed to support other departments and programs.

Funding

The Zoological Society provided $11,282,109 for operations and Zoo improvements for the fiscal year ending June 30, 1997. The City provided a $4,000,000 management fee in accordance with the Lease Agreement. The Zoological Society reimbursed the City for civil service salary and benefit expenses, forestry and heavy equipment services provided by the Recreation and Park Department.

Total expenditures for Zoo operations, renovations and new construction were $16,080,128 compared to $14,801,348 in 1996. In order to properly manage the Zoo, the Zoological Society supported a planned operating loss of $221,255 (compared to a planned loss of $1,090,427 in 1996) which was funded by contribution reserves and bequests. General and administrative expenses were 9.2% or $1,405,586.

Zoo revenues increased over prior year in every major areas (admissions, contributions, retail operations). Total revenues increased from $13,145,000 in 1996 to $15,282,109 in 1997. Annual giving continues to grow, in 1997, we received $3,231,869 in annual gifts compared to $2,704,000 in 1996.

Corporate sponsorship development also played a significant role in funding and support, with $149,045 raised. Mervyn's California sponsored the new lion cub exhibit, as well as the gate brochure and banners along Sloat Boulevard; Playtex' Banana Boat sponsored the albino kangaroo; Nabisco's Cheese Nips sponsored Stroller Derby and on-site sampling; British Motor Car's Land Rover sponsored the Zoo II parties, ZooFest and ZooFest for Kids!; Cala/Bell Markets came on board on behalf of the Mountain Lake alligator; Sanwa Bank supported Zoo Run in both 1996 and 1997; Kodak became the exclusive film at the Zoo; YooHoo chocolate drink sponsored ZooFest for Kids!; the Elephant Bar Restaurant in Burlingame became a sponsor; Secure Horizons sponsored the second Senior Day in May 1997; the Rocky Mountain Chocolate Factory gave a percentage of sales to the Zoo from white alligator chocolate; Haagen Dazs became the Official Ice Cream and See's Candies sponsored the Zoo, providing an education handout.

The Zoo was the recipient of a $20,553 grant for an Institute of Museum Services (IMS) conservation project: "Development of Microsatellites for Use in the Captive Management of Old World Monkeys."

Attendance continued its upward climb reaching 870,962 in 1997, compared with 822,500 in 1996. This increase can be attributed to continued improvements at the Zoo; a successful marketing campaign, the visit of the white alligator on loan from the Audubon Zoo, and the new lion cub exhibit which opened this year.

SAN FRANCISCO

SPECIES AND SPECIMEN INVENTORY

Status of All Classes Inventory - Net Specimen Counting - Groups

Report Start Date: Jul 1996 | San Francisco Zoological Gardens | Report End Date: 30 Jun 1997

Class / Order / Family	Orders in this class / Families in this order / Species in this family
AMPHIBIA	1
ANURA	1
DISCOGLOSSIDAE	1

Class summary for: AMPHIBIA

Orders in this class (% of collection):	1(33.33%)
Families in this class (% of collection):	1(33.33%)
Species in this class (% of collection):	1(25.00%)

AVES	2
ANSERIFORMES	1
ANATIDAE	1
GALLIFORMES	1
PHASIANIDAE	2

Class summary for: AVES

Orders in this class (% of collection):	2(66.67%)
Families in this class (% of collection):	2(66.67%)
Species in this class (% of collection):	3(75.00%)

Number of different classes:	2
Number of different orders:	3
Number of different families:	3
Number of different species:	4

Status of All Classes Inventory - Net Specimen Counting
San Francisco Zoological Gardens

port Start Date: Jul 1996

Report End Date: 30 Jun 1997

entification	Status 01/07/1996	Births	Other Acquis'n	Deaths	[< 30 Days] Births	Acquis'n	Other Dispos'n	Row Change	Status 30/06/1997
SCES/OSTEICHTHYES									
STEOGLOSSIFORMES									
OSTEOGLOSSIDAE									
OSTEOGLOSSUM BICIRRHOSUM									
silver arawana									
	. .	. .	1. 2. 0	0. 1. 0	. .	0. 1. 0	. .	. .	1. 1. 0

ntification	Status 01/07/1996	Births	Other Acquis'n	Deaths	[< 30 Days] Births	Acquis'n	Other Dispos'n	Row Change	Status 30/06/1997
HIBIA									
UDATA									
ALAMANDRIDAE									
PLEURODELES WALTL									
iberian ribbed newt	0. 0. 4	. .	. .	. .	. .	. .	. .	. .	0. 0. 4
URA									
UFONIDAE									
BUFO BOREAS (no subsp)									
western toad	1. 0. 2	. .	. .	. .	. .	. .	. .	. .	1. 0. 2
BUFO MARINUS									
giant marine toad	0. 0. 4	. .	. .	. .	. .	. .	. .	. .	0. 0. 4
ENDROBATIDAE									
DENDROBATES LEUCOMELAS									
yellow-banded poison arrow frog	. .	. .	0. 0. 4	. .	. .	. .	. .	. .	0. 0. 4
IPIDAE									
PIPA PIPA									
surinam toad	. .	. .	0. 0. 1	. .	. .	. .	. .	. .	0. 0. 1

ort Start Date: Jul 1996

Report End Date: 30 Jun 1997

ntification	Status 01/07/1996	Births	Other Acquis'n	Deaths	[< 30 Days] Births	[< 30 Days] Acquis'n	Other Dispos'n	Row Change	Status 30/06/1997
TILIA									
ELONIA CRYPTODIRA									
MYDIDAE EMYDINAE									
CLEMMYS MARMORATA (no subsp)									
pacific pond turtle	1. 2. 0	. .	. .	. .	. .	. .	. .	. .	1. 2. 0
TERRAPENE CAROLINA BAURI									
florida box turtle	1. 0. 0	. .	. .	. .	. .	. .	. .	. .	1. 0. 0
TERRAPENE CAROLINA CAROLINA									
eastern box turtle	0. 1. 0	. .	. .	. .	. .	. .	. .	. .	0. 1. 0
TERRAPENE CAROLINA TRIUNGUIS									
three-toed box turtle	1. 1. 0	. .	. .	. .	. .	. .	. .	. .	1. 1. 0
TRACHEMYS SCRIPTA ELEGANS									
red-eared slider	0. 5. 1	. .	. .	. .	. .	. .	. .	. .	0. 5. 1
ESTUDINIDAE									
GEOCHELONE PARDALIS (no subsp)									
leopard tortoise	1. 0. 0	. .	. .	. .	. .	. .	. .	. .	1. 0. 0
GEOCHELONE RADIATA									
radiated tortoise	0. 0. 1	. .	. .	. .	. .	. .	. .	. .	0. 0. 1
GOPHERUS AGASSIZII									
desert tortoise	1. 1. 0	. .	1. 0. 0	1. 0. 0	. .	. .	. .	. .	1. 1. 0
GOPHERUS BERLANDIERI									
texas tortoise	1. 0. 0	. .	. .	. .	. .	. .	. .	. .	1. 0. 0
ELONIA PLEURODIRA									
HELIDAE									
CHELUS FIMBRIATUS									
matamata	. .	. .	0. 0. 1	. .	. .	. .	. .	. .	0. 0. 1
ELOMEDUSIDAE									

entification	Status 01/07/1996	Births	Other Acquis'n	Deaths	[< 30 Days] Births	[< 30 Days] Acquis'n	Other Dispos'n	Row Change	Status 30/06/1997
PODOCNEMIS EXPANSA									
giant south american river turtle									
	. .	. .	. .	. .	. .	. .	. .	0. 0. +1	0. 0. 1
	+ . .	+ . .	+ 0. 0. 1	+ . .	+ . .	+ . .	+ . .	0. 0. -1 +	. .
ROCODYLIA									
CROCODYLIDAE ALLIGATORINAE									
ALLIGATOR MISSISSIPPIENSIS									
american alligator									
	0. 0. 1	. .	1. 0. 0	. .	. .	. .	1. 0. 0	. .	0. 0. 1
	+ 1. 0. 4	+ . .	+ . .	+ . .	+ . .	+ . .	+ 1. 0. 4	. . +	. .
CAIMAN LATIROSTRIS (no subsp)									
broad-nosed caiman									
	. .	. .	2. 0. 0	. .	. .	. .	. .	. .	2. 0. 0
QUAMATA SAURIA									
ANGUIDAE									
OPHISAURUS APODUS									
scheltopusik/glass lizard									
	1. 0. 0	. .	. .	. .	. .	. .	. .	. .	1. 0. 0
IGUANIDAE									
IGUANA IGUANA (no subsp)									
green iguana									
	0. 0. 1	. .	. .	. .	. .	. .	. .	. .	0. 0. 1
QUAMATA SERPENTES									
BOIDAE BOINAE									
BOA CONSTRICTOR (no subsp)									
boa constrictor									
	. .	. .	0. 0. 2	. .	. .	. .	. .	. .	0. 0. 2
EPICRATES CENCHRIA MAURUS									
colombian rainbow boa									
	0. 1. 0	. .	. .	. .	. .	. .	. .	. .	0. 1. 0
BOIDAE ERYCINAE									
LICHANURA TRIVIRGATA ROSEOFUSCA									
coastal rosy boa									
	1. 0. 0	. .	. .	. .	. .	. .	. .	. .	1. 0. 0
BOIDAE PYTHONINAE									
PYTHON REGIUS									
royal/ball python									
	1. 0. 0	. .	. .	. .	. .	. .	. .	. .	1. 0. 0
COLUBRIDAE									

entification	Status 01/07/1996	Births	Other Acquis'n	Deaths	[< 30 Days] Births	Acquis'n	Other Dispos'n	Row Change	Status 30/06/1997
ELAPHE GUTTATA (no subsp) cornsnake/red ratsnake	1. 0. 0	. .	. .	1. 0. 0	. .	. .	. .	. .	. .
LAMPROPELTIS GETULUS CALIFORNIAE california kingsnake	0. 1. 1	. .	. .	. .	. .	. .	. .	. .	0. 1. 1
PITUOPHIS MELANOLEUCUS (no subsp) gopher/pine snake	0. 0. 2	. .	. .	. .	. .	. .	. .	. .	0. 0. 2
THAMNOPHIS SIRTALIS TETRATAENIA san francisco gartersnake	+ 2. 2. 0	+ . .	+ . .	+ . .	+ . .	+ . .	+ . .	. .	+ 2. 2. 0

Identification	Status 01/07/1996	Births	Other Acquis'n	Deaths	[< 30 Days] Births	[< 30 Days] Acquis'n	Other Dispos'n	Row Change	Status 30/06/1997
BS									
TRUTHIONIFORMES									
STRUTHIONIDAE									
STRUTHIO CAMELUS (no subsp)									
ostrich	1. 1. 0	. .	. .	. .	. .	. .	. .	. .	1. 1. 0
ASUARIIFORMES									
CASUARIIDAE									
CASUARIUS CASUARIUS (no subsp)									
double-wattled cassowary	1. 0. 1	. .	. .	. .	. .	. .	. .	. .	1. 0. 1
DROMAIIDAE									
DROMAIUS NOVAEHOLLANDIAE (no subsp)									
emu	2. 1. 0	. .	. .	0. 1. 0	. .	. .	. .	. .	2. 0. 0
PHENISCIFORMES									
SPHENISCIDAE									
SPHENISCUS MAGELLANICUS									
magellan penguin	26. 25. 1	0. 0. 7	. .	1. 0. 0	. .	. .	. .	. .	25. 25. 8
ELECANIFORMES									
PELECANIDAE									
PELECANUS ERYTHRORHYNCHOS									
american white pelican	0. 1. 2	. .	. .	. .	. .	. .	. .	. .	0. 1. 2
ICONIIFORMES									
CICONIIDAE									
LEPTOPTILOS CRUMENIFERUS									
marabou stork	1. 1. 0	. .	. .	. .	. .	. .	. .	. .	1. 1. 0
THRESKIORNITHIDAE									
EUDOCIMUS RUBER									
scarlet ibis	1. 2. 0	. .	. .	. .	. .	. .	. .	. .	1. 2. 0
THRESKIORNIS AETHIOPICUS (no subsp)									
sacred ibis	0. 0. 1	. .	. .	. .	. .	. .	. .	. .	0. 0. 1

dentification	Status 01/07/1996	Births	Other Acquis'n	Deaths	[< 30 Days] Births	[< 30 Days] Acquis'n	Other Dispos'n	Row Change	Status 30/06/1997
PLATALEA LEUCORODIA (no subsp) white spoonbill	1. 0. 0	. .	. .	. .	. .	. .	. .	. .	1. 0. 0
PHOENICOPTERIDAE									
PHOENICOPTERUS CHILENSIS chilean flamingo	20. 19. 0	. .	. .	2. 0. 0	. .	. .	. .	. .	18. 19. 0
ANSERIFORMES									
ANHIMIDAE									
CHAUNA TORQUATA crested screamer	- 1. 0. 0	- . .	- . .	- . .	- . .	- . .	- . .	. .	- 1. 0. 0
ANATIDAE									
ANSERANAS SEMIPALMATA magpie goose	. .	. .	2. 2. 0	1. 0. 0	. .	. .	. .	. .	1. 2. 0
ANSER ANSER (no subsp) greylag goose	1. 1. 0	. .	. .	. .	. .	. .	. .	. .	1. 1. 0
ANSER INDICUS bar-headed goose	0. 1. 3	. .	. .	. .	. .	. .	. .	. .	0. 1. 3
BRANTA BERNICLA (no subsp) brant goose	+ . .	+ . .	+ 0. 1. 0	+ . .	+ . .	+ . .	+ . .	. .	+ 0. 1. 0
COSCOROBA COSCOROBA coscoroba swan	1. 0. 0	. .	. .	. .	. .	. .	. .	. .	1. 0. 0
CYGNUS CYGNUS BUCCINATOR trumpeter swan	0. 1. 0	. .	. .	. .	. .	. .	. .	. .	0. 1. 0
DENDROCYGNA AUTUMNALIS (no subsp) black-bellied whistling duck	0. 0. 6	. .	. .	. .	. .	. .	. .	. .	0. 0. 6
DENDROCYGNA EYTONI plumed whistling duck	2. 1. 0	. .	. .	1. 0. 0	. .	. .	. .	. .	1. 1. 0

Identification	Status 01/07/1996	Births	Other Acquis'n	Deaths	[< 30 Days] Births	[< 30 Days] Acquis'n	Other Dispos'n	Row Change	Status 30/06/1997
AIX SPONSA									
north american wood duck	0. 0. 10	0. 2. 3	. .	. .	. .	. .	. .	. .	0. 2. 13
ANAS CAPENSIS									
cape teal	0. 1. 0	. .	. .	0. 1. 0	. .	. .	. .	. .	. .
ANAS CYANOPTERA (no subsp)									
cinnamon teal	. .	. .	1. 1. 0	0. 1. 0	. .	. .	. .	. .	1. 0. 0
AYTHYA VALISINERIA									
canvasback	. .	. .	5. 1. 0	1. 0. 0	. .	. .	. .	. .	4. 1. 0
BUCEPHALA ISLANDICA									
barrow's goldeneye	1. 1. 0	. .	0. 1. 0	1. 1. 0	. .	. .	. .	. .	0. 1. 0
CALLONETTA LEUCOPHRYS									
ringed teal	2. 3. 1	. .	. .	. .	. .	. .	. .	. .	2. 3. 1
MERGUS CUCULLATUS									
hooded merganser	2. 0. 0	. .	. .	. .	. .	. .	. .	. .	2. 0. 0
NEOCHEN JUBATUS									
orinoco goose	2. 2. 0	. .	. .	2. 2. 0	. .	. .	. .	. .	. .
TADORNA TADORNOIDES									
australian shelduck	1. 0. 0	. .	. .	1. 0. 0	. .	. .	. .	. .	. .
ALCONIFORMES									
CATHARTIDAE									
CATHARTES AURA (no subsp)									
turkey vulture	+ 0. 0. 1	+ . .	+ . .	+ . .	+ . .	+ . .	+ . .	. .	+ 0. 0. 1
VULTUR GRYPHUS									
andean condor	1. 0. 0	. .	. .	. .	. .	. .	. .	. .	1. 0. 0
ACCIPITRIDAE									

Identification	Status 01/07/1996	Births	Other Acquis'n	Deaths	[< 30 Days] Births	[< 30 Days] Acquis'n	Other Dispos'n	Row Change	Status 30/06/1997
AQUILA CHRYSAETOS (no subsp)									
golden eagle	+ 0. 1. 0	+ . .	+ . .	+ . .	+ . .	+ . .	+ . .	. .	+ 0. 1. 0
BUTEO JAMAICENSIS (no subsp)									
red-tailed hawk	+ 0. 1. 0	+ . .	+ . .	+ . .	+ . .	+ . .	+ . .	. .	+ 0. 1. 0
BUTEO SWAINSONII									
swainson's hawk	+ 0. 2. 0	+ . .	+ . .	+ . .	+ . .	+ . .	+ . .	. .	+ 0. 2. 0
HALIAEETUS LEUCOCEPHALUS (no subsp)									
bald eagle	+ 9. 10. 0	+ 0. 0. 3	+ 0. 1. 0	+ 0. 1. 1	+ 0. 0. 1	+ . .	+ 2. 1. 0	. .	+ 7. 9. 2
PARABUTEO UNICINCTUS SUPERIOR									
western harris' hawk	+ 1. 0. 0	+ . .	+ . .	+ . .	+ . .	+ . .	+ . .	. .	+ 1. 0. 0
TERATHOPIUS ECAUDATUS									
bateleur eagle	+ . .	+ . .	+ 1. 1. 0	+ . .	+ . .	+ . .	+ . .	. .	+ 1. 1. 0
ALLIFORMES									
MEGAPODIIDAE									
ALECTURA LATHAMI (no subsp)									
brush turkey	1. 1. 0	. .	. .	0. 1. 0	. .	. .	. .	. .	1. 0. 0
CRACIDAE									
CRAX RUBRA (no subsp)									
great curassow	1. 1. 0	. .	. .	. .	. .	. .	. .	. .	1. 1. 0
PHASIANIDAE									
MELEAGRIS (unk sp)									
turkey	2. 5. 0	. .	. .	0. 2. 0	. .	. .	. .	. .	2. 3. 0
MELEAGRIS GALLOPAVO (no subsp)									
wild turkey	1. 3. 0	. .	. .	. .	. .	. .	. .	. .	1. 3. 0
GALLUS (unk sp)									
junglefowl	2. 14. 0	. .	. .	1. 2. 0	. .	. .	. .	. .	1. 12. 0

Identification	Status 01/07/1996	Births	Other Acquis'n	Deaths	[< 30 Days] Births	[< 30 Days] Acquis'n	Other Dispos'n	Row Change	Status 30/06/1997
GALLUS GALLUS (no subsp) red junglefowl	2. 7. 0	. .	. .	0. 4. 0	. .	. .	. .	. .	2. 3. 0
NUMIDA MELEAGRIS (no subsp) helmeted guineafowl	1. 0. 1	. .	. .	. .	. .	. .	. .	. .	1. 0. 1
GRUIFORMES									
GRUIDAE									
GRUS GRUS LILFORDI lilford's crane	1. 1. 0	. .	. .	. .	. .	. .	. .	. .	1. 1. 0
BALEARICA PAVONINA PAVONINA west african crowned crane	2. 1. 0	0. 0. 3	. .	0. 0. 3	0. 0. 3	. .	1. 0. 0	. .	1. 1. 0
RALLIDAE									
PORPHYRIO PORPHYRIO (no subsp) purple swamphen	1. 1. 0	. .	. .	1. 0. 0	. .	. .	. .	. .	0. 1. 0
COLUMBIFORMES									
COLUMBIDAE									
COLUMBA GUINEA (no subsp) speckled pigeon	1. 0. 0	. .	. .	. .	. .	. .	. .	. .	1. 0. 0
GOURA (unk sp) crowned pigeon	0. 1. 2	. .	. .	. .	. .	. .	. .	. .	0. 1. 2
STREPTOPELIA RISORIA ringed turtle dove	1. 0. 1	. .	. .	. .	. .	. .	. .	. .	1. 0. 1
SITTACIFORMES									
CACATUIDAE									
CACATUA GALERITA (no subsp) sulphur-crested cockatoo	2. 0. 0	. .	. .	. .	. .	. .	. .	. .	2. 0. 0
CACATUA HAEMATUROPYGIA red-vented cockatoo	- 1. 1. 0	- . .	- . .	- . .	- . .	- . .	- . .	. .	- 1. 1. 0
PSITTACIDAE									

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AGAPORNIS ROSEICOLLIS (no subsp) peach-faced lovebird	0. 4. 0	. .	1. 2. 1	. .	. .	. .	. .	. .	1. 6. 1
AMAZONA AESTIVA (no subsp) blue-fronted amazon	0. 0. 1	. .	. .	. .	. .	. .	. .	. .	0. 0. 1
AMAZONA ALBIFRONS (no subsp) white-fronted amazon	1. 0. 0	. .	. .	. .	. .	. .	. .	. .	1. 0. 0
AMAZONA AUTUMNALIS AUTUMNALIS red-lored amazon	0. 0. 1	. .	. .	. .	. .	. .	. .	. .	0. 0. 1
AMAZONA FARINOSA (no subsp) mealy amazon	0. 1. 0	. .	. .	. .	. .	. .	. .	. .	0. 1. 0
AMAZONA FINSCHI (no subsp) lilac-crowned amazon	0. 1. 1	. .	. .	. .	. .	. .	. .	. .	0. 1. 1
AMAZONA OCHROCEPHALA (no subsp) yellow amazon	0. 0. 2	. .	. .	. .	. .	. .	. .	. .	0. 0. 2
AMAZONA VIRIDIGENALIS green-cheeked amazon	0. 0. 1	. .	. .	. .	. .	. .	. .	. .	0. 0. 1
ARA ARARAUNA blue-and-yellow macaw	0. 0. 1	. .	. .	. .	. .	. .	. .	. .	0. 0. 1
ARA CHLOROPTERA green-winged macaw	2. 1. 0	. .	. .	. .	. .	. .	. .	. .	2. 1. 0
ARA MACAO scarlet macaw	0. 0. 1	. .	. .	. .	. .	. .	. .	. .	0. 0. 1
ARA MILITARIS (no subsp) military macaw	1. 1. 0	. .	. .	. .	. .	. .	. .	. .	1. 1. 0

Identification	Status 01/07/1996	Births	Other Acquis'n	Deaths	[< 30 Days] Births	[< 30 Days] Acquis'n	Other Dispos'n	Row Change	Status 30/06/1997
ARATINGA SOLSTITIALIS									
sun conure	. .	. .	1. 1. 0	. .	. .	. .	. .	. .	1. 1. 0
MELOPSITTACUS UNDULATUS									
budgerigar	5. 0. 3	. .	. .	1. 0. 1	. .	. .	. .	. .	4. 0. 2
POICEPHALUS SENEGALUS (no subsp)									
senegal parrot	0. 0. 1	. .	. .	. .	. .	. .	. .	. .	0. 0. 1
PSITTACUS ERITHACUS (no subsp)									
grey parrot	0. 0. 1	. .	. .	. .	. .	. .	. .	. .	0. 0. 1
	- 0. 0. 1	- . .	- . .	- . .	- . .	- . .	- . .	. .	- 0. 0. 1
CUCULIFORMES									
MUSOPHAGIDAE									
TAURACO HARTLAUBI									
hartlaub's turaco	1. 0. 0	. .	. .	1. 0. 0	. .	. .	. .	. .	. .
	- 1. 0. 0	- . .	- . .	- . .	- . .	- . .	- . .	. .	- 1. 0. 0
STRIGIFORMES									
STRIGIDAE									
BUBO VIRGINIANUS (no subsp)									
great horned owl	+ 0. 1. 0	+ . .	+ . .	+ . .	+ . .	+ . .	+ . .	. .	+ 0. 1. 0
NYCTEA SCANDIACA									
snowy owl	1. 0. 0	. .	0. 1. 0	. .	. .	. .	. .	. .	1. 1. 0
CORACIIFORMES									
ALCEDINIDAE									
DACELO NOVAEGUINEAE (no subsp)									
laughing kookaburra	1. 1. 2	. .	. .	. .	. .	. .	. .	. .	1. 1. 2
	- 0. 1. 0	- . .	- . .	- . .	- . .	- . .	- . .	. .	- 0. 1. 0
MOMOTIDAE									
MOMOTUS MOMOTA (no subsp)									
blue-crowned motmot	1. 0. 0	. .	. .	. .	. .	. .	1. 0. 0	. .	. .
BUCEROTIDAE									

dentification	Status 01/07/1996	Births	Other Acquis'n	Deaths	[< 30 Days] Births	[< 30 Days] Acquis'n	Other Dispos'n	Row Change	Status 30/06/1997
BYCANISTES SUBCYLINDRICUS (no subs)									
black-and-white casqued hornbill									
	0. 2. 0	. .	. .	. .	. .	. .	. .	0. -1. 0	0. 1. 0
	- . . .	- . .	- . .	- . .	- . .	- . .	- . .	0. +1. 0	- 0. 1. 0
	+ 1. 0. 0	+ . .	+ . .	+ . .	+ . .	+ . .	+ . .	. .	+ 1. 0. 0
PASSERIFORMES									
TYRANNIDAE									
PITANGUS LICTOR									
lesser kiskadee flycatcher									
	. .	. .	1. 1. 0	. .	. .	. .	. .	. .	1. 1. 0
EMBERIZIDAE									
PAROARIA CORONATA									
red-crested cardinal									
	1. 0. 0	. .	. .	1. 0. 0	. .	. .	. .	. .	. .
CHLOROPHANES SPIZA (no subsp)									
green honeycreeper									
	. .	. .	1. 1. 0	0. 1. 0	. .	. .	. .	. .	1. 0. 0
CYANERPES CYANEUS (no subsp)									
red-legged honeycreeper									
	1. 0. 0	. .	0. 1. 0	. .	. .	. .	. .	. .	1. 1. 0
EUPHONIA VIOLACEA (no subsp)									
violaceous euphonia									
	. .	. .	1. 1. 0	1. 1. 0	. .	. .	. .	. .	. .
RAMPHOCELUS CARBO (no subsp)									
silver-beaked tanager									
	. .	. .	1. 1. 0	. .	. .	. .	. .	. .	1. 1. 0
RAMPHOCELUS PASSERINII (no subsp)									
scarlet-rumped tanager									
	1. 0. 0	. .	. .	. .	. .	. .	. .	. .	1. 0. 0
TANGARA MEXICANA (no subsp)									
turquoise tanager									
	. .	0. 0. 6	1. 1. 0	0. 0. 4	0. 0. 4	. .	. .	. .	1. 1. 2
THRAUPIS EPISCOPUS (no subsp)									
blue-grey tanager									
	1. 0. 0	. .	0. 1. 0	. .	. .	. .	. .	. .	1. 1. 0

Identification	Status 01/07/1996	Births	Other Acquis'n	Deaths	[< 30 Days] Births	[< 30 Days] Acquis'n	Other Dispos'n	Row Change	Status 30/06/1997
THRAUPIS PALMARUM (no subsp) palm tanager	2. 0. 0	. .	. .	. .	. .	. .	. .	. .	2. 0. 0
ICTERIDAE									
ICTERUS ICTERUS (no subsp) troupial	. .	. .	1. 0. 0	. .	. .	. .	. .	. .	1. 0. 0
STURNIDAE									
LAMPROTORNIS PURPUREUS purple glossy starling	0. 1. 0	. .	. .	. .	. .	. .	. .	. .	0. 1. 0
STURNUS NIGRICOLLIS black-collared starling	1. 0. 0	. .	. .	. .	. .	. .	. .	. .	1. 0. 0
CORVIDAE									
CORVUS BRACHYRHYNCHOS common crow	0. 0. 1	. .	. .	. .	. .	. .	. .	. .	0. 0. 1

dentification	Status 01/07/1996	Births	Other Acquis'n	Deaths	[< 30 Days] Births	[< 30 Days] Acquis'n	Other Dispos'n	Row Change	Status 30/06/1997
AMMALIA									
MONOTREMATA									
TACHYGLOSSIDAE									
TACHYGLOSSUS ACULEATUS (no subsp)									
short-nosed echidna									
	- 1.	0. 0 - . .	- . .	- . .	- . .	- . .	- . .	. .	- 1. 0. 0
MARSUPIALIA									
DIDELPHIDAE									
DIDELPHIS VIRGINIANA									
opossum									
	2.	2. 0	. .	. .	0. 1. 0	. .	. .	. .	. .	2. 1. 0
PHASCOLARCTIDAE									
PHASCOLARCTOS CINEREUS ADUSTUS									
koala									
	3.	3. 0	0. 0. 1	. .	. .	. .	. .	. .	. .	3. 3. 1
	- 3.	2. 0 -	0. 0. 1 -	. .	- 0. 1. 1 -	0. 0. 1 -	. .	- . .	. .	- 3. 1. 0
MACROPODIDAE									
MACROPUS GIGANTEUS (no subsp)									
great grey kangaroo									
	8.	6. 0	. .	. .	3. 1. 0	. .	. .	1. 0. 0	. .	4. 5. 0
MACROPUS ROBUSTUS ROBUSTUS									
new south wales wallaroo									
	1.	2. 0	0. 1. 0	. .	. .	. .	. .	. .	. .	1. 3. 0
MACROPUS RUFOGRISEUS (no subsp)									
king island wallaby									
	3.	0. 0	. .	. .	. .	. .	. .	. .	. .	3. 0. 0
PETROGALE XANTHOPUS XANTHOPUS									
yellow-footed rock wallaby									
	+ .	. +	. .	+ 2. 0. 0	+ . .	+ . .	+ . .	+ . .	. .	+ 2. 0. 0
INSECTIVORA									
ERINACEIDAE									
ATELERIX ALBIVENTRIS									
hedgehog									
	3.	2. 0	. .	0. 0. 1	1. 1. 0	. .	. .	. .	. .	2. 1. 1
TUPAIIDAE									
TUPAIA TANA (no subsp)									
large tree shrew									
	0.	2. 0	. .	. .	. .	. .	. .	. .	. .	0. 2. 0
PRIMATES									
LEMURIDAE									

dentification	Status 01/07/1996	Births	Other Acquis'n	Deaths	[< 30 Days] Births	[< 30 Days] Acquis'n	Other Dispos'n	Row Change	Status 30/06/1997
LEMUR CATTA									
ring-tailed lemur									
	2. 2. 0	0. 0. 2	. .	1. 0. 1	0. 0. 1	. .	. .	. .	1. 2. 1
LEMUR MACACO ALBIFRONS									
black lemur									
	4. 0. 0	. .	. .	1. 0. 0	. .	. .	. .	. .	3. 0. 0
	- 1. 1. 0	- . .	- . .	- . .	- . .	- . .	- . .	. .	- 1. 1. 0
LEMUR MACACO FULVUS									
brown lemur									
	- 1. 1. 0	- . .	- . .	- . .	- . .	- . .	- . .	. .	- 1. 1. 0
LEMUR VARIEGATUS VARIEGATUS									
ruffed lemur									
	2. 0. 0	. .	. .	. .	. .	. .	. .	. .	2. 0. 0
	+ 2. 0. 0	+ . .	+ . .	+ 1. 0. 0	+ . .	+ . .	+ . .	. .	+ 1. 0. 0
MICROCEBUS COQUERELI									
coquerel's mouse lemur									
	2. 0. 0	. .	. .	. .	. .	. .	. .	. .	2. 0. 0
	- 0. 3. 0	- . .	- . .	- . .	- . .	- . .	- . .	. .	- 0. 3. 0
LORISIDAE									
NYCTICEBUS COUCANG (no subsp)									
slow loris									
	1. 1. 0	. .	. .	1. 0. 0	. .	. .	. .	. .	0. 1. 0
GALAGO CRASSICAUDATUS (no subsp)									
thick-tailed bushbaby									
	1. 1. 0	. .	. .	. .	. .	. .	. .	. .	1. 1. 0
	- 1. 0. 0	- . .	- . .	- . .	- . .	- . .	- . .	. .	- 1. 0. 0
CEBIDAE									
AOTUS TRIVIRGATUS (no subsp)									
douroucouli									
	1. 2. 0	. .	. .	. .	. .	. .	1. 0. 0	. .	0. 2. 0
ALOUATTA CARAYA									
black howler monkey									
	2. 1. 0	. .	. .	. .	. .	. .	. .	. .	2. 1. 0
SAIMIRI SCIUREUS (no subsp)									
common squirrel monkey									
	1. 7. 0	. .	. .	0. 2. 0	. .	. .	. .	. .	1. 5. 0
CALLITHRICIDAE									

Identification	Status 01/07/1996	Births	Other Acquis'n	Deaths	[< 30 Days] Births	[< 30 Days] Acquis'n	Other Dispos'n	Row Change	Status 30/06/1997
CALLITHRIX PYGMAEA (no subsp)									
pygmy marmoset									
	0. 2. 0	. .	. .	0. 1. 0	. .	. .	. .	. .	0. 1. 0
SAGUINUS IMPERATOR SUBGRISESCENS									
emperor tamarin									
	5. 2. 0	. .	. .	. .	. .	. .	1. 1. 0	. .	4. 1. 0
	- 1. 1. 0	- . .	- . .	- . .	- . .	- . .	- . .	. .	- 1. 1. 0
SAGUINUS OEDIPUS (no subsp)									
cotton-headed tamarin									
	- 0. 1. 0	- . .	- . .	- . .	- . .	- . .	- . .	. .	- 0. 1. 0
CERCOPITHECIDAE									
CERCOPITHECUS DIANA DIANA									
diana monkey									
	1. 2. 0	. .	. .	. .	. .	. .	. .	. .	1. 2. 0
CERCOPITHECUS HAMLYNI									
owl-faced monkey									
	0. 2. 0	. .	1. 0. 0	. .	. .	. .	. .	. .	1. 2. 0
	- 1. 0. 0	- . .	- . .	- . .	- . .	- . .	- . .	. .	- 1. 0. 0
CERCOPITHECUS PATAS (no subsp)									
patas monkey									
	1. 4. 0	. .	. .	. .	. .	. .	. .	. .	1. 4. 0
MACACA SILENUS									
lion-tailed macaque									
	2. 1. 0	. .	. .	. .	. .	. .	. .	0. +1. 0	2. 2. 0
	- 2. 1. 0	- . .	- . .	- . .	- . .	- . .	- . .	. .	- 2. 1. 0
	+ 0. 1. 0	+ . .	+ . .	+ . .	+ . .	+ . .	+ . .	0. -1. 0	+ . .
PAPIO SPHINX									
mandrill									
	0. 1. 0	. .	. .	. .	. .	. .	. .	. .	0. 1. 0
COLOBUS GUEREZA (no subsp)									
colobus									
	4. 4. 0	. .	. .	0. 1. 0	. .	. .	. .	-1. 0. 0	3. 3. 0
	- . .	- . .	- . .	- . .	- . .	- . .	- . .	+1. 0. 0	- 1. 0. 0
PRESBYTIS FRANCOISI FRANCOISI									
francois monkey									
	2. 4. 0	0. 1. 0	. .	. .	. .	. .	. .	. .	2. 5. 0
	- 2. 7. 0	- 0. 0. 1	- . .	- 0. 1. 0	- . .	- . .	- . .	. .	- 2. 6. 1
	+ . .	+ 0. 1. 0	+ 0. 1. 0	+ . .	+ . .	+ . .	+ . .	. .	+ 0. 2. 0
PONGIDAE									

Identification	Status 01/07/1996	Births	Other Acquis'n	Deaths	[< 30 Days] Births	[< 30 Days] Acquis'n	Other Dispos'n	Row Change	Status 30/06/1997
HYLOBATES SYNDACTYLUS (no subsp)									
siamang									
	0. 5. 0	. .	. .	. .	. .	. .	. .	. .	0. 5. 0
	- 1. 1. 0	- . .	- . .	- . .	- . .	- . .	- . .	. .	- 1. 1. 0
	+ 1. 1. 0	+ . .	+ . .	+ . .	+ . .	+ . .	+ . .	. .	+ 1. 1. 0
GORILLA GORILLA GORILLA									
western lowland gorilla									
	3. 3. 0	. .	. .	. .	. .	. .	. .	. .	3. 3. 0
	- 1. 3. 0	- 1. 0. 0	- . .	- . .	- . .	- . .	- . .	. .	- 2. 3. 0
PAN TROGLODYTES (no subsp)									
chimpanzee									
	1. 3. 0	. .	. .	. .	. .	. .	. .	. .	1. 3. 0
PONGO PYGMAEUS ABELII									
sumatran orangutan									
	1. 1. 0	. .	. .	. .	. .	. .	. .	. .	1. 1. 0
	- 0. 1. 0	- . .	- . .	- . .	- . .	- . .	- . .	. .	- 0. 1. 0
	+ 1. 0. 0	+ . .	+ . .	+ . .	+ . .	+ . .	+ 1. 0. 0	. .	+ . .
EDENTATA									
DASYPODIDAE									
DASYPUS NOVEMCINCTUS (no subsp)									
nine-banded armadillo									
	. .	. .	2. 0. 0	. .	. .	. .	. .	. .	2. 0. 0
LAGOMORPHA									
LEPORIDAE									
ORYCTOLAGUS CUNICULUS									
old world rabbit									
	1. 6. 0	. .	. .	. .	. .	. .	. .	. .	1. 6. 0
RODENTIA									
SCIURIDAE									
CYNOMYS LUDOVICIANUS									
black-tailed prairie dog									
	7. 0. 0	. .	. .	2. 0. 0	. .	. .	. .	. .	5. 0. 0
CAVIDAE									
CAVIA PORCELLUS									
guinea pig									
	1. 4. 0	1. 2. 0	. .	0. 2. 0	. .	. .	. .	. .	2. 4. 0
HYDROCHOERIDAE									

Identification	Status 01/07/1996	Births	Other Acquis'n	Deaths	[< 30 Days] Births	[< 30 Days] Acquis'n	Other Dispos'n	Row Change	Status 30/06/1997
HYDROCHOERUS HYDROCHAERIS									
capybara									
	3. 0. 0	. .	. .	1. 0. 0	. .	. .	. .	. .	2. 0. 0
CHINCHILLIDAE									
CHINCHILLA LANIGER									
chinchilla									
	2. 2. 0	. .	. .	. .	. .	. .	. .	. .	2. 2. 0
CARNIVORA									
CANIDAE									
CANIS LATRANS (no subsp)									
coyote									
	2. 0. 0	. .	. .	. .	. .	. .	. .	. .	2. 0. 0
LYCAON PICTUS PICTUS									
hunting dog									
	2. 1. 0	. .	. .	. .	. .	. .	. .	. .	2. 1. 0
	- 2. 2. 0	- . .	- . .	- . .	- . .	- . .	- . .	. .	- 2. 2. 0
URSIDAE									
TREMARCTOS ORNATUS									
spectacled bear									
	1. 1. 0	. .	. .	. .	. .	. .	. .	. .	1. 1. 0
URSUS ARCTOS MIDDENDORFFI									
kodiak bear									
	2. 0. 0	. .	. .	. .	. .	. .	. .	. .	2. 0. 0
URSUS MARITIMUS									
polar bear									
	0. 2. 0	. .	. .	. .	. .	. .	. .	. .	0. 2. 0
	+ 0. 1. 0	+ . .	+ . .	+ . .	+ . .	+ . .	+ . .	. .	+ 0. 1. 0
PROCYONIDAE									
NASUA NARICA (no subsp)									
coati									
	0. 1. 0	. .	. .	0. 1. 0	. .	. .	. .	. .	. .
	+ . .	+ . .	+ 0. 2. 0	+ . .	+ . .	+ . .	+ . .	. .	+ 0. 2. 0
POTOS FLAVUS (no subsp)									
kinkajou									
	1. 0. 0	. .	. .	. .	. .	. .	. .	. .	1. 0. 0
PROCYON LOTOR (no subsp)									
raccoon									
	1. 0. 0	. .	. .	1. 0. 0	. .	. .	. .	. .	. .
MUSTELIDAE									

Identification	Status 01/07/1996	Births	Other Acquis'n	Deaths	[< 30 Days] Births	[< 30 Days] Acquis'n	Other Dispos'n	Row Change	Status 30/06/1997
MUSTELA PUTORIUS FURO european polecat	1. 4. 0	. .	. .	. .	. .	. .	. .	. .	1. 4. 0
LUTRA CANADENSIS (no subsp) north american otter	1. 0. 0	. .	. .	. .	. .	. .	. .	. .	1. 0. 0
LUTRA CANADENSIS PACIFICA otter	0. 1. 0	. .	. .	. .	. .	. .	. .	. .	0. 1. 0
FELIDAE									
FELIS CATUS domestic cat	1. 0. 0	. .	. .	. .	. .	. .	. .	. .	1. 0. 0
FELIS CHAUS (no subsp) jungle cat	0. 1. 0	. .	. .	. .	. .	. .	. .	. .	0. 1. 0
FELIS CONCOLOR CALIFORNICA puma	0. 1. 0	. .	. .	. .	. .	. .	. .	. .	0. 1. 0
FELIS LYNX LYNX lynx	1. 0. 0	. .	. .	. .	. .	. .	. .	. .	1. 0. 0
FELIS RUFUS (no subsp) bobcat	1. 0. 0	. .	. .	. .	. .	. .	. .	. .	1. 0. 0
FELIS VIVERRINUS fishing cat	1. 0. 0	. .	0. 1. 0	. .	. .	. .	. .	. .	1. 1. 0
PANTHERA LEO (no subsp) lion	1. 1. 0	. .	. .	. .	. .	. .	. .	. .	1. 1. 0
PANTHERA LEO KRUGERI african lion	. .	. .	1. 2. 0	. .	. .	. .	. .	. .	1. 2. 0

Identification	Status 01/07/1996	Births	Other Acquis'n	Deaths	[< 30 Days] Births	[< 30 Days] Acquis'n	Other Dispos'n	Row Change	Status 30/06/1997
PANTHERA ONCA (no subsp) jaguar	0. 1. 0	. .	. .	. .	. .	. .	. .	. .	0. 1. 0
PANTHERA PARDUS (no subsp) leopard	0. 1. 0	. .	. .	. .	. .	. .	. .	. .	0. 1. 0
PANTHERA PARDUS SAXICOLOR persian leopard	0. 1. 0	. .	. .	. .	. .	. .	. .	. .	0. 1. 0
	- 0. 1. 0	- . .	- . .	- 0. 1. 0	- . .	- . .	- . .	. .	- . .
PANTHERA TIGRIS (no subsp) tiger	1. 0. 0	. .	. .	. .	. .	. .	. .	. .	1. 0. 0
PANTHERA TIGRIS ALTAICA siberian tiger	1. 1. 0	. .	. .	. .	. .	. .	. .	. .	1. 1. 0
PANTHERA TIGRIS SUMATRAE sumatran tiger	1. 1. 0	. .	. .	. .	. .	. .	. .	. .	1. 1. 0
PANTHERA UNCIA snow leopard	1. 1. 0	0. 2. 0	. .	0. 1. 0	. .	. .	. .	. .	1. 2. 0
	- 3. 1. 0	- 1. 0. 0	- . .	- . .	- . .	- . .	- 1. 0. 0	. .	- 3. 1. 0
	+ 2. 1. 0	+ 0. 1. 0	+ . .	+ . .	+ . .	+ . .	+ . .	. .	+ 2. 2. 0
INNIPEDIA									
OTARIIDAE									
ZALOPHUS CALIFORNIANUS (no subsp) california sea lion	1. 2. 0	. .	. .	0. 1. 0	. .	. .	. .	. .	1. 1. 0
PHOCIDAE									
HALICHOERUS GRYPUS grey seal	1. 0. 0	. .	. .	. .	. .	. .	. .	. .	1. 0. 0
PHOCA VITULINA (no subsp) harbor seal	1. 0. 0	. .	. .	. .	. .	. .	. .	. .	1. 0. 0
OBOSCIDEA									
ELEPHANTIDAE									

entification	Status 01/07/1996	Births	Other Acquis'n	Deaths	[< 30 Days] Births	Acquis'n	Other Dispos'n	Row Change	Status 30/06/1997
ELEPHAS MAXIMUS (no subsp)									
indian elephant	+ . .	+ . .	+ 0. 1. 0	+ . .	+ . .	+ . .	+ . .	. .	+ 0. 1. 0
ELEPHAS MAXIMUS INDICUS									
indian elephant	0. 1. 0	. .	. .	. .	. .	. .	. .	. .	0. 1. 0
LOXODONTA AFRICANA AFRICANA									
south african bush elephant	0. 1. 0	. .	. .	. .	. .	. .	. .	. .	0. 1. 0
LOXODONTA AFRICANA KNOCHENHAUERI									
east african bush elephant	0. 1. 0	. .	. .	. .	. .	. .	. .	. .	0. 1. 0
BRISSODACTYLA									
EQUIDAE									
EQUUS ASINUS (no subsp)									
african wild ass/domestic donkey	1. 1. 0	. .	. .	. .	. .	. .	. .	. .	1. 1. 0
EQUUS BURCHELLI BOHMI									
grant's zebra	0. 3. 0	. .	. .	. .	. .	. .	. .	. .	0. 3. 0
EQUUS CABALLUS									
domestic horse	+ 1. 1. 0	+ . .	+ . .	+ . .	+ . .	+ . .	+ . .	. .	+ 1. 1. 0
TAPIRIDAE									
TAPIRUS BAIRDII									
baird's tapir	. .	. .	1. 0. 0	. .	. .	. .	. .	. .	1. 0. 0
TAPIRUS TERRESTRIS (no subsp)									
south american tapir	1. 0. 0	. .	. .	1. 0. 0	. .	. .	. .	. .	. .
RHINOCEROTIDAE									
DICEROS BICORNIS MICHAELI									
black rhinoceros	0. 1. 0	. .	. .	. .	. .	. .	. .	. .	0. 1. 0
	- 3. 4. 0	- . .	- . .	- . .	- . .	- . .	- . .	. .	- 3. 4. 0
	+ 1. 0. 0	+ 1. 0. 0	+ . .	+ . .	+ . .	+ . .	+ . .	. .	+ 2. 0. 0

Identification	Status 01/07/1996	Births	Other Acquis'n	Deaths	[< 30 Days] Births	[< 30 Days] Acquis'n	Other Dispos'n	Row Change	Status 30/06/1997
RHINOCEROS UNICORNIS									
great indian rhinoceros									
	1. 1. 0	. .	. .	1. 0. 0	. .	. .	. .	0. -1. 0	. .
	- . .	- . .	- . .	- . .	- . .	- . .	- . .	0. +1. 0	- 0. 1. 0
	+ . .	+ . .	+ 1. 0. 0	+ . .	+ . .	+ . .	+ . .	. .	+ 1. 0. 0
RTIODACTYLA									
SUIDAE									
PHACOCHOERUS AETHIOPICUS (no subsp)									
cape wart hog									
	0. 1. 0	. .	. .	. .	. .	. .	. .	. .	0. 1. 0
	+ 1. 0. 0	+ . .	+ . .	+ . .	+ . .	+ . .	+ . .	. .	+ 1. 0. 0
SUS SCROFA (domestic)									
domestic pig									
	1. 0. 0	. .	. .	. .	. .	. .	. .	. .	1. 0. 0
HIPPOPOTAMIDAE									
CHOEROPSIS LIBERIENSIS (no subsp)									
pygmy hippopotamus									
	1. 0. 0	. .	. .	. .	. .	. .	. .	. .	1. 0. 0
HIPPOPOTAMUS AMPHIBIUS (no subsp)									
hippopotamus									
	1. 1. 0	. .	. .	. .	. .	. .	. .	. .	1. 1. 0
CAMELIDAE									
LAMA GLAMA (no subsp)									
llama									
	0. 4. 0	. .	. .	0. 1. 0	. .	. .	. .	. .	0. 3. 0
CERVIDAE									
ODOCOILEUS HEMIONUS (no subsp)									
mule deer									
	0. 3. 0	. .	. .	. .	. .	. .	. .	. .	0. 3. 0
GIRAFFIDAE									
GIRAFFA CAMELOPARDALIS RETICULATA									
reticulated giraffe									
	1. 4. 0	. .	. .	1. 0. 0	. .	. .	. .	. .	0. 4. 0
GIRAFFA CAMELOPARDALIS TIPPELSKIRC+									
masai giraffe									
	. .	. .	1. 0. 0	. .	. .	. .	. .	. .	1. 0. 0
BOVIDAE									

Identification	Status 01/07/1996	Births	Other Acquis'n	Deaths	[< 30 Days] Births	[< 30 Days] Acquis'n	Other Dispos'n	Row Change	Status 30/06/1997
BISON BISON (no subsp) american bison	1. 12. 0	. .	. .	1. 0. 0	. .	. .	. .	. .	0. 12. 0
BOS TAURUS domestic cow	1. 0. 0	. .	. .	. .	. .	. .	. .	. .	1. 0. 0
BUBALUS ARNEE (no subsp) asiatic water buffalo	2. 2. 0	. .	. .	. .	. .	. .	2. 2. 0	. .	. .
TRAGELAPHUS ANGASI nyala	2. 4. 0	. .	. .	. .	. .	. .	. .	. .	2. 4. 0
ANTILOPE CERVICAPRA (no subsp) blackbuck	1. 5. 0	. .	. .	. .	. .	. .	. .	. .	1. 5. 0
LITOCRANIUS WALLERI WALLERI southern gerenuk	+ . .	+ . .	+ 3. 0. 0	+ 1. 0. 0	+ . .	+ 1. 0. 0	+ . .	. .	+ 2. 0. 0
CAPRA HIRCUS domestic goat	6. 10. 0	1. 2. 0	. .	1. 3. 0	0. 1. 0	. .	. .	. .	6. 9. 0
OREAMNOS AMERICANUS rocky mountain goat	0. 3. 0	. .	. .	0. 1. 0	. .	. .	. .	. .	0. 2. 0
OVIBOS MOSCHATUS WARDI greenland musk ox	1. 5. 0	2. 0. 0	. .	1. 0. 0	1. 0. 0	. .	. .	. .	2. 5. 0
OVIS ARIES domestic sheep	1. 12. 0	. .	. .	0. 1. 0	. .	. .	. .	. .	1. 11. 0

Summary using Net Specimen Counting

	Specimens Owned at Institution	Specimens Owned on Loan Out	Specimens Not Owned on Loan In
tatus 1 Jul 1996	230.293. 62 = 585	26. 32. 1 = 59	23. 22. 5 = 50
irths	4. 10. 22 = 36	2. 0. 2 = 4	1. 2. 3 = 6
her Acquisitions	27. 21. 10 = 58	0. 0. 0 = 0	7. 7. 1 = 15
eaths	35. 36. 9 = 80	0. 3. 1 = 4	2. 1. 1 = 4
[Deaths < 30 Days of Birth]	1. 1. 8 = 10	0. 0. 1 = 1	0. 0. 1 = 1
[Deaths < 30 Days of Other Acq.]	0. 1. 0 = 1	0. 0. 0 = 0	1. 0. 0 = 1
ther Dispositions	8. 3. 0 = 11	1. 0. 0 = 1	4. 1. 4 = 9
atus 30 Jun 1997	217.284. 86 = 587	28. 31. 2 = 61	25. 28. 3 = 56

otal Specimens Owned by San Francisco Zoological Gardens: 245. 315. 88 = 648

egend - Transaction Counting

1. 1. 1 = specimen counts as males.females.unknown sex
1. 1. 1 = specimens on Loan Out from San Francisco Zoological Gardens
1. 1. 1 = specimens on Loan In to San Francisco Zoological Gardens

egend - Net Collection Inventory Counting

1. 1. 1 = specimen Owned and On Site as males.females.unknown sex
1. 1. 1 = specimens Out On Loan from San Francisco Zoological Gardens
1. 1. 1 = specimens In On Loan to San Francisco Zoological Gardens

Status of All Classes Inventory - Net Specimen Counting
San Francisco Zoological Gardens

eport Start Date: Jul 1996 | Report End Date: 30 Jun 1997

Class / Order / Family	Orders in this class / Families in this order / Species in this family
PISCES/OSTEICHTHYES	1
OSTEOGLOSSIFORMES	1
OSTEOGLOSSIDAE	1

Class summary for: PISCES/OSTEICHTHYES
Orders in this class (% of collection): 1(2.86%)
Families in this class (% of collection): 1(1.23%)
Species in this class (% of collection): 1(0.47%)

AMPHIBIA	2
CAUDATA	1
SALAMANDRIDAE	1
ANURA	3
BUFONIDAE	2
DENDROBATIDAE	1
PIPIDAE	1

Class summary for: AMPHIBIA
Orders in this class (% of collection): 2(5.71%)
Families in this class (% of collection): 4(4.94%)
Species in this class (% of collection): 5(2.35%)

REPTILIA	5
CHELONIA CRYPTODIRA	2
EMYDIDAE EMYDINAE	5
TESTUDINIDAE	4
CHELONIA PLEURODIRA	2
CHELIDAE	1
PELOMEDUSIDAE	1
CROCODYLIA	1
CROCODYLIDAE ALLIGATORINAE	2
SQUAMATA SAURIA	2
ANGUIDAE	1
IGUANIDAE	1
SQUAMATA SERPENTES	4
BOIDAE BOINAE	2
BOIDAE ERYCINAE	1
BOIDAE PYTHONINAE	1
COLUBRIDAE	4

Class summary for: REPTILIA
Orders in this class (% of collection): 5(14.29%)
Families in this class (% of collection): 11(13.58%)
Species in this class (% of collection): 23(10.80%)

AVES	15
STRUTHIONIFORMES	1
STRUTHIONIDAE	1
CASUARIIFORMES	2
CASUARIIDAE	1
DROMAIIDAE	1
SPHENISCIFORMES	1

Class / Order / Family	Orders in this class / Families in this order / Species in this family
SPHENISCIDAE	1
PELECANIFORMES	1
PELECANIDAE	1
CICONIIFORMES	3
CICONIIDAE	1
THRESKIORNITHIDAE	3
PHOENICOPTERIDAE	1
ANSERIFORMES	2
ANHIMIDAE	1
ANATIDAE	17
FALCONIFORMES	2
CATHARTIDAE	2
ACCIPITRIDAE	6
GALLIFORMES	3
MEGAPODIIDAE	1
CRACIDAE	1
PHASIANIDAE	5
GRUIFORMES	2
GRUIDAE	2
RALLIDAE	1
COLUMBIFORMES	1
COLUMBIDAE	3
PSITTACIFORMES	2
CACATUIDAE	2
PSITTACIDAE	16
CUCULIFORMES	1
MUSOPHAGIDAE	1
STRIGIFORMES	1
STRIGIDAE	2
CORACIIFORMES	3
ALCEDINIDAE	1
MOMOTIDAE	1
BUCEROTIDAE	1
PASSERIFORMES	5
TYRANNIDAE	1
EMBERIZIDAE	9
ICTERIDAE	1
STURNIDAE	2
CORVIDAE	1

Class summary for: AVES

Orders in this class (% of collection):	15(42.86%)
Families in this class (% of collection):	30(37.04%)
Species in this class (% of collection):	87(40.85%)

MAMMALIA	12
MONOTREMATA	1
TACHYGLOSSIDAE	1
MARSUPIALIA	3
DIDELPHIDAE	1

Class / Order / Family	Orders in this class / Families in this order / Species in this family
PHASCOLARCTIDAE	1
MACROPODIDAE	4
INSECTIVORA	2
ERINACEIDAE	1
TUPAIIDAE	1
PRIMATES	6
LEMURIDAE	5
LORISIDAE	2
CEBIDAE	3
CALLITHRICIDAE	3
CERCOPITHECIDAE	7
PONGIDAE	4
EDENTATA	1
DASYPODIDAE	1
LAGOMORPHA	1
LEPORIDAE	1
RODENTIA	4
SCIURIDAE	1
CAVIDAE	1
HYDROCHOERIDAE	1
CHINCHILLIDAE	1
CARNIVORA	5
CANIDAE	2
URSIDAE	3
PROCYONIDAE	3
MUSTELIDAE	3
FELIDAE	15
PINNIPEDIA	2
OTARIIDAE	1
PHOCIDAE	2
PROBOSCIDEA	1
ELEPHANTIDAE	4
PERISSODACTYLA	3
EQUIDAE	3
TAPIRIDAE	2
RHINOCEROTIDAE	2
ARTIODACTYLA	6
SUIDAE	2
HIPPOPOTAMIDAE	2
CAMELIDAE	1
CERVIDAE	1
GIRAFFIDAE	2
BOVIDAE	10

Class summary for: MAMMALIA

Orders in this class (% of collection):	12(34.29%)
Families in this class (% of collection):	35(43.21%)
Species in this class (% of collection):	97(45.54%)

Number of different classes:	5
Number of different orders:	35
Number of different families:	81
Number of different species:	213

Status of All Classes Inventory - Net Specimen Counting - Groups
San Francisco Zoological Gardens

Report Start Date: Jul 1996

Report End Date: 30 Jun 1997

Identification	Status 01/07/1996	Births	Other Acquis'n	Deaths	[< 30 Days] Births	[< 30 Days] Acquis'n	Other Dispos'n	Row Change	Status 30/06/1997
AMPHIBIA									
ANURA									
DISCOGLOSSIDAE									
BOMBINA ORIENTALIS									
oriental fire-bellied toad									
	3	. .	. .	. .	. .	. .	. .	. .	3

dentification	Status 01/07/1996	Births	Other Acquis'n	Deaths	[< 30 Days] Births	Acquis'n	Other Dispos'n	Row Change	Status 30/06/1997
ES									
ANSERIFORMES									
ANATIDAE									
AIX GALERICULATA									
mandarin duck									
	0	. .	. .	. .	. .	. .	. .	. .	0
GALLIFORMES									
PHASIANIDAE									
PAVO CRISTATUS									
common peafowl									
	1	. .	. .	. .	. .	. .	. .	. .	1
NUMIDA MELEAGRIS (no subsp)									
helmeted guineafowl									
	14	. .	. .	. .	. .	. .	. .	. .	14

Group count active during the report period, see Taxon Report for transaction details.

ummary using Net Specimen Counting

	Specimens Owned at Institution	Specimens Owned on Loan Out	Specimens Not Owned on Loan In
atus 1 Jul 1996	18. 0. 0 = 18	0. 0. 0 = 0	0. 0. 0 = 0
rths	0. 0. 0 = 0	0. 0. 0 = 0	0. 0. 0 = 0
her Acquisitions	0. 0. 0 = 0	0. 0. 0 = 0	0. 0. 0 = 0
aths	0. 0. 0 = 0	0. 0. 0 = 0	0. 0. 0 = 0
[Deaths < 30 Days of Birth]	0. 0. 0 = 0	0. 0. 0 = 0	0. 0. 0 = 0
[Deaths < 30 Days of Other Acq.]	0. 0. 0 = 0	0. 0. 0 = 0	0. 0. 0 = 0
her Dispositions	0. 0. 0 = 0	0. 0. 0 = 0	0. 0. 0 = 0
atus 30 Jun 1997	18. 0. 0 = 18	0. 0. 0 = 0	0. 0. 0 = 0

tal Specimens Owned by San Francisco Zoological Gardens: 18. 0. 0 = 18

gend - Transaction Counting

. 1. 1 = specimen counts as males.females.unknown sex
1. 1. 1 = specimens on Loan Out from San Francisco Zoological Gardens
. 1. 1 = specimens on Loan In to San Francisco Zoological Gardens

gend - Net Collection Inventory Counting

. 1. 1 = specimen Owned and On Site as males.females.unknown sex
1. 1. 1 = specimens Out On Loan from San Francisco Zoological Gardens
. 1. 1 = specimens In On Loan to San Francisco Zoological Gardens

SAN FRANCISCO ZOO EMPLOYEES

SAN FRANCISCO ZOO
Civil Service Employees
as of11/6/97

Amiot,Ron	Animal Keeper
Arsenault,Patti	Animal Keeper
Bernardi,Ron	Animal Keeper
Bila,Anthony	Director HR
Bishop,Juanita	Custodian
Bocian,David	Animal Keeper
Caratti,Linda	Animal Keeper
Castor,Jack	Animal Keeper
Channon,Constance	Animal Keeper
Chiosso,Tom	Grounds Super
Colonnese,Anthony	Senior Keeper
Cone,Carol	Animal Keeper
Cornwell,Bill	Custodian
Corona,Steve	Animal Keeper
Feinberg,Alan	Senior Keeper
Hamburger,Lisa	Animal Keeper
Hartney,Ingrid	Animal Keeper
Hedberg,Gail	Vet Tech
Horblit,Helen	Animal Keeper
Howe,David	Animal Keeper
Jurosek,Marla	Asst. Director
Kerr,Mary	Animal Keeper
Lembi,Roy	Truck Driver
Martinez,Carol	Animal Keeper
Martorana,Ron	Vet Tech
Munoz,Joseph	Animal Keeper
Nikitas,Laurie	Animal Keeper
Peck,Yovanna	Animal Keeper
Peterson,Joyce	Secretary
Romero,Augusto	Custodian
Rumsey,Nancy	Animal Keeper
Sharp,Anthony	Animal Keeper
Stifflemire,Charles	Animal Keeper
Stowe,Neal	Animal Keeper
Sulak,Myron	Curator Collect
Tollini,Jane	Animal Keeper
Turowski,Thomas	Animal Keeper
White,Harry	Gardener
Willers,Chris	Animal Keeper
Yee,Doris	Custodian

SAN FRANCISCO ZOOLOGICAL SOCIETY EMPLOYEES
FULL TIME
as of 11/6/97

Acosta,Lorena Y	General Employee
Aikin,John R	Curator Planning
Albertsen,Susan A	Merch Operator
Anderson,David E	Zoo Director
Aurigui,Michelle S	Cashier
Bono-Kruckewitt,Amy L	Animal Keeper
Boyle,Megan	AssocDirector Dev
Briggs,Patricia M	Rides & Admission
Brocksen,Antonietta G	Animal Keeper
Bushell,Jessie B	Ed Specialist
Cameron,Sharon C	Education Asst
Cano,Deborah D	Animal Keeper
Celestine,Carla S	Membership Assoc
Chan,Nancy R	PR Director
Cheung,Wendy Y	Maintainer I
Cota,Michael J	Maintainer I
Crichton,Amy B	Member Director
Dare,Annalisa A	Maintainer I
de los Santos,Myrene V	Admin Svcs Mgr
Demee-Benoit,Diane M	Educ Director
Donovan,Irene	Animal Keeper
Dunker,Freeland H	StaffVeterinarian
Duverge,Alain	Maintainer II
Emrey,Kathleen E	Group Sales
Erigero,Katheryne M	AssocDirector Evt
Farrington,Diamantina	Animal Keeper
Fitting,Joseph	ARC Director
Flores,Cecilia G	Office Assistant
Fong,Sharon H	Payroll Coord
Fong,Warren	Commissary Mgr
Gamez,Dolores	Maintainer I
Garcia,Paulo	Maintainer I
Heaphy,Nicolette V	Volunteer/Zoomobi
Herlocker,David R	Animal Keeper
Hobson,Kathy	Aviculturist
Hoppes,Roger	Director Special
Howe,Deborah	Operations Mgr
Jones,Kenneth F	V.S. Director
Kasper,Marc T	Maintainer I
Kearns,Martin S	Maintainer I
Kimport,Barbara B	Develop Director
Kisich,Diane	Youth Program
Lacy,Percy-Marie	Animal Keeper

Lathrop,Patricia A	D.P. Manager
Lazarus,James L	COO
Levitt,Steven R	Maintainer II
Link,Frances	Merchandise Mgr
Lyon,Eve H	Assoc Curator
Medley,Greg S	Development Asst
Mosley,Jane	Rides & Admission
Nappi,James E	Maintainer I
Ng,Nancy	Accountant
Nicholas,Janis A	Assoc Director HR
Norte,Patricia C	Lead Store Room
Oates,Dennis E	Facilities Mgr
Ochsenreiter,John E	Assoc. Veterinary
Page,Hope	AssocDirector Dev
Payton,Theodore R	Asst Merch Mgr
Persons,Laura L	Mktg & PR Coord
Raby,Karen	Animal Keeper
Rapp,Linda E	Receptionist
Reading,R. W	Finance Director
Robinett,David S	General Curator
Rodriguez,Joaquin V	Grill Cook
Rothwell,David E	Food Service Mgr
Rudovsky,Michele	Associate Curator
Ryan,Mary	Rides & Admission
Sargent,Eva L	Director Cons/Sci
Sargent,Michelle E	Jr. Accountant
Saul-Gershenz,Leslie	IZ Director
Saverimuttu,Christina M	Accounting Supv
Schlemmer,Patrick C	Animal Keeper
Schot,Damien F	Maintainer I
Scott,Kenya M	Maintainer I
Shirley,Trevor A	Membership Assoc
Shuckahosee,Lewis	Maintainer I
Shultz,Anne M	Asst Ed Director
Silvers,Jonathan P	Development Assoc
Simmons,William A	Rides & Admission
Simpson,Rachel K	Asst. Admin Mgr
Tabor,Keith	Asst FoodSvcs Mgr
Tarantino,Valerie T	Events Director
Taylor,Linda R	Graphics Curator
Teninty,Lilia J	Executive Asst.
Tillis,Shelby M	General Employee
Torkelsen,Denise M	Maintainer II
Walker,Rana K	Maintainer I
Whitehouse,Tanya H	Receptionist
Wong,Anthony	Lead Person
Wong,Walker	Asst Ops Mgr

SAN FRANCISCO ZOOLOGICAL SOCIETY EMPLOYEES
PART TIME
as of11/6/97

Aguilera,Gloria O	Merch Operator
Almendral,Denise L	Merch Operator
Andemarian,Helen W	General Employee
Andrews,Jill E	Member Svcs Rep
Barisione,Marisa L	Merch Operator
Bernal,Miguel A	General Employee
Bogdanovic,Lewis B	Admin. Asst.
Brown,Alexis B	Merch Operator
Bucao,Gerard W	Merch Operator
Burns,Brian	Merch Operator
Carnecer,Josephine R	Merch Operator
Carnecer,Jason R	General Employee
Carnecer,Rudy M	General Employee
Casidsid,Vivien	Cashier
Chambers,Benjamin W	General Employee
Chinchilla,Lisa M	General Employee
Chung,Janet	Rides & Admission
Cohn,Dustin M	General Employee
Collins,Trent D	General Employee
Cueto,Alejandra J	General Employee
David,Cheryl A	Merch Operator
Deville,Matthew J	General Employee
Dulay,Carolyn M	Aviary Asst.
El-Qare,Karbaktine R	General Employee
El-Qare,Peter P	General Employee
English,Marjorie A	Merch Operator
Gabrielli,Shanta J	Merch Operator
Gamino,Marciel A	General Employee
Garcia,Mercedes E	General Employee
Garvey,Austin C	General Employee
Hasbun,Anthony L	General Employee
Havel,Lance J	Merch Operator
Hoang,Becky T	Merch Operator
Holland,Alanna	Rides & Admission
Hopkirk,Rebecca A	Member Svcs Rep
Ibarra,Norma B	General Employee
Ibarra,Javier A	General Employee
Jeffery,Ty M	Merch Operator
Jones,Rachel D	Membership Asst
Lam,Calvin	General Employee
Lee,Peter D	Rides & Admission

Li,Ming	General Employee
Liang,Betty	General Employee
Lim,Lorraine A	General Employee
Lopez,Iclea A	Rides & Admission
Lowe,Oliver W	Membership Asst
Ludewig,Amber J	Rides & Admission
Luong,Paul	General Employee
Martorana,Carla J	General Employee
McGlenon,Lindsay	Rides & Admission
McKevitt,Karen A	Rides & Admission
McMickin,Abram J	Rides & Admission
Mendoza,Jose	General Employee
Miller,Leeanne C	General Employee
Miller,Lynn K	General Employee
Misa, Jr.,Ernesto	Merch Operator
Moran,Katherine L	Member Svcs Rep
Mrakava,Lucas A	General Employee
Nerona,Glen E	Merch Operator
Ortiz,Sergio	General Employee
Rager,Scott	General Employee
Retuta,Myra F	Merch Operator
Rodriguez,Cameron D	General Employee
Scolini,Victoria M	General Employee
Secchia,V. G	Maintainer I
Soukup,Sasha E	Member Svcs Rep
Sowder,David J	General Employee
Stone,Robert L	General Employee
Suminski,Patrick L	Merch Operator
Thomas,Meredith A	Office Assistant
Thurman,Adia K	General Employee
Tran,Tom	Rides & Admission
Valdez,Jennifer A	Merch Operator
Vann,Stephen	General Employee
Wilson,Jamarr	General Employee
Wolfe,Shannon R	General Employee
Wong,Maureen	General Employee
Yee,Celina S	Merch Operator
Yiu,Theresa	General Employee
Zhu,Miao C	General Employee

SAN FRANCISCO

FISCAL YEAR 1996-1997 PUBLICITY REPORT

PUBLIC RELATIONS ACTIVITY - SUMMARY

PRINT COVERAGE

FY 95-96 - 118,853,044
FY 96-97 - 235,704, 961
an increase of 49%

FY95-96 - Appeared in San Francisco Chronicle 69 times
FY96-97 - Appeared in San Francisco Chronicle 159 times
an increase of 43%

FY95-96 - Appeared in San Francisco Examiner 63 times
FY96-97 - Appeared in San Francisco Examiner 110 times
an increase of 57%

Significant stories: FY96-97: Mountain Lake gator discovery/rescue/party/release (677 stories); Zoo bond (86 stories); missing/recovered caiman (52 stories); Calle, Asian elephant w/TB (28 stories); ACC opening (11 stories); Pachy the cat (21 stories); lion cubs (36 stories) -- also calendars and coverage of Zoo Run, ZooFest, ZooFest for Kids, etc., and animals such as Ricko - black rhino calf, Spot - Masai giraffe, penguin chicks, Francois' langur.

TELEVISION COVERAGE

KGO-TV Channel 7
FY 95-96 - 36 news stories = 39 minutes, 33 seconds of airtime
FY 96-97 - 63 news stories = 1 hour, 9 minutes, 38 seconds of airtime
an increase of 57% more stories; or 56% more airtime

KPIX-TV Channel 5
FY 95-96 - 30 news stories = 41 minutes, 37 seconds of airtime
FY 96-97 - 91 news stories = 2 hours, 1 minutes, 31 seconds of airtime
an increase of 32% more stories, or 34% more airtime

KRON-TV Channel 4
FY 95-96 - 54 news stories = 1 hour, 8 minutes, 30 seconds of airtime
FY 96-97 - 100 news stories = 2 hours, 27 seconds of airtime
an increase of 46% more stories, or 43% more airtime

KTVU-TV Channel 2
FY 95-96 - 29 news stories = 1 hour, 6 minutes, 35 seconds of airtime
FY 96-97 - 59 news stories = 2 hours, 27 minutes, 38 seconds of airtime
an increase of 49% more stories, or 46% more airtime

Bay TV Cable TV 35
FY -95-96 - 22 news stories = 36 minutes, 16 seconds of airtime
FY 96-97 - 28 news stories = 48 minutes, 35 seconds of airtime
an increase of 21% more stories, or 25% more airtime

<u>CNN Cable News Network</u>
FY 95-95 - 27 news stories = 32 minutes, 17 seconds of airtime
FY 96-97 - 11 news stories = 7 minutes, 34 seconds of airtime
a decrease of 40%, or 76% less airtime

1996-97 - News stories on the Zoo appeared on EXTRA, Hard Copy, MSNBC, Comedy Central, NBC Nightside, Fox News Now and CBS This Morning.

1996-97 - Significant stories covered locally and nationally: Mountain Lake gator sightings, rescue, holding and release (301 stories); Children's Zoo entrance dedication; Francois' leaf monkey baby "Pumpkin" (21 stories), Holiday treats (46 stories), black rhino calf (42 stories); Sex Tour (18 stories); missing caiman (70 stories); recovered caiman (41 stories), ACC opening (7 stories); bald eagle chick (21 stories); penguin chicks (46 stories); lion cubs (32 stories); Asian elephant Calle (34 stories)

In addition: THE GAME starring Michael Douglas, National Geographic Special "Don't Say Goodbye" - bald eagle program, Silicon Graphics' video news release for "The Robot Zoo," American Airlines' inflight entertainment - koala video, KOFY Kids' Club series.

TELEVISION NEWS COVERAGE

LOCAL AND NATIONAL

FISCAL YEAR 1996-97

TELEVISION COVERAGE - FISCAL YEAR 1996-97

DATE	STATION	CITY/STATE	SUBJECT	TIME
7/27	KPIX-TV	San Francisco, CA	Web site of the Week	1:25
8/1	Bay-TV	San Francisco, CA	Footage of 1980 story on gorillas	1:20
8/12	Bay-TV	San Francisco, CA	Mountain Lake gator sightings	1:25
8/12	KGET-TV	Bakersfield, CA	Mtn. Lake gator	:14
8/12	KGO-TV at Six	San Francisco, CA	Mtn. Lake gator - Carolyn Tyler	1:45
8/12	KGO-TV at Eleven	San Francisco, CA	Mtn. Lake gator	1:25
8/12	KNTV-TV Nightside	San Jose, CA	Mtn. Lake gator	:33
8/12	KNTV-TV Good Morning	San Jose, CA	Mtn. Lake gator	1:06
8/12	KPIX-TV at Six	San Francisco, CA	Mtn. Lake gator - C. Willers int.	1:25
8/12	KPIX-TV at Ten	San Francisco, CA	Mtn. Lake gator - C. Willers int.	1:00
8/12	KRON-TV Midday	San Francisco, CA	Mtn. Lake gator sightings	1:34
8/12	KRON-TV at Five	San Francisco, CA	Mtn. Lake gator sightings	2:00
8/12	KRON-TV at Six	San Francisco, CA	Mtn. Lake gator sightings	1:00
8/12	KTVU-TV Mornings on 2	Oakland, CA	Mtn. Lake gator sightigns	2:09
8/12	KTVU-TV Noon News	Oakland, CA	Mtn. Lake gator sightings	1:39
8/12	KTVU-TV at Ten	Oakland, CA	Mtn. Lake gator - C. Willers, DSR interviews; Carrie Manley reporting	3:00
8/12	KTXL-TV (Fox)	Sacramento, CA	Mtn. Lake gator sightings	1:24
8/13	Bay-TV Mornings	San Francisco, CA	Mtn. Lake gator sightings	1:50
8/13	Bay-TV News	San Francisco, CA	Mtn. Lake gator - J. Kabasakalis	2:30
8/13	KARE-TV (NBC)	Minneapolis/St. Paul	Mtn. Lake gator	1:00
8/13	KBAK-TV (ABC)	Bakersfield, CA	Mtn. Lake gator	1:23
8/13	KCRA-TV (NBC)	Sacramento,CA	Mtn. Lake gator	1:00
8/13	KFMB-TV (CBS)	San Diego, CA	Mtn. Lake gator	1:21
8/13	KGO-TV Morning News	San Francisco, CA	Mtn. Lake gator	:20
8/13	KGO-TV at Six	San Francisco, CA	Mtn. Lake gator	1:05
8/13	KSHB-TV (NBC)	Kansas City, MO	Mtn. Lake gator	1:19
8/13	KPIX - Bay Today	San Francisco, CA	Mtn. Lake gator - C. Willers	1:14
8/13	KPIX-TV Morning Report	San Francisco, CA	Mtn. Lake gator	1:27
8/13	CBS This Morning Cut-in	San Francisco, CA	Mtn.Lake gator	2:00
8/13	KPIX-TV News at Noon	San Francisco, CA	Mtn. Lake gator - Tomas Roman	3:13
8/13	KPIX at Six	San Francisco, CA	Mtn. Lake gator - Tomas Roman	3:05
8/13	KPIX-TV at Ten	San Francisco, CA	Mtn. Lake gator	4:45
8/13	KRON-TV Daybreak	San Francisco, CA	Mtn. Lake gator - Brian O'Neill int.	1:00
8/13	NBC Today Cut-in	San Francisco, CA	Mtn. Lake gator spotted	1:00
8/13	KRON-TV Midday	San Francisco, CA	Mtn. Lake gato	1:50
8/13	KRON-TV at Five	San Francisco, CA	Mtn. Lake gator - James Hatori	1:39
8/13	KRON-TV at Six	San Francisco, CA	Mtn. Lake gator	1:00
8/13	KRON-TV Nightbeat	San Francisco, cA	Mtn. Lake gator	:25
8/13	KTVU Mornings on Two	Oakland, CA	Mtn. Lake gator - DSR int.	2:31
8/13	KTVU Ten O'Clock	Oakland, CA	Mtn. Lake gator - Bob McKenzie	4:18
8/13	KTXL-TV (Fox)	Sacramento, CA	Mtn. Lake gator sightings	:16
8/13	WJZ-TV (CBS)	Baltimore, MD	Mtn. Lake gator	:25
8/13	WPRI-TV (CBS)	Providence, RI	Mtn. Lake gator	:23
8/14	Bay-TV Mornings	San Francisco, CA	Mtn. Lake "goose" Terry McGovern live from Mtn. Lake	1:05
8/14	KENS-TV (CBS)	San Antonio, TX	Mtn. Lake gator - Tomas Roman	2:45
8/14	KGO-TV at Eleven	San Francisco, CA	Mtn. Lake gator	1:08
8/14	KOVR-TV (CBS)	Sacramento, CA	Mtn. Lake gator	1:00
8/14	KPIX- Bay Today	San Francisco, CA	Mtn. Lake gator - Park Official	1:01
8/14	KPIX Morning Report	San Francisco, CA	Mtn. Lake gator	2:04
8/14	CBS This Morning Cut-in	San Francisco, CA	Mtn. Lake gator - Bill Schectner	1:21
8/14	KPIX-TV - at Noon	San Francisco, CA	Mtn. Lake gator - Steve Paulsen	2:01

DATE	STATION	CITY/STATE	SUBJECT	TIME
8/14	KPRC-TV (NBC)	Houston, TX	Mtn. Lake gator on loose	1:13
8/14	KRON-TV Daybreak	San Francisco, CA	Mtn. Lake gator	1:35
8/14	NBC Today Show Cut-In	San Francisco,C A	Mtn. Lake gator	:16
8/14	KRON-TV Nightbeat	San Francisco, CA	Mtn. Lake gator	:20
8/14	KTVU Mornings on Two	Oakland, CA	Live at Mtn. Lake - S. McPartlin	6:48
8/14	KTVU-TV at Ten	Oakland, CA	Mtn. Lake gator - Bob McKenzie	2:31
8/14	WESH-TV (NBC)	Orlando, FL	Mtn. Lake gagor	1:32
8/15	Bay-TV Mornings	San Francisco, CA	Mtn. Lake gator	2:00
8/15	KATU-TV (ABC)	Portland, OR	Mtn. Lake gator	1:04
8/15	KBAK-TV (ABC)	Bakersfield, CA	Mtn. Lake gator	1:36
8/15	KGO-TV Mornings	San Francisco, CA	Mtn. Lake gator	:29
8/15	KGO-TV at Eleven	San Francisco, CA	Mtn. Lake gator	:56
8/15	CBS This Morning Cut-in	San Francisco, CA	Mtn. Lake gator - Bill Schectner	1:21
8/15	KPIX-TV at Five	San Francisco, CA	Mtn. Lake gator - Ann Frasier	3:15
8/15	KRON-TV Daybreak	San Francisco, CA	Mtn. Lake gator	:20
8/15	NBC Today Show Cut-In	San Francisco,C A	Mtn. Lake gator	1:48
8/15	KTVU Mornings on Two	Oakland, CA	Live from CZ - Steve McPartlin	13:23
			4 segments - CZ B-day party	
			Mtn. Lake gator	1:30
8/15	WJZ-TV (CBS)	San Francisco, CA	Mtn. Lake gator named "Betty Crocker"	:13
8/16	Bay-TV News	San Francisco, CA	Mtn. Lake gator	1:25
8/16	Good Morning America	San Francisco, CA	Mtn. Lake gator	1:29
8/16	KPIX-TV at Noon	San Francisco, CA	Mtn. Lake gator	1:24
8/16	KPIX-TV at Six	San Francisco, CA	Mtn. Lake gator	:15
8/16	KPIX-TV at Ten	San Francisco, CA	Mtn. Lake gator	1:20
8/16	NBC Today Show Cut-In	San Francisco,C A	Mtn. Lake gator	:23
8/16	KRON-TV Midday	San Francisco, CA	Mtn. Lake gator	:28
8/16	KRON-TV at Six	San Francisco, CA	Mtn. Lake gator	1:00
8/16	KRON-TV Nightbeat	San Francisco, CA	Mtn. Lake gator	1:10
8/16	KTVU-TV Mornings on 2	Oakland, CA	Mtn. Lake gator - zoo not around	:21
8/16	KTXL-TV (Fox)	Sacramento, CA	Mtn. Lake gator sightings	:21
8/16	KXTV-TV (ABC)	Sacramento, CA	Mtn. Lake gator	:57
8/16	WBBM-TV	Chicago, IL	Binit Jua rescue	6:38
8/17	KRON-TV 8am	San Francisco, CA	Mtn. Lake gator	1:01
8/17	KTLA-TV	Los Angeles, CA	Mtn. Lake gator - Larry McCormick	1:27
8/17	KTVK-TV (Ind)	Phoenix, AZ	Mtn. Lake gator	1:20
8/17	KTXL-TV (Fox)	Sacramento, CA	Mtn. Lake gator sightings	2:13
8/17	WFTS-TV (ABC)	Tampa/St. Pete	Mtn. Lake gator	1:23
8/17	WLVI-TV (WB)	Boston, MA	Mtn. Lake gator infested pond	1:00
8/18	Bay-TV	San Francisco, CA	Animal rights activists at Zoo, I. DSR	1:15
8/18	KPIX-TV at Six	San Francisco, CA	Mtn. Lake gator - Ann Fraser	2:35
8/18	KTVU-TV Five O'Clock	Oakland, CA	Binti Jua - interview w/E. Watts	2:11
8/18	KTVU-TV Ten O'Clock	Oakland, CA	Binti Jua - interview w/E. Watts	3:27
8/19	CBS This Morning	New York, NY	Binti Jua rescue	3:30
8/19	Good Morning America	New York, NY	Binti Jua rescue	3:38
8/19	KPIX-TV Morning Report	San Francisco, CA	Mtn. Lake gator - Trapper Jim	3:00
			Live - Thuy Vu reporting	
8/19	KRON-TV Nightbeat	San Francisco, CA	Mtn. Lake gator - Trapper Jim	2:25
			Live - James Hatori reporting	
8/19	WBBM-TV	Chicago, IL	Binit Jua rescue	4:00
8/20	KCRA-TV (NBC)	Sacramento, CA	Mtn. Lake gator - Trapper Jim	2:45
8/20	KFMB-TV (CBS)	San Diego, CA	Mtn. Lake gator - Trapper Jim	1:27
8/20	KGO-TV Morning News	San Francisco, CA	Mtn. Lake gator - Trapper Jim	:27
8/20	KPBW-TV (Ind)	Sacramento, CA	Mtn. Lake gator	1:20
8/20	KPIX-TV Morning Report	San Francisco, CA	Mtn. Lake gator - Trapper Jim	1:46
8/20	KPIX-TV This Morning	San Francisco, CA	Mtn. Lake gator - Trapper Jim	2:00
8/20	KPIX-TV at Noon	San Francisco, CA	Mtn. Lake gator - Trapper Jim	2:02

DATE	STATION	CITY/STATE	SUBJECT	TIME
8/20	KRON-TV Daybreak	San Francisco, CA	Mtn Lake gator - Trapper Jim	1:45
8/20	KRON-TV Midday	San Francisco, CA	Mtn. Lake gator	:28
8/20	KTVU-TV Mornings on 2	Oakland, CA	Mtn. Lake gator - Trapper Jim	1:27
8/26	Bay TV	San Francisco, CA	Zoo Monday - Jessie Bushell w/ teens on NT 20th Anniversary	5:10
9/4	Bay TV	San Francisco, CA	Mayor Willie Brown dedicates new CZ	:20
9/4	KPIX-TV at Noon	San Francisco, CA	Mayor Brown dedicates new CZ entrance	1:12
9/4	KTVU-TV at Noon	Oakland, CA	Mayor Brown dedicates new CZ entrance	1:07
9/5	KGO-TV at Six	San Francisco, CA	Asian rhino dies	1:05
9/6	KGO-TV at 5:30pm	San Francisco, CA	Asian rhino dies	1:00
9/28	KPIX-TV at Six	San Francisco, CA	Stroller Derby coverage	:26
9/28	KPIX-TV at 11pm	San Francisco, CA	Stroller Derby coverage	1:09
10/9	Bay-TV Mornings	San Francisco, CA	Gator rescued	2:45
10/9	Bay-TV News	San Francisco, CA	Gator rescued	1:40
10/9	Good Morning America	San Francisco, CA	Gator rescued	2:08
10/9	KATU-TV (ABC)	Portland, OR	Gator rescued	1:05
10/9	KCNC-TV (CBS)	Denver, CO	Gator rescued	:21
10/9	KCRA-TV (NBC)	Sacramento, CA	Gator rescued, I - J. Aikin	1:46
10/9	KGO-TV 5:30 am	San Francisco, CA	Gator rescued	2:05
10/9	KGO-TV at 11:30 a.m.	San Francisco,CA	Live - Carolyn Tyler at Zoo	1:43
10/9	KGO-TV at 5:00 p.m.	San Francisco, CA	Gator rescued; Carolyn Tyler	2:44
10/9	KGO-TV at 11pm	San Francisco, CA	Gator rescued, I - J. Aikin	:48
10/9	KGW-TV (NBC)	Portland, OR	Gator rescued	3:07
10/9	KNTV-TV (ABC) 5pm	San Jose, CA	Gator rescued	:32
10/9	KNTV-TV (ABC) 6pm	San Jose, CA	Gator rescued	:37
10/9	KOIN-TV (CBS)	Portland, OR	Gator rescued	1:20
10/9	KOVR-TV News at Noon	Sacramento, CA	Gator rescued	1:17
10/9	KOVR-TV News At Five	Sacramento, CA	Gator rescued - Tomas Roman	3:20
10/9	KOVR-TV News Tonight	Sacramento, CA	Gator rescued, I- Dr. Dunker	1:42
10/9	KPIX-TV 5:30 am	San Francisco, CA	Gator rescued	3:56
10/9	KPIX-TV 7:00 a.m.	San Francisco, CA	Gator rescued	3:22
10/9	KPIX-TV Noon News	San Francisco, CA	Live - Tomas Roman form Zoo	2:28
10/9	KPIX-TV at Ten	San Francisco, CA	Gator rescued	2:20
10/9	KRON-TV Daybreak	San Francisco, CA	Gator rescued	5:14
10/9	KRON-TV Midday	San Francisco, CA	Live - John Kessler from Zoo	3:05
10/9	KRON-TV at 11pm	San Francisco, CA	Gator rescued	1:45
10/9	KSAZ-TV (Fox)	Phoenix, AZ	CNN News - Gator rescued	1:00
10/9	KTBC-TV (Fox)	Austin, TX	Gator rescued	:20
10/9	KTVU--TV Morning News	Oakland, CA	Live - Ken Wayne from Zoo	3:01
10/9	KTVU - Mornings on Two	Oakland, CA	Live - Ken Wayne from Zoo, I. N. Chan	1:39
10/9	KTVU - Mornings on Two	Oakland, cA	Live - Ken Wayne from Zoo, I. DSR	2:18
			Interview w/J. Aikin	2:26
10/9	KTVU-Noon News	Oakland, CA	Live - Rita Williams from Zoo	2:09
10/9	KTVU-Ten O'Clock	Oakland, CA	Gator rescued - Dr. Dunker	3:44
10/9	KUSI-TV (UPN)	San Diego, CA	Gator rescued	:33
10/9	KXTV-TV News 10	Sacramento, CA	Gator rescued	1:25
10/9	NBC Today Cut-in	San Francisco, CA	Gator rescued	:30
10/9	WBBM-TV (CBS)	Chicago, IL	Gator rescued	:31
10/9	WDAF-TV (Fox)	Kansas City, MO	Gator rescued	1:40
10/9	WFOR-TV (CBS)	Miami, FL	Gator rescued	1:14
10/9	WSVN-TV (Fox) 10pm	Miami, FL	Gator rescued	1:00
10/10	Bay-TV Mornings	San Francisco, CA	Terry McGovern & Gallagher talk about gator	4:25
10/10	CBS This Morning	New York, NY	Gator rescued	1:00
10/10	CBS Up to the Minute	New York, NY	Gator rescued	2:23
10/10	KABC-TV This Morning	Los Angeles, CA	Gator rescued	:25

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10/10	KDFW-TV 5:30 a.m.	Dallas, TX	Gator rescued	:32
10/10	KDFW-TV 6:00 a.m.	Dallas, TX	Gator rescued	1:23
10/10	KFMB-TV (CBS)	San Diego, CA	Gator rescued	2:18
10/10	KGO-TV 5:30 a.m.	San Francisco, CA	Gator rescued	:48
10/10	KING-TV (NBC) 5:00 a.m.	Seattle, WA	Gator rescued	:18
10/10	KING-TV (NBC) 6:00 a.m.	Seattle, WA	Gator rescued	:20
10/10	KIRO-TV (UPN) 8am	Seattle, WA	Gator rescued	:20
10/10	KNBC-TV Today in LA	Los Angeles, CA	Gator rescued	1:05
10/10	KNTV-TV (ABC) 6am	San Jose, CA	Gator rescued	:34
10/10	KNTV-TV (ABC) Midday	San Jose, CA	Gator rescued	1:08
10/10	KOIN-TV (CBS) Daybreak	Portland, OR	Gator rescued	1:06
10/10	KOIN-TV (CBS) Noon	Portland, OR	Gator rescued	1:04
10/10	KPIX-TV 5:30 a.m.	San Francisco, CA	Live from Zoo; Gail Hedberg	5:30
10/10	KPIX-TV 7:00 a.m.	San Francisco, CA	Live from Zoo; Gail Hedberg	2:18
10/10	KPIX-TV at Noon	San Francisco, CA	Gator rescued	1:23
10/10	KPWB-TV Good Day	Sacramento, CA	Gator rescued	:30
10/10	KRON-TV Daybreak	San Francisco, CA	Gator rescued - J. Aikin	1:44
10/10	KRON-TV at 11:30 a.m.	San Francisco, CA	Gator rescued	1:07
10/10	KRON-TV at Five	San Francisco, CA	Koalas and PG&E	1:22
10/10	KTLA-TV (WB) First Ed.	Los Angeles, CA	Gator rescued	1:20
10/10	KTLA-TV (WB) Morn. Ed.	Los Angeles, CA	Gator rescued	:20
10/10	KTLA-TV (WB) Morn. New	Los Angeles, CA	Gator rescued	1:16
10/10	KTVK-TV Good Morning	Phoenix, AZ	Gator rescued	:31
10/10	KTVU-TV Morning News	Oakland, CA	Steve McPartlin Live at Zoo 7 segments including Dr. Dunker w/gator; Oprah's personal trainer; Dub Nation	20:27
10/10	KTXL-TV (Fox)	Sacramento, CA	Gator rescued	:40
10/10	KXTV-TV (ABC)	Sacramento, CA	Gator rescued	:28
10/10	NBC Today Show cut-in	San Francisco, CA	Gator rescued	2:03
10/10	WCPX-TV (CBS)	Orlando, FL	Gator rescued	1:09
10/10	WDAF-TV (Fox)	Kansas City, MO	Gator rescued	1:08
10/10	WFLA-TV (NBC)	Tampa/St. Pete, FL	Gator rescued	1:05
10/10	WFOR-TV (CBS) 6:00 a.m	Miami, FL	Gator rescued	1:19
10/10	WFOR-TV (CBS) 12pm	Miami, FL	Gator rescued	1:00
10/10	WFSB-TV (CBS)	Hartford, CT	Gator rescued	1:03
10/10	WJW-TV (Fox)	Cleveland, OH	Gator rescued	:24
10/10	WKRC-TV (CBS)	Cincinnati, OH	Gator rescued	:31
10/10	WSVN-TV (Fox)	Miami, FL	Gator rescued	:18
10/10	WSVN-TV (Fox) at Noon	Miami, FL	Gator rescued	1:06
10/10	WTMJ-TV (NBC)	Milwaukee, WI	Gator rescued	2:04
10/10	WTVT-TV (Fox) at 6	Tampa/St. Pete, FL	Gator rescued	:41
10/10	WTVT-TV (Fox) 8am	Tampa/St. Pete., FL	Gator rescued	1:05
10/11	Bay-TV Mornings	San Francisco, CA	Gator rescued	2:10
10/11	KBAK-TV (CBS)	Bakersfield, CA	Gator rescued	1:41
10/11	KGO-TV 5:30 a.m.	San Francisco, CA	Gator moves into PDC	:15
10/11	KGO-TV 5:00 p.m.	San Francisco, CA	Gator/exotic pets; Paul Jeske	2:03
10/11	KOVR-TV (CBS) at 5	Sacramento, CA	Gator moves into PDC	1:12
10/11	KPIX-TV at Five	San Francisco, CA	Gator moves into PDC	:25
10/11	KPIX-TV at Six	San Francisco, CA	Gator moves into PDC	:29
10/11	KRON-TV Daybreak	San Francisco, cA	Koalas and PG&E	:31
			Gator on display at Zoo	:21
10/11	KRON-TV Nightbeat	San Francisco, cA	Gator on display at Zoo	:55
10/11	NBC Today Show cut-in	San Francisco, CA	Gator moves into PDC	1:11
10/12	KGO-TV 6:30 pm	San Francisco, CA	Gator on display at Zoo	1:04
10/12	KGO-TV 11:00 p.m.	San Francisco, CA	Gator on display at Zoo	:19
10/12	KING-TV (NBC) 11pm	Seattle, WA	Gator on display at Zoo	:18
10/12	KRON-TV 8:00 a.m.	San Francisco, CA	Gator on display at Zoo	:26
10/12	KTVU-TV Ten O'Clock	Oakland, CA	Gator on display at Zoo	:41
10/12	WESH-TV (NBC)	Orlando, FL	Gator on display at Zoo	1:00

DATE	STATION	CITY/STATE	SUBJECT	TIME
10/13	KCRA-TV (NBC)	Sacramento, CA	Gator on display at Zoo	:28
10/13	KGO-TV 9 a.m.	San Francisco, CA	Gator on display at Zoo	:40
10/13	KNBC-TV LA Weekend	Los Angeles, CA	Gator rescued	1:10
10/13	WESH-TV (NBC)	Orlando, FL	Gator on display at Zoo	1:17
10/13	WPTV-TV (NBC)	West Palm Beach, FL	Gator on display at Zoo	1:02
10/13	WTHR-TV (NBC)	Indianapolis, IN	Gator on display at Zoo	2:04
10/14	Bay-TV Mornings	San Francisco, CA	Zoo Monday - Jessie Bushell w/Bayou	6:10
10/14	KCBS-TV (CBS)	Los Angeles, CA	Gator on display at Zoo	1:00
10/14	KFMB-TV (CBS)	San Diego, CA	Gator on display at Zoo	:25
10/14	KOVR-TV (CBS)	Sacramento, CA	Gator on display at Zoo	1:13
10/14	KPIX-TV at Noon	San Francisco, CA	Talkback - Live from Zoo, I. N. Chan	2:14
10/14	KPIX-TV at Five	San Francisco, CA	Gator on display at Zoo	1:25
10/14	KPIX-TV at Ten	San Francisco, CA	Gator on display at Zoo	1:00
10/14	KRON-TV Daybreak	San Francisco, CA	Zoo Monday - Jessie Bushell w/Bayou	3:28
10/30	KNSD-TV (NBC)	San Diego, CA	Halloween pumpkin treats	1:15
10/30	KRON-TV Midday	San Francisco, CA	Halloween pumpkin treats	1:00
10/30	KRON-TV 6pm	San Francisco, CA	Halloween pumpkin treats	1:15
10/31	Bay TV Mornings	San Francisco, CA	Halloween pumpkin treats	1:40
10/31	KGW-TV (NBC)	Portland, OR	Halloween pumpkin treats	1:10
10/31	WTHR-TV (NBC)	Indianapolis, IN	Halloween pumpkin treats	1:12
11/15	KPIX-TV at Ten	San Francisco, CA	Mountain Lake Gator & White alligator leaving	1:25
11/16	KGO-TV 11pm	San Francisco, CA	Mountain Lake Gator moving	:25
11/16	KPIX-TV 11pm	San Francisco, CA	Mountain Lake Gator moving	:25
11/17	KGO-TV 9am	San Francisco, CA	Mountain Lake Gator moving	1:11
11/18	KCRA-TV (NBC)	Sacramento, CA	Mountain Lake Gator moving	:34
11/18	KGO-TV 5:30 a.m.	San Francisco, CA	Mountain Lake Gator moving	:17
11/18	KRON-TV Midday	San Francisco, CA	Mountain Lake Gator moving	1:04
11/25	KTVU-TV Morning News	Oakland, CA	Turkey Awards - gator	1:00
11/26	KCOY-TV (CBS)	Santa Barbara, CA	Turkey Thanksgiving	:34
11/26	KING-TV (NBC)	Seattle, WA	Turkey Thanksgiving	:17
11/26	KOVR-TV (CBS)	Sacramento, CA	Turkey Thanksgiving	1:31
11/27	KARE-TV (NBC)	Minneapolis/St. Paul	Turkey Thanksgiving	:56
11/27	KFMB-TV (CBS)	San Diego, CA	Turkey Thanksgiving	1:00
11/27	KGW-TV (NBC)	Portland, OR	Turkey Thanksgiving	:31
11/27	KPNX-TV (NBC)	Phoenix, AZ	Turkey Thanksgiving	:17
11/27	WFLA-TV (NBC)	Tampa/St. Pete., FL	Turkey Thanksgiving	1:00
11/27	WTMJ-TV (NBC)	Milwaukee, WI	Turkey Thanksgiving	:25
11/28	KERO-TV (ABC)	Bakersfield, CA	Zoo animals receive treats	1:02
12/3	Bay-TV 7pm News	San Francisco, CA	Gator going away party; I. Aikin	1:00
12/3	KABC-TV (ABC)	Los Angeles, CA	Gator going away party	1:20
12/3	KCRA-TV (NBC)	Sacramento, CA	Gator going away party	:32
12/3	KFMB-TV (CBS)	San Diego, CA	Gator going away party	:30
12/3	KGET-TV (NBC)	Bakersfield, CA	Gator going away party	:38
12/3	Good Morning America cuts	San Francisco, CA	Gator going away party	1:38
12/3	KGO-TV 11:30 am	San Francisco, CA	Gator going away party	1:21
12/3	KGO-TV at Six	San Francisco, CA	Gator going away party; I. Aikin	1:25
12/3	KGO-TV Tonight	San Francisco, cA	Gator going away party; I. Aikin	1:36
12/3	KGW-TV (NBC)	Portland, OR	Gator going away party	1:09
12/3	KNBC-TV (NBC)	Los Angeles, CA	Gator going away party	1:00
12/3	KNSD-TV (NBC)	San Diego, CA	Gator going away party	1:07

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12/3	KNTV-TV (ABC) 6pm	San Jose, CA	Gator going away party	1:20
12/3	KPIX-TV This Morning	San Francisco, CA	Gator going away party	:40
12/3	KPIX-TV at Noon	San Francisco, CA	Gator going away party	1:32
12/3	KPIX-TV at Six	San Francisco, CA	Gator going away party	:12
12/3	KPIX-TV at Ten	San Francisco, CA	Gator going away party	:30
12/3	KRON-TV Daybreak	San Francisco, CA	Mountain Lake gator moving	1:08
12/3	NBC Today Show cut-in	San Francisco, CA	Mountain Lake gator moving	2:03
12/3	KRON-TV Midday	San Francisco, CA	Gator going away party John Kessler live from Zoo	3:05
12/3	KRON-TV at 6pm	San Francisco, CA	Gator going away party	1:10
12/3	KSBY-TV (NBC)	Santa Barbara, CA	Gator going away party	:38
12/3	KTVU-TV Morning News	Oakland, CA	Mountain Lake gator moving	:26
12/3	KTVU-TV Mornings on 2	Oakland, CA	Party at Zoo today	:25
12/3	KTVU-TV at Noon	Oakland, CA	Gator going away party	1:09
12/3	KTVU-TV at Ten O'Clock	Oakland, CA	Gator going away party; Vern Hawkins reports	3:01
12/3	KTXL-TV (Fox) 10pm	Sacramento, CA	Gator going away party	1:39
12/4	Bay TV Mornings	San Francisco, CA	Mountain Lake Gator moving	4:25
12/4	Fox News Now 6am	New York, NY	Mountain Lake Gator release	:25
12/4	Fox News Now 7am	New York, NY	Mountain Lake Gator release	2:45
12/4	Fox News Now 8am	New York, NY	Mountain Lake Gator release	2:03
12/4	Fox On Health	New York, NY	Mountain Lake Gator release	:18
12/4	Good Morning America	San Francisco,CA	Mountain Lake Gator release	1:29
12/4	KCBS-TV (CBS) 5pm	Los Angeles, CA	Mountain Lake Gator release	1:24
12/4	KCBS-TV (CBS) 6pm	Los Angeles, CA	Mountain Lake Gator release	:45
12/4	KGO-TV 5:30 a.m.	San Francisco, CA	Gator release; I. John Aikin	1:32
12/4	KNBC-TV (NBC) 5pm	Los Angeles, CA	Mountain Lake Gator release	1:01
12/4	KNSD-TV (NBC)	San Diego, CA	Mountain Lake Gator release	:24
12/4	KOIN-TV (CBS)	Portland, OR	Mountain Lake Gator release	1:05
12/4	KOVR-TV (CBS) CA Morn.	Sacramento, CA	Gator going away party	2:28
12/4	KOVR-TV (CBS) at Five	Sacramento, CA	Mountain Lake Gator release	:24
12/4	KPIX-TV Morning report	San Francisco, CA	Mountain Lake Gator release	3:04
12/4	KPIX-TV This Morning	San Francisco, CA	Mountain Lake Gator release	1:21
12/4	KPIX-TV at Noon	San Francisco, CA	Mountain Lake Gator release with Cala Foods crate	:31
12/4	KPIX-TV at Five	San Francisco, CA	Mountain Lake Gator release	1:25
12/4	KRON-TV Daybreak	San Francisco, CA	Mountain Lake Gator release Marty Uribes live at Zoo	1:24 5:14
12/4	NBC Today Show cut-in	San Francisco, CA	Mountain Lake Gator release	1:38 1:54
12/4	KRON-TV Midday	San Francisco, CA	Mountain Lake Gator release Marty Uribes Live at Zoo	2:04
12/4	KRON-TV at Five	San Francisco, CA	Mountain Lake Gator release	:35
12/4	KTVU-TV Morning News	Oakland, CA	Gator going away party	1:27
12/4	KTVU-TV Mornings on 2	Oakland, CA	Mountain Lake Gator release	1:18
12/4	KXAS-TV (NBC) at Ten	Dallas, TX	Mountain Lake Gator release	:30
12/4	WNBC-TV (NBC) 5pm	New York, NY	Mountain Lake Gator release	1:03
12/4	WTVT-TV (Fox) 5:30 am	Tampa/St. Pete, FL	Mountain Lake Gator release	:40
12/4	WTVT-TV (Fox) at Six	Tampa/St. Pete, FL	Mountain Lake Gator release	1:39
12/4	WTVT-TV (Fox) 6pm	Tampa/St. Pete, FL	Mountain Lake Gator release	1:29
12/5	KCAL-TV (Ind)	Los Angeles, CA	Mountain Lake Gator release	1:45
12/5	KGO-TV at Six	San Francisco, CA	Gator release; I. John Aikin	1:45
12/5	KGO-TV at Eleven	San Francisco, CA	Gator release; I. John Aikin	1:05
12/5	KNBC-TV (NBC) Today	Los Angeles, CA	Mountain Lake Gator release	:24
12/5	KOIN-TV (CBS)	Portland, OR	Mountain Lake Gator release	:59
12/5	KPIX-TV at Six	San Francisco, CA	Mountain Lake Gator release N.O. CBS affiliate footage	1:26
12/5	KPIX-TV At Ten	San Francisco, CA	Mountain Lake Gator release	1:00
12/5	KRON-TV Daybreak	San Francisco, CA	Mountain Lake Gator release	1:36
12/5	NBC Today Show cut-in	San Francisco, CA	Mountain Lake Gator release	1:11

DATE	STATION	CITY/STATE	SUBJECT	TIME
12/5	KTVU-TV Ten O'Clock	Oakland, CA	Mountain Lake Gator release Fox News footage - New Orleans	1:13
12/5	KTXL-TV 10pm	Sacramento, CA	Mountain Lake Gator release	:57
12/5	WGNO-TV (ABC)	New Orleans, LA	Mountain Lake Gator release	1:00
12/5	WNOL-TV (Fox)	New Orleans, LA	Mountain Lake Gator release	1:00
12/5	WWL-TV (CBS)	New Orleans, LA	Mountain Lake Gator release	1:00
12/6	KGO-TV 5:30 a.m.	San Francisco, CA	Mountain Lake Gator release	:39
12/6	KRON-TV at Six	San Francisco,CA	Mountain Lake Gator release	1:00
12/6	KTVU-TV Morning News	Oakland, CA	Mountain Lake Gator release	:35
12/9	CBS This Morning	New York, NY	Mountain Lake Gator release	:30
12/9	KCOY-TV (CBS)	Santa Barbara, CA	Mountain Lake Gator release	:25
12/9	KFMB-TV (CBS)	San Diego, CA	Mountain Lake Gator release	:29
12/11	KNBC-TV (NBC) Night	Los Angeles, CA	Antoine LeBlanc leaves Zoo	1:02
12/11	KPIX-TV at Five	San Francisco, CA	Antoine LeBlanc leaves Zoo	:30
12/11	KPIX-TV at Ten	San Francisco, CA	Antoine LeBlanc leaves Zoo	:30
12/11	KRON-TV Midday	San Francisco, CA	Antoine LeBlanc leaves Zoo	1:00
12/11	KRON-TV at Five	San Francisco, CA	New Francois' langur "Pumpkin"	1:00
12/11	KRON-TV Nightbeat	San Francisco, CA	New Francois' langur "Pumpkin" Linda Yee reporting NIGHTBEAT xtra	2:20
12/12	CNN Early Edition	Atlanta, GA	New Francois' langur "Pumpkin"	1:00
12/12	CNN Today 1pm	Atlanta, GA	New Francois' langur "Pumpkin"	1:08
12/12	CNN Today 2pm	Atlanta, GA	New Francois' langur "Pumpkin"	1:02
12/12	CNN Worldview 6pm	Atlanta, GA	New Francois'langur "Pumpkin"	:12
12/12	CNN Headline News 7a	Atlanta, GA	New Francois' langur "Pumpkin"	:19
12/12	CNN Headline News 8a	Atlanta, GA	New Francois' langur "Pumpkin"	:18
12/12	CNN Headline News 2p	Atlanta, GA	New Francois' langur "Pumpkin"	:58
12/12	EXTRA - WNBC	New York, NY	Antoine LeBlanc leaves Zoo	2:03
12/12	KASW-TV (WB)	Phoenix, AZ	Antoine LeBlanc leaves Zoo Mulali, albino kangaroo	1:20
12/12	KBAK-TV (CBS)	Bakersfield, CA	Atnoine LeBlanc leaves Zoo Mulali, albino kangaroo	:22
12/12	KCTV-TV (CBS)	Kansas City, MO	Antoine LeBlanc leaves Zoo Mulali, albino kangaroo	1:15
12/12	KDFW-TV (Fox)	Dallas, TX	Antoine LeBlanc leaves Zoo Mulali, albino kangaroo	:55
12/12	KGW-TV (NBC)	Portland, OR	New Francois' langur "Pumpkin"	1:02
12/12	KPNX-TV (NBC)	Phoenix, AZ	Antoine LeBlanc leaves Zoo	1:24
12/12	KPLR-TV (Ind)	St. Louis, MO	New Francois' langur "Pumpkin"	1:06
12/12	KPWB-TV (Ind)	Sacramento, CA	Antoine LeBlanc leaves Zoo Mulali, albino kangaroo	1:00
12/12	KRON-TV Daybreak	San Francisco, CA	New Francois' langur "Pumpkin"	:22
12/12	KSAZ-TV (Fox)	Phoenix, AZ	Antoine LeBlanc leaves Zoo Mulali, albino kangaroo	:12
12/12	KTVK-TV (Ind)	Phoenix, AZ	Mulali, albino kangaroo Antoine LeBlanc leaves Zoo New Francois' langur "Pumpkin"	1:21
12/12	KTVK-TV (Ind) 11 am	Phoenix, AZ	New Francois' langur "Pumpkin"	1:15
12/12	KTTV-TV Fox 11	Los Angeles, CA	Antoine LeBlanc leaves Zoo New Francois' langur "Pumpkin" Mulali, albino kangaroo	1:18
12/12	KUSA-TV (NBC)	Denver, CO	Antoine LeBlanc leaves Zoo Mulali, albino kangaroo	:26
12/12	KUVN-TV (Univision)	Dallas, TX	New Francois' langur "Pumpkin"	1:30
12/12	WAND-TV (ABC)	Springfield, IL	Antoine LeBlanc leaves Zoo Mulali, albino kangaroo	1:04
12/12	WDIV-TV (NBC)	Detroit, MI	Antoine LeBlanc leaves Zoo Mulali, albino kangaroo	1:06
12/12	WEWS-TV (ABC)	Cleveland, OH	Antoine LeBlanc leaves Zoo Mulali, albino kangaroo	2:09

DATE	STATION	CITY/STATE	SUBJECT	TIME
12/12	WHTM-TV (ABC)	Harrisburg, PA	New Francois' langur "Pumpkin" Antoine LeBlanc leaves Zoo Mulali, albino kangaroo	1:14
12/12	WITI-TV (Fox)	Milwaukee, WI	New Francois' langur "Pumpkin"	1:00
12/12	WKRC-TV (CBS)	Cincinnati, OH	Antoine LeBlanc leaves Zoo Mulali, albino kangaroo	:33
12/12	WNBC News 4 NY	New York, NY	Antoine LeBlanc leaves Zoo	1:10
12/12	WSVN-TV (Fox)	Miami, FL	Antoine LeBlanc leaves Zoo Mulali, albino kangaroo	1:08
12/12	WSVN-TV (Fox) 630	Miami, FL	New Francois' langur "Pumpkin"	:25
12/12	WUSA-TV (CBS)	Washington, D.C.	New Francois' langur "Pumpkin"	1:00
12/12	WXIN-TV (Fox)	Indianapolis, IN	Antoine LeBlanc leaves Zoo Mulali, albino kangaroo	:15
12/13	Good Morning Washington WJLA ABC	Washington,D.C.	Pet Pictures - SF Zoo	:14
12/13	KIRO-TV (UPN)	Seattle, WA	New Francois' langur "Pumpkin" Antoine LeBlanc leaves Zoo Mulali, albino kangaroo	11:00
12/13	KTLA-TV (WB)	Los Angeles, CA	Antoine LeBlanc leaves Zoo Mulali, albino kangaroo	:20
12/13	KTTV-TV (Fox)	Los Angeles, CA	Antoine LeBlanc leaves Zoo Mulali, albino kangaroo	1:09
12/13	WFSB-TV (CBS)	Hartford, CT	Antoine LeBlanc leaves Zoo Mulali, albino kangaroo	:13
12/13	WPLG-TV (ABC)	Miami, FL	Antoine LeBlanc leaves Zoo Mulali, albino kangaroo	1:38
12/16	KPWB-TV (Ind)	Sacramento, CA	New Francois' langur "Pumpkin"	1:00
12/18	KNSD-TV (NBC)	San Diego, CA	Zoo animals receive holiday treats	1:10
12/18	KPIX-TV at Noon	San Francisco, CA	Zoo animals receive holiday treats	1:16
12/18	KPIX-TV at Five	San Francisco, CA	Zoo animals receive holiday treats	1:05
12/18	KRON-TV Midday	San Francisco, CA	Zoo animals receive holiday treats	1:00
12/18	KSHB-TV (NBC)	Kansas City, MO	Zoo animals receive holiday treats	:19
12/18	KTVU-TV Noon News	Oakland, CA	Zoo animals receive holiday treats	1:00
12/18	KTVU-TV Ten O'Clock	Oakland, CA	Chimps, orangs, polar bears and giraffes receive holiday treats/Vern Hawkins reporting	2:37
12/18	KTXL-TV (NBC)	Sacramento, CA	Zoo animals receive holiday treats	1:17
12/18	WEYI-TV (NBC)	Flint/Saginaw, MI	Zoo animals receive holiday treats	1:34
12/18	WPRI-TV	Providence, RI	Zoo animals receive holiday treats	:32
12/18	WTVT-TV (Fox)	Tampa/St. Pete., FL	Zoo animals receive holiday treats	:33
12/19	CBS This Morning	New York, NY	Zoo animals receive holiday treats	1:00
12/19	CNN Headline News	Atlanta, GA	Chimps, orangs, polar bears and giraffes/Vern Hawkins reports	2:00
12/19	Fox News Now 7a	Los Angeles, CA	Chimps, orangs, polar bears and giraffes receive holiday treats	1:00
12/19	Fox News Now 8a	Los Angeles, CA	Chimps, orangs, polar bears and giraffes receive holiday treats	:42
12/19	KCBS-TV (CBS)	Los Angeles, CA	Zoo animals receive holiday treats	1:09
12/19	KCOP-TV (UPN)	Syndicated	Zoo animals receive holiday treats	1:00
12/19	KCOY-TV (CBS)	Santa Barbara, CA	Zoo animals receive holiday treats	1:00
12/19	KGW-TV (NBC)	Portland, OR	Zoo animals receive holiday treats	1:08
12/19	KOIN-TV (CBS)	Portland, OR	Zoo animals receive holiday treats	1:10
12/19	KPNX-TV (NBC)	Phoenix, AZ	Zoo animals receive holiday treats	1:14
12/19	KPTV-TV (UPN)	Portland, OR	Zoo animals receive holiday treats	:32
12/19	KPWB-TV (Ind)	Sacramento, CA	Zoo animals receive holiday treats	:17
12/19	KSAZ-TV (Fox) Daybreak	Phoenix, AZ	Zoo animals receive holiday treats	1:15
12/19	KSAZ-TV Arizona Morning	Phoenix, AZ	Zoo animals receive holiday treats	:34
12/19	KSHB-TV (NBC)	Kansas City, MO	Zoo animals receive holiday treats	1:12

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12/19	KTBC-TV (Fox)	Austin, TX	Zoo animals receive holiday treats	1:04
12/19	KTVU-TV Morning News	Oakland, CA	Zoo animals receive holiday treats	1:15
12/19	KTVU-TV Mornings on 2	Oakland, CA	Zoo animals receive holiday treats	2:52
12/19	KTVU-TV Ten O'Clock	Oakland, CA	Chimps, orangs, polar bears and giraffes receive holiday treats/Vern Hawkins reporting	2:52
12/19	KUSI-TV (UPN)	San Diego, CA	Zoo animals receive holiday treats	2:51
12/19	KWGN-TV (Ind)	Denver, CO	Zoo animals receive holiday treats	2:08
12/19	NTNJ-TV Cable 12	New York, NY	Zoo animals receive holiday treat	1:00
12/19	WAGA-TV (Fox)	Atlanta, GA	Zoo animals receive holiday treats	1:14
12/19	WAGA-TV (Fox)at Noon	Atlanta, GA	Zoo animals receive holiday treats	:32
12/19	WDAF-TV (Fox) Daybreak	Kansas City, MO	Zoo animals receive holiday treats	1:00
12/19	WDAF-TV (Fox) Morning	Kansas City, MO	Zoo animals receive holiday treats	:26
12/19	WGN-TV (Ind)	Chicago,IL	Zoo animals receive holiday treats	1:00
12/19	WITI-TV (Fox)	Milwaukee, WI	Zoo animals receive holiday treats	:22
12/19	WKYC-TV (NBC)	Cleveland, OH	Zoo animals receive holiday treats	:24
12/19	WTMJ-TV (NBC)	Milwaukee, WI	Zoo animals receive holiday treats	1:16
12/19	WTVT-TV (Fox)	Tampa/St. Pete., FL	Zoo animals receive holiday treats	:115
12/19	WWOR-TV (Ind)	New York, NY	Zoo animals receive holiday treats	1:00
12/19	WXIN-TV (Fox)	Milwaukee, WI	Zoo animals receive holiday treats	1:21
12/20	WJZ-TV (CBS)	Baltimore, MD	Zoo animals receive holiday treats	1:00
12/23	KPWB-TV (Ind)	Sacramento, CA	Zoo animals receive holiday treats	2:08
1/18	KCBS-TV (CBS)	Los Angeles, CA	Black rhino calf birth	1:03
1/18	KFMB-TV (CBS)	San Diego, CA	Black rhino calf	:30
1/18	KGO-TV 6:30 pm	San Francisco, CA	Black rhino calf	1:09
1/18	KGO-TV 11pm	San Francisco, CA	Black rhino calf	1:10
1/18	KNTV-TV (ABC)	San Jose, CA	Black rhino calf	:33
1/18	KOVR-TV (CBS)	Sacramento, CA	Black rhino calf	1:25
1/18	KPIX-TV 6pm	San Francisco, CA	Black rhino calf	:19
1/18	KPIX-TV 11pm	San Francisco, CA	Black rhino calf	:19
1/18	KRON-TV 5pm	San Francisco, CA	Black rhino calf	:29
1/18	KRON-TV 11pm	San Francisco, CA	Black rhino calf	1:07
1/18	KTVU-TV Ten O'Clock	Oakland, CA	Black rhino calf; I. S. Castillo	1:25
1/19	Fox On Sports	Los Angeles, CA	Black rhino calf	1:00
1/19	KCNC-TV (CBS)	Denver, CO	Black rhino calf	:21
1/19	KGO-TV 9am	San Francisco, CA	Black rhino calf	:59
1/19	KING-TV (NBC)	Seattle, WA	Black rhino calf	1:45
1/19	KOIN-TV (CBS)	Portland, OR	Black rhino calf	1:09
1/19	KRON-TV 8am	San Francisco, CA	Black rhino calf	1:10
1/19	KSDK-TV (NBC)	St. Louis, MO	Black rhino calf	:25
1/19	KTBC-TV (Fox)	Austin, TX	Black rhino calf	:12
1/19	KUSA-TV (NBC)	Denver, CO	Black rhino calf	:28
1/19	Nightside (NBC)	New York, NY	Black rhino calf	1:25
1/19	WAGA-TV (Fox)	Atlanta, GA	Black rhino calf	1:04
1/19	WCAU-TV (NBC)	Philadelphia, PA	Black rhino calf	:25
1/19	WCPO-TV (ABC)	Cincinnati, OH	Black rhino calf	1:14
1/19	WDAF-TV (Fox)	Kansas City, MO	Black rhino calf	:23
1/19	WFLX-TV (Fox)	West Palm Beach, FL	Black rhino calf; I. S. Castillo	1:22
1/19	WJZ-TV (CBS)	Baltimore, MD	Black rhino calf	1:10
1/19	WKYC-TV (NBc)	Cleveland, OH	Black rhino calf	1:01
1/19	WNYW-TV (Fox)	New York, NY	Black rhino calf	1:10
1/19	WPMT-TV (Fox)	Harrisburg, PA	Black rhino calf	:22
1/19	WPTV-TV (NBC)	West Palm Beach, FL	Black rhino calf	:41
1/19	WPVI-TV (ABC)	San Francisco, CA	Black rhino calf	1:09
1/19	WSVN-TV (Fox)	Miami, FL	Black rhino calf	1:07
1/19	WTHR-TV (NBC)	Indianapolis, IN	Black rhino calf	:20
1/19	WTSP-TV (CBS)	Tampa/St. Pete., FL	Black rhino calf	:30
1/19	WUSA-TV (CBS)	Washington, D.C.	Black rhino calf	:36
1/19	WVIT-TV (NBC)	Hartford, CT	Black rhino calf	:34

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1/19	WXIN-TV (Fox)	Indianapolis, IN	Black rhino calf	:15
1/20	KTTV-TV (Fox)	Los Angeles, CA	Black rhino calf	1:01
1/20	KYW-TV (CBS)	Philadelphia, PA	Black rhino calf	:18
1/20	NTNJ-TV Morning Edition	New York, NY	Black rhino calf	1:00
1/20	WSVN-TV (Fox)	Miami, FL	Black rhino calf	:29
1/30	KRON-TV Midday	San Francisco, CA	John Kessler live at Zoo w/Masai giraffe	2:39
1/30	KRON-TV 5pm	San Francisco, CA	Masai giraffe	1:00
1/31	KGW-TY (NBC)	Portland, OR	Masai giraffe	:25
1/31	WTMJ-TV (NBC)	Milwaukee, WI	Masai giraffe	1:08
2/6	KOVR-TV (CBS)	Sacramento, CA	7th Annual Sex Tour	1:16
2/6	KPIX-TV at Noon	San Francisco, CA	7th Annual Sex Tour	1:05
2/6	KRON-TV 11:30am	San Francisco, CA	Sue Kwon live - Sex Tour	3:24
2/7	Fox In Depth	Los Angeles, CA	7th Annual Sex Tour	:24
2/7	Hard Copy	Los Angeles, CA	7th Annual Sex Tour	:30
2/7	KPIX-TV 5:30am	San Francisco, CA	7th Annual Sex Tour	:38
2/7	KPIX-TV 7am	San Francisco, CA	7th Annual Sex Tour	1:47
2/7	The Tonight Show	Los Angeles, CA	7th Annual Sex Tour	:30
2/9	MSNBC	San Francisco, CA	I. - Jane Tollini, Sex Tour, in studio	6:00
2/10	KMGH-TV (ABC)	Denver, CO	7th Annual Sex Tour	1:14
2/10	KPWB-TV (Ind)	Sacramento, CA	7th Annual Sex Tour	:30
2/10	WFTV-TV (ABC)	Orlando, FL	7th Annual Sex Tour	:20
2/13	KCRA-TV (NBC)	Sacramento, CA	7th Annual Sex Tour	1:00
2/13	KTVU-TV Mornings on 2	Oakland, CA	7th Annual Sex Tour	:27
2/14	Bay TV Mornings	San Francisco, CA	7th Annual Sex Tour	1:20
2/14	KRON-TV Daybreak	San Francisco, CA	7th Annual Sex Tour	2:15
2/14	NBC Today Show cut-in	San Francisco, CA	7th Annual Sex Tour	1:00
2/14	KRON-TV Newscenter 4	San Francisco, CA	7th Annual Sex Tour	:29
2/17	KTVU-TV Mornings on 2	Oakland, CA	Bond measure	:35
2/17	KTVU-TV Noon News	Oakland, CA	Bond measure	1:01
2/20	KABC-TV (ABC)	Los Angeles, CA	Calle moving to SF	:24
2/20	KCAL-TV (Ind) at Six	Los Angeles, CA	Calle moving to SF	6:06
2/20	KCAL-TV 11pm	Los Angeles, CA	Calle moving to SF	:48
2/20	KCBS-TV (CBS)	Los Angeles, CA	Calle moving to SF	:26
2/20	KNBC-TV (NBC) 4pm	Los Angeles, CA	Calle moving to SF	:19
2/20	KNBC-TV (NBC) 6pm	Los Angeles, CA	Calle moving to sF	:11
3/1	Bay-TV @7pm	San Francisco, CA	Caiman missing	1:00
3/1	KGO-TV @ 6:30 pm	San Francisco, CA	Caiman missing	:20
3/1	KGO-TV @ 11pm	San Francisco, CA	Caiman missing	:22
3/1	KPIX-TV @6pm	San Francisco, CA	Caiman missing	1:12
3/1	KPIX-TV @11pm	San Francisco, CA	Caiman missing	:15
3/1	KRON-TV @5pm	San Francisco, CA	Caiman missing: I. - M. Sulak	2:18
3/1	KRON-TV @11pm	San Francisco, CA	Caiman missing: I. - M. Sulak	2:09
3/1	KTVU-TV @10pm	Oakland, CA	Caiman missing: I. - Mi. Sulak	3:10
3/2	KCRA-TV (NBC) 7am	Sacramento, CA	Missing caiman	2:03
3/2	KCRA-TV (NBC) 5pm	Sacramento, CA	Missing caiman	:32
3/2	KNBC-TV (NBC)	Los Angeles, CA	Missing caiman	1:07
3/2	KOVR-TV (CBS) 6:30pm	Sacramento, CA	Missing caiman	:17
3/2	KOVR-TV (CBS) 11pm	Sacramento, CA	Missing caiman	:17
3/2	KXTV-TV (ABC)	Sacramento, CA	Missing caiman	:27

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3/2	WPXI-TV (NBC)	Pittsburgh, PA	Missing caiman	:20
3/3	Bay TV @ 7am	San Francisco, CA	Missing caiman	1:45
3/3	Bay TV @ 7am	San Francisco,CA	Missing caiman (recap)	:20
3/3	KTLA-TV (WB)	Los Angeles, CA	Missing caiman	:30
3/3	Comedy Central (Cable)	New York, NY	The Daily Show - Sex Tour	4:26
3/3	Fox News Now	Los Angeles, CA	Missing caiman	:20
3/3	Good Morning America	San Francisco,CA	Missing caiman	1:04
3/3	MSNBC Cable News	New York, NY	Missing caiman, Sue Kwon	2:56
3/3	KABC-TV (ABC) @ 6	Los Angeles, CA	Missing caiman	1:00
3/3	KABC-TV (ABC) @11	Los Angeles, CA	Missing caiman	:19
3/3	KATU-TV (ABC)	Portland, OR	Missing caiman	1:23
3/3	KCBS-TV (CBS)	Los Angeles, CA	Missing caiman	1:00
3/3	KERO-TV (ABC)	Bakersfield, CA	Missing caiman	:34
3/3	KGO-TV 11:30am	San Francisco, CA	Missing caiman	1:10
3/3	KGO-TV 6pm	San Francisco, CA	Missing caiman; Wayne Freeman	2:05
3/3	KGO-TV 11:00pm	San Francisco, CA	Missing caiman	:32
3/3	KGTV-TV (ABC)	San Diego, CA	Missing caiman	1:06
3/3	KNBC-TV (NBC) 6am	Los Angeles, CA	Missing caiman	1:00
3/3	KNBC-TV (NBC) 6pm	Los Angeles, CA	Missing caiman	:52
3/3	KOVR-TV At Noon	Sacramento, CA	Missing caiman	1:24
3/3	KOVR-TV at Five	Sacramento, CA	Missing caiman	:19
3/3	KPIX-TV 5:30 am	San Francisco, CA	Missing caiman	1:08
3/3	KPIX-TV 7am	San Francisco, CA	Missing caiman	1:11
3/3	KPIX-TV at noon	San Francisco, CA	Missing caiman	1:09
3/3	KPIX @ 6pm	San Francisco, CA	Missing caiman	2:07
3/3	KPIX @ 10pm	San Francisco, CA	Missing caiman	1:25
3/3	KPNX-TV (NBC) 5:30am	Phoenix, AZ	Missing caiman	1:06
3/3	KPNX-TV (NBC) 4pm	Phoenix, AZ	Missing caiman	1:24
3/3	KQCA-TV (UPN)	Sacramento, CA	Missing caiman	:25
3/3	KRON-TV Daybreak	San Francisco, CA	Missing caiman	1:43
3/3	KRON-TV NBC Today	San Francisco, CA	Missing caiman	1:04
3/3	KRON-TV Midday	San Francisco, CA	Missing caiman	1:20
3/3	KRON-TV @ 5pm	San Francisco, CA	Missing caiman	1:00
3/3	KTLA-TV (WB) 5:30 am	Los Angeles, CA	Missing caiman	:30
3/3	KTRK-TV (ABC)	Houston, TX	Missing caiman	:31
3/3	KTTV-TV (Fox)	Los Angeles, CA	Missing caiman	:22
3/3	KTVU-TV Mornings on 2	Oakland, CA	Missing caiman	1:15
3/3	KTVU-TV @ 7am	Oakland, CA	Missing caiman	1:21
3/3	KTVU-TV @ noon	Oakland, CA	Missing caiman	1:00
3/3	KTVU-TV @ Ten	Oakland, CA	Missing caiman	1:12
3/3	KXTV-TV (ABC) @ 6am	Sacramento, CA	Missing caiman	:27
3/3	KXTV-TV (ABC) @Noon	Sacramento, CA	Missing caiman	:27
3/3	WCIA-TV (CBS)	Springfield, IL	Missing caiman	1:25
3/4	Bay-TV Mornings @7am	San Francisco, CA	Missing caiman	:25
3/4	KGO-TV 5:30am	San Francisco, CA	Missing caiman	:30
3/4	KGTV-TV (ABC)	San Diego, CA	Missing caiman	1:19
3/4	KPIX-TV 5:30 a.m.	San Francisco, CA	Missing caiman	1:05
3/4	KRON-TV NBC Today	San Francisco, CA	Missing caiman	1:00
3/4	KRON-TV Midday	San Francisco, CA	Missing caiman, Sue Kwon	2:00
3/4	KTVU-TV Morning News	Oakland, CA	Missing caiman	1:07
3/4	WLS-TV (ABC)	Chicago, IL	Missing caiman	:57
3/8	KTVU-TV Ten O'Clock	Oakland, CA	Missing caiman	:37
3/10	KRON-TV 11pm	San Francisco, CA	Missing caiman	:20
3/11	KRON-TV Daybreak	San Francisco, CA	Missing caiman	1:04
3/11	KRON-TV Today Show	San Francisco, CA	Missing caiman	:30
3/18	KABC-TV (ABC)	Los Angeles, CA	Calle moves to SF	1:04

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3/20	KGO-TV at Six	San Francisco, CA	ACC opening; Paul Jeschke	2:30
3/20	KGO-TV at 11pm	San Francisco, CA	ACC opening; Kathy Hobson	1:29
3/20	WFOR-TV (CBS)	Miami, FL	ACC opening, bald eagle chick	1:09
3/21	CBS This Morning	New York, NY	ACC opening, bald eagle chick	1:00
3/22	CNN Headline News	Atlanta, GA	ACC opening; bald eagle chick	:57
3/22	KCRA-TV at 6	Sacramento, CA	Bald eagle chick	1:06
3/22	KCRA-TV at 11	Sacramento, CA	Bald eagle chick	1:10
3/22	KDFW-TV (Fox)	Dallas, TX	Bald eagle chick	:47
3/22	KPWB-TV (Ind)	Sacramento, CA	Bald eagle chick	:25
3/22	KSAZ-TV (Fox)	Phoenix, AZ	Bald eagle chick	1:00
3/22	KSDK-TV (NBC)	St. Louis, MO	Bald eagle chick	1:10
3/22	KTTV-TV (Fox)	Los Angeles, CA	Bald eagle chick	:26
3/22	KTVK-TV (Ind)	Phoenix, AZ	Bald eagle chick	:24
3/22	KUSA-TV (NBC) at Five	Denver, CO	Bald eagle chick	1:18
3/22	KUSA-TV (NBC) at Ten	Denver, CO	Bald eagle chick	:28
3/22	KWGN-TV (Ind)	Denver, CO	Bald eagle chick	1:23
3/22	PCNC-TV Cable	Pittsburgh, PA	Bald eagle chick	:21
3/22	WJW-TV (Fox)	Cleveland, OH	Bald eagle chick	:10
3/22	WPGH-TV (Fox)	Pittsburgh, PA	Bald eagle chick	:34
3/22	WRIC-TV (ABC)	Richmond, VA	Bald eagle chick	1:06
3/22	WSVN-TV (Fox)	Miami, FL	Bald eagle chick	:21
3/23	WOTV-TV (ABC)	Grand Rapids, Kalamazoo	Bald eagle chick	1:07
3/23	KUSA-TV (NBC) Morning	Denver, CO	Bald eagle chick	:29
3/23	WPXI-TV (NBC)	Pittsburgh, PA	Bald eagle chick	:35
3/23	WJZ-TV (CBS)	Baltimore, MD	Bald eagle chick	1:03
3/24	KSHB-TV (NBC)	Kansas City, MO	Bald eagle chick	1:19
3/31	KPIX-TV at Five	San Francisco,CA	Black rhino Ricko	2:47
3/31	KPIX-TV at Ten	San Francisco, CA	Black rhino Ricko	:22
4/1	KPIX-TV Morning	San Francisco, CA	Black rhino Ricko	1:07
4/2	KPIX-TV At Noon	San Francisco, CA	Mtn. Lake Gator Home at Last	:25
5/2	KABC-TV	Los Angeles, CA	Caiman back home	1:10
5/2	KGO-TV at Six	San Francisco, CA	Caiman airlifted	2:34
5/2	KGO-TV at Eleven	San Francisco, CA	Caiman rescued	3:25
5/2	KGTV-CABLE	San Diego, CA	Missing caiman found	:54
5/2	KNBC-TV	Los Angeles, CA	Missing caiman found	:21
5/2	KPIX-TV	San Francisco, CA	Caiman rescued	1:28
5/2	KRON-TV at 6:00 pm	San Francisco, CA	Missing caiman found	:34
5/2	KTVU-TV at Ten	Oakland, CA	Missing caiman found	:18
5/3	KNBC-TV LA Weekend	Los Angeles, CA	Missing caiman found	:32
5/3	KNTV-TV at Six	San Jose, CA	Missing caiman found	:24
5/3	KPIX-TV at Eleven	San Francisco, CA	Caiman rescued	1:04
5/3	KRON-TV at 8am	San Francisco, CA	Missing caiman found	1:02
5/3	KRON-TV at 5pm	San Francisco, CA	Missing caiman found	1:23
5/3	KTVT-TV (CBS)	Dallas, TX	Missing caiman found	1:22
5/4	KGO-TV at 8:00 a.m.	San Francisco, CA	Caiman rescued	1:12
5/5	KPIX-TV at Six	San Francisco, CA	Caiman not doing well	:11
5/5	KRON-TV Today show	San Francisco, CA	Caiman not doing well	1:00
5/6	KPIX-TV at Six	San Francisco,CA	Caiman not doing well	1:12
5/7	KPIX-TV at Six	San Francisco, CA	Zoo Bond - Mabel Teng tour	1:47
5/7	KRON-TV at Five	San Francisco, CA	Zoo Bond - Tom Sinkovitz live	4:06

DATE	STATION	CITY/STATE	SUBJECT	TIME
5/8	Bay-TV at 7:00 am	San Francisco, CA	Caiman moving back Aviary	:45
5/8	KGO-TV at 11:30 a.m.	San Francisco, CA	Caiman moving back to Aviary	1:07
5/8	KGO-TV at Five	San Francisco, CA	Caiman moving back to Aviary	1:00
5/8	KGO-TV at Six	San Francisco, CA	Caiman moving back to Aviary	1:00
5/8	KGO-TV at Eleven	San Francisco, CA	Caiman moving back to Aviary	1:36
5/8	KPIX-TV Morning Report	San Francisco, CA	Caiman moving back to Aviary	1:25
5/8	KPIX-TV at Noon	San Francisco, CA	Caiman moving back to Aviary	:34
5/8	KPIX-TV at Six	San Francisco, CA	Caiman moving back to Aviary	1:06
5/8	KPIX-TV at Ten	San Francisco, CA	Caiman moving back to Aviary	1:00
5/8	KRON-TV Daybreak	San Francisco, CA	Caiman moving back to Aviary	:30
5/8	KRON-TV Midday	San Francisco, CA	Caiman moving back to Aviary	:30
5/8	KRON-TV NBC Today	San Francisco, CA	Caiman moving back to Aviary	:20
5/8	KRON-TV Nightbeat	San Francisco, CA	Caiman moving back to Aviary	:55
5/8	KTVU-TV Morning News	Oakland, CA	Caiman moving back to Aviary	2:02
5/9	KGO-TV at 5:30 a.m	San Francisco, CA	Caiman moving back to Aviary	1:23
5/9	KGO-TV at Eleven	San Francisco, CA	Caiman moving back to Aviary	1:13
5/9	KING-TV at Six-Thirty	Seattle, WA	Caiman moving back to Aviary	1:00
5/9	KMOL-TV at 10pm	San Antonio, TX	Caiman moving back to Aviary	:19
5/9	KPIX-TV Morning Report	San Francisco, CA	Caiman moving back to Aviary	:21
5/9	KRON-TV Daybreak	San Francisco, CA	Caiman moving back to Aviary	1:23
5/9	KRON-TV Today Show	San Francisco, CA	Caiman moving back to Aviary	:30
5/9	KTVU-TV Morning News	Oakland, CA	Caiman moving back to Aviary	1:00
5/9	KTVU-Mornings on Two	Oakland, CA	Caiman moving back to Aviary	1:30
5/10	KRON-TV at 8am	San Francisco, CA	Zoo Bond measure w/Tom Sinko.	2:17
5/14	Bay-TV at 7:00pm	San Francisco, CA	Penguin chicks	:25
5/14	Bay-TV at 9:00 pm	San Francisco, CA	Penguins chicks	1:10
5/14	KGO-TV at 11pm	San Francisco, CA	Penguin chicks	:32
5/14	KMGH-TV (ABC)	Denver, CO	Penguin chicks	:30
5/14	KPIX-TV at Five	San Francisco, CA	Penguin chicks	:20
5/14	KPIX-TV at Six	San Francisco, CA	Penguin chicks	:30
5/14	KRON-TV at Five	San Francisco, CA	Penguin chicks	:30
5/14	KSAZ-TV at Ten	Phoenix, AZ	Penguin chicks	:32
5/14	KTVU-TV at Noon	Oakland, CA	Live at Zoo; Vern Hawkins, chicks/Bond	1:01
5/14	KTVU-TV at Ten	Oakland, CA	Zoo Bond Issue; chicks	2:40
5/15	KABC-TV (ABC)	Los Angeles, CA	Penguin chicks	:21
5/15	CNN Headline News	Atlanta, GA	Penguin chicks	:28
5/15	KATU-TV (ABC)	Portland, OR	Penguin chicks	1:05
5/15	KBAK-TV (CBS)	Bakersfield, CA	Penguin chicks	1:06
5/15	KDNL-TV (ABC)	St. Louis, MO	Penguin chicks	:24
5/15	KENS-TV (CBS)	San Antonio, TX	Penguin chicks	:17
5/15	KGET-TV (NBC)	Bakersfield, CA	Penguin chicks	:24
5/15	KMOL-TV (NBC)	San Antonio, TX	Penguin chicks	:36
5/15	KNBCTV at Six	Los Angeles, CA	Penguin chicks	1:13
5/15	KOIN-TV (CBS)	Portland, OR	Penguin chicks	:37
5/15	KPIX-TV Morning Report	San Francisco, CA	Penguin chicks	1:00
5/15	KPTV-TV (UPN)	Portland, OR	Penguin chicks	:30
5/15	KSTW-TV (CBS)	Tacoma, WA	Penguin chicks	1:06
5/15	KTLA-TV (WB) early	Los Angeles, CA	Penguin chicks	2:00
5/15	KTLA-TV (WB)	Los Angeles, CA	Penguin chicks	:30
5/15	KTNV-TV (ABC)	Las Vegas, NV	Penguin chicks	:58
5/15	KTRK-TV at Five	Houston, TX	Penguin chicks	:28
5/15	KTVK-TV (Ind)	Phoenix, AZ	Penguin chicks	1:18
5/15	KTVU Mornings on Two	Oakland, CA	Zoo Bond	:15
5/15	WDAF-TV (Fox)	Kansas City, MO	Penguin chicks	1:13
5/15	WESH-TV (NBC)	Orlando, FL	Penguin chicks	:37
5/15	WFLA-TV at Noon	Tampa/St. Pete.	Penguin chicks	:20
5/15	WJW-TV (Fox)	Cleveland, OH	Penguin chicks	:19
5/15	WKBD-TV (UPN)	Detroit, MI	Penguin chicks	:27
5/15	WKRC-TV (CBS)	Cincinnati, OH	Penguin chicks	:30
5/15	WKYC-TV (NBc)	Cleveland, OH	Penguin chicks	:21

DATE	STATION	CITY/STATE	SUBJECT	TIME
5/15	WLS-TV (ABC)	Chicago, CA	Penguin chicks	1:05
5/15	WPTV-TV (NBC)	West Palm Beach, FL	Penguin chicks	:06
5/15	WPXI-TV (NBC)	Pittsburgh, PA	Penguin chicks	:29
5/15	WSVN-TV (Fox)	Miami, FL	Penguin chicks	:57
5/15	WSVN-TV at noon	Miami, FL	Penguin chicks	1:05
5/15	WTTG-TV (Fox)	Washington, D.C.	Penguin chicks	:15
5/15	WKYC-TV (NBC)	Cleveland, OH	Penguin chicks	:21
5/15	WPXI-TV (NBC)	Pittsburgh, PA	Penguin chicks	:29
5/15	WSVN-TV (Fox)	Miami, FL	Penguin chicks	:57
5/15	WSVN-TV (Fox) at Noon	Miami, FL	Penguin chicks	1:05
5/18	Bay Area Backroads	San Francisco, CA	Avian Conservation Center	2:00
5/22	KCRA-TV (NBC)	Sacramento, CA	New lion cubs	:37
5/22	KGO-TV at 11:30 am	San Francisco, CA	New lion cubs/Joe Montana	:41
5/22	KGO-TV at Six	San Francisco, CA	New lion cubs/Joe Montana	:30
5/22	KGO-TV at 11:00pm	San Francisco, CA	New lion cubs/Joe Montana	1:31
5/22	KOVR-TV (CBS)	Sacramento, CA	New lion cubs/Joe Montana	4:18
5/22	KPIX-TV at 10pm	San Francisco, CA	New lion cubs/Joe Montana	1:05
5/22	KRON-TV Midday	San Francisco, CA	Live Weather Lisa Argen New lion cubs/mentions Mervyns	1:24
5/22	KRON-TV at Five	San Francisco, CA	New lion cubs	:38
5/22	KRON-TV at Six	San Francisco, CA	New lion cubs/contest underway	:23
5/22	KSHB-TV (NBC)	Kansas City, MO	New lion cubs	:30
5/22	KTVU-TV Mornings on 2	Oakland, CA	Live from Zoo - Bob Sarlotte interviews Joe Montana, Melba Moore. Van Hoffman Brothers	18:56
5/22	KTVU-TV Ten O'Clock	Oakland, CA	New lion cubs/Joe Montana	2:30
5/22	KTXL-TV (Fox)	Sacramento, CA	New lion cubs/Joe Montana	1:13
5/23	Bay TV Mornings	San Francisco, CA	New lion cubs	2:10
5/23	CNN Headline News	Atlanta, GA	New lion cubs	:32
5/23	KEYE-TV (CBS)	Austin, TX	New lion cubs	:41
5/23	KRON-TV Daybreak	San Francisco, CA	New lion cubs	1:07
5/23	KTLA-TV (WB) 11am	Los Angeles, CA	New lion cubs/contest	1:05
5/23	KTVK-TV (Ind)	Phoenix, AZ	New lion cubs	:17
5/23	KTVU-TV Mornings on 2	Oakland, CA	New lion cubs/Joe Montana	1:00
5/23	WABC-TV (ABC)	New York, NY	New lion cubs/Joe Montana	1:05
5/23	WAGA-TV (Fox)	Atlanta, GA	New lion cubs	1:02
5/23	WCVB-TV (ABC)	Boston, MA	New lion cubs/Joe Montana	:21
5/23	WDIV-TV (NBC)	Detroit, MI	New lion cubs/Joe Montana	1:17
5/23	WISN-TV (ABC)	Milwaukee, WI	New lion cubs/Joe Montana	:56
5/23	WLS-TV (ABC)	Chicago, IL	New lion cubs/Joe Montana	:30
5/23	WLS-TV (ABC) 11:30	Chicago, IL	New lion cubs/Joe Montana	:23
5/23	WMAR-TV (ABC)	Baltimore, MD	New lion cubs	:23
5/23	WPLG-TV (ABC) Daybrk	Miami, FL	New lion cubs/Joe Montana	:59
5/23	WPLG-TV (ABC)	Miami, FL	New lion cubs	:22
5/23	WPLG-TV (ABC) Midday	Miami, FL	New lion cubs;Joe Montana	1:05
5/23	WSVN-TV (Fox)	Miami, FL	New lion cubs	:08
5/23	WTVT-TV (Fox)	Tampa/St. Pete.	New lion cubs	1:00
5/26	Bay-TV Mornings	San Francisco, CA	Bond - David Spero vs. Rick Hills	7:10
5/26	KPIX-TV at Six	San Francisco, CA	Bond - Bill Schechner report	1:49
5/29	KRON-TV at Four	San Francisco, CA	ACC report	2:46
5/31	KTRK-TV (ABC)	Houston, TX	New penguin chicks	:18
6/1	KTVU-TV at Five	Oakland, CA	New musk ox calf "Graham"	:30
6/2	KDFW-TV (Fox)	Dallas, TX	New musk ox calf "Graham"	1:08
6/2	KSAZ-TV (Fox)	Phoenix, AZ	New musk ox calf "Graham"	:30
6/2	KTVI-TV (Fox)	St. Louis, MO	New musk ox calf "Graham"	:45
6/2	KTVU-TV Noon News	Oakland, CA	Ballot issues - Zoo Bond	1:08

DATE	STATION	CITY/STATE	SUBJECT	TIME
6/2	WITI-TV (Fox)	Milwaukee, WI	New musk ox calf "Graham"	:30
6/2	WTTG-TV (Fox)	Washington, D.C.	New musk ox calf "Graham"	1:04
6/2	WTVT-TV (Fox)	Tampa/St. Pete	New musk ox calf "Graham"	1:10
6/3	KPIX-TV At Ten	San Francisco, CA	Zoo Bond results	2:38
6/3	KRON-TV Midday	San Francisco, CA	Zoo Bond results	1:13
6/4	KGO-TV 5:30 a.m.	San Francisco, CA	Zoo Bond results	:51
6/4	KGO-TV Good Morning America cut-ins	San Francisco, CA	Zoo Bond results	1:47
6/4	KGO-TV 5:00 p.m.	San Francisco, CA	Zoo Bond results	:30
6/4	KPIX-TV Today Show	San Francisco, CA	Zoo Bond results	1:00
6/4	KRON-TV Daybreak	San Francisco,CA	Zoo Bond results	1:00
6/4	KRON-TV Midday	San Francisco, CA	Zoo Bond results	:21
6/4	KRON-TV at Five	San Francisco, CA	Zoo Bond results	1:23
6/4	KTVU-TV Morning News	Oakland, CA	Zoo Bond results	2:23
6/4	KTVU-TV Mornings on 2	Oakland, CA	Zoo Bond results	2:28
6/6	KRON-TV Today Show	San Francisco,CA	Zoo Bond results	:30
6/26	KABC-TV (ABC)	Los Angeles, CA	Calle has TB	1:08
6/26	KCBS-TV (CBS) at 6pm	Los Angeles, C	Calle has TB	:30
6/26	KCBS-TV (CBS) at 11pm	Los Angeles, CA	Calle has TB	:56
6/26	KGO-TV at 11pm	San Francisco, CA	Calle has TB; I. DSR	2:19
6/26	KGTV-TV (ABC)	San Diego, CA	Calle has TB, I. DSR	1:`5
6/26	KNBC-TV (NBC) at 11am	Los Angeles, CA	Calle has TB	:20
6/26	KNBC-TV (NBC) at 4pm	Los Angeles, CA	Calle has TB	:30
6/26	KPIX-TV (CBS) at Six	San Francisco, CA	Calle has TB; I. M. Rudovsky	1:28
6/26	KPIX-TV (CBS) at 10pm	San Francisco, CA	Calle has TB; Thuy Vu reports	2:10
6/27	KABC-TV (ABC)	Los Angeles, CA	Calle has TB; won't take meds	2:30
6/27	KFMB-TV (CBS)	San Diego, CA	Calle has TB	1:00
6/27	KGO-TV at 5:30a.m.	San Francisco, CA	Calle has TB	2:09
6/27	KMGH-TV (ABC) at 5am	Denver, CO	Calle has TB	:24
6/27	KMGH-TV (ABC)	Denver, CO	Calle has TB; I. DSR	2:29
6/27	KMGH-TV (ABC) at 11pm	Denver, CO	Calle has TB; I. DSR	1:22
6/27	KNXV-TV (ABC) at Five	Phoenix, AZ	Calle has TB, need ideas	1:15
6/27	KPIX-TV at Six	San Francisco, CA	CAlle has TB; Thuy Vu	1:06
6/27	WABC-TV (ABC) at 5pm	New York, NY	Calle has TB, won't take meds	:28
6/27	WCBS-TV This Morning	New York, NY	Calle has TB; won't take meds	:20
6/27	WFAA-TV (ABC)	Dallas, TX	Calle has TB; I. DSR	2:35
6/27	WISN-TV (ABC)	Milwaukee, WI	Calle has TB	1:13
6/27	WMAR-TV (ABC) 6am	Baltimore, MD	Calle has TB	:38
6/27	WMAR-TV (ABC) at Noon	Baltimore, MD	Calle has TB	1:15
6/27	WPLG-TV (ABC) at Noon	Miami, FL	Calle has TB	1:35
6/27	WPLG-TV (ABC) at 5pm	Miami, FL	Calle has TB	1:10
6/27	WPVI-TV (ABC)	Philadelphia, PA	Calle has TB, I. DSR	2:09
6/27	WXYZ-TV (ABC)	Detroit, MI	Calle has TB; I. DSR	1:13
6/27	WZZM-TV	Grand Rapids, Kalamazoo	Calle has TB, I.DSR	2:19
6/28	NECN-TV Cable	Boston, MA	Calle has TB; won't take meds	1:12

RADIO NEWS COVERAGE

LOCAL AND NATIONAL

FISCAL YEAR 1996-97

RADIO COVERAGE - FISCAL YEAR 1996-97

DATE	STATION	CITY/STATE	SUBJECT	TIME
7/1	KFRC-FM	San Francisco, CA	Ron Parker & Cammy Blackstone interview w/N. Chan on upcoming events	3:00
8/12	KCBS-AM drive time	San Francisco, CA	Cynthia Louie on Mtn. Lake gator	1:10
8/12	KCBS-evening drive	San Francisco, CA	Doug Sovern on Mtn. Lake gator	1:53
8/12	KPIX-FM	San Francisco, CA	Mountain Lake gator	2:00
8/12	KQED-FM Evening	San Francisco, CA	Reports on Mtn. Lake gator	1:00
8/13	KCBS-AM	San Francisco, CA	Mountain Lake gator	1:00
8/13	KFOG-FM	San Francisco, CA	Mountain Lake gator	:45
8/13	KGO-AM	San Francisco, CA	Mountain lake gator	1:30
8/13	KPIX-FM	San Francisco, CA	Holly Quan on Mtn. Lake gator	4:42
8/13	KQED (NPR)	San Francisco, CA	Rosy Weiser, I. J. Aikin	
8/13	KNBR-AM	San Francisco, CA	Tracy Formann interviewed on gator	2:00
8/13	K101-FM	San Francisco, CA	Mountain Lake gator	1:00
8/14	KGO-AM	San Francisco, CA	Mountain Lake gator	1:30
8/14	KPIX-FM	San Francisco, CA	Mountain Lake gator	1:00
8/14	KSFO-AM (UPI)	San Francisco, CA	Hot Talk with Melanie Morgan	2:00
8/14	KCBS-AM	San Francisco, CA	Mountain Lake gator	1:00
8/15	KCBS-AM evening drive	San Francisco, CA	J. Aikin interview on gator	2:25
8/16	KCBS-AM	San Francisco, CA	J. Aikin interview on gator	2:00
8/16	KGO-AM Evening	San Francisco, CA	Mtn. Lake gator to be caught by net	1:39
8/16	KSFO-(UPI)	San Francisco, CA	Hot Talk News - Mtn. Lake gator	2:00
8/17	KGO-AM	San Francisco, CA	John Aikin dispels Rubenstein on gator	3:00
8/17	KCBS-AM	San Francisco, CA	John Aikin on gator tips	2:00
8/19	KCBS-AM	San Francisco, CA	Binti Jua - Mike Sugarman interviews Carol Martinez	2:00
8/19	KCBS-AM	San Francisco, CA	David Robinett interview on size of gator (live)	3:00
8/20	KNX-AM	Los Angeles, CA	Mtn Lake Gator - Trapper Jim	2:00
8/20	KPIX-FM	San Francisco, CA	Holly Quan int. w/Trapper Jim	1:38
			Recap	4:07
8/21	KCBS-AM	San Francisco, CA	Doug Sovern from Mountain Lake	5:00
8/22	KCBS-AM	San Francisco, CA	Doug Sovern from Mountain Lake	4:00
8/23	KBLX-FM	Berkeley, CA	Interview N. Chan on Antoine	2:00
8/31	NPR Network	San Francisco, CA	Weekend Edition - John Aikin interview on Mtn. Lake gator	3:20
9/5	KCBS-AM Evening	San Francisco, CA	Rhino dies after illness	:56
9/5	KGO-AM	San Francisco, CA	Interview D. Robinett/P. Hunter on rhino death - Mary Ellen Geist	1:01
9/6	KGO-AM	San Francisco, CA	Interview N. Chan to clarify misinformation re: rhino death	1:00

DATE	STATION	CITY/STATE	SUBJECT	TIME
9/9	KBAE-FM	Horseshoe Bay, TX	Interview N. Chan on Mountain Lake gator live from Mtn. Lake	5:00
9/9	KABL-AM & KBGG-FM	San Francisco, CA	DEA interview with PJ Ballard promoting Stroller Derby Public affairs show.	30:00
9/12	KGO-AM	San Francisco, CA	I. N. Chan on rhino	2:00
10/4	KCBS-AM	San Francisco, CA	Mike Sugarman interview w/J. Aikin - gator update	2:00
10/9	CNN Radio News	Atlanta, GA	Gator Caught - I. DSR	2:00
10/9	KCBS-AM Drive time	San Francisco, CA	Gator Caught - I. N. Chan	1:01
10/9	KCBS-AM Drive time	San Francisco, CA	Gator Caught - I. J. Aikin	3:06
10/9	KCBS-AM	San Francisco, CA	Gator Caught - Mike Sugarman I. w/ Dr. Dunker	1:04
10/9	KGO-AM Drive time	San Francisco, CA	Gator Caught - I. N. Chan	1:15
10/9	KGO-AM Evening Drive	San Francisco, CA	Gator Caught - Mary Ellen Geist interview w/Dr. Dunker	2:54
10/9	KPIX-FM Drive time	San Francisco, CA	Gator Caught	:30
10/9	KQED-FM (NPR)	San Francisco, cA	Gator Caught	:15
10/9	KSFO-AM (UPI)	San Francisco, CA	Gator Caught - J. Aikin	1:00
10/9	WTIC-AM (CBS)	Hartford, CT	Gator caught	:55
10/10	KQED-FM Drive Time	San Francisco, CA	Gator caught	:20
10/10	KSFO-AM (UPI)Morn.	San Francisco, CA	Hot Talk - gator caught	:20
10/10	KYW-AM (ABC)	Philadelphia, PA	Gator Caught	1:09
10/11	KCBS-AM	San Francisco, CA	Gator moves to PDC	1:00
10/11	KGO-AM Evening Drive	San Francisco, CA	Gator moves to PDC	1:28
10/15	KGO-AM	San Francisco, CA	Asian rhino necropsy results Interview with D. Robinett	2:00
11/8	KYLD-AM	Berkeley, CA	Interview D. Robinett about Zoo	:30
11/16	KGO-AM	San Francisco, CA	Gator to leave SF; NC interview	:40
11/18	KCBS-AM	San Francisco, CA	Gator to leave SF	:30
11/18	KFOG-FM	San Francisco, CA	Gator to leave SF	:30
11/18	KGO-AM Drive Time	San Francisco, CA	Gator to leave SF; NC interview	:5
11/18	KLLC-FM	San Francisco, CA	Gator to leave SF	:30
11/18	KNBR-AM	San Francisco, CA	Gator to leave SF	:30
12/3	KCBS-AM Morning	San Francisco,CA	Gator to leave SF; I. Robinett	2:00
12/3	KGO-TV Morning 6am	San Francisco, CA	Gator to leave SF	1:00
12/3	KGO-TV Morning 8am	San Francisco, CA	Gator to leave SF	1:10
12/3	KGO-TV Evening Drive	San Francisco, CA	Gator going away party	1:03
			Supervisor Yaki's speech	1:09
12/3	KNX-AM (CBS)	Los Angeles, CA	Gator going away party	1:00
12/3	KQED-FM (NPR)	San Francisco, CA	Gator to leave SF	:21
12/3	KSFO-AM (UPI)	San Francisco, CA	Gator to leave SF	2:06
12/5	WMAQ-AM (CNN)	Chicago, IL	Mountain Lake Gator release	:58
12/5	KGO-AM Evening Drive	San Francisco,CA	Mountain lake Gator release	1:09
12/6	KQED-FM (NPR)	San Francisco, CA	Mountain Lake gator release	:12
1/12-19	KOIT-AM & FM	San Francisco, CA	Special Zoo Run Reports	:60
1/12	KOIT-AM & FM	San Francisco, CA	I.- Diane Demee Benoit	30:00
1/15-1/18	KLOK-AM	San Jose, CA	Zoo Run '97 PSAs	:30

DATE	STATION	CITY/STATE	SUBJECT	TIME
1/20	KSFO-AM	San Francisco, CA	Hot Talk with Melanie Morgan Black rhino birth	:44
2/6	KGO-AM	San Francisco, CA	Sex Tour - Mary Ellen Geist reports, soundbites, Tollini	1:30
2/7	ABC News	New York, NY	I. - Jane Tollini, Sex Tour	2:00
2/7	WBZ-AM (ABC)	Boston, MA	Sex Tour	1:20
2/7	WGN-AM - Paul Harvey	Chicago, IL	Paul Harvey on Sex Tour	1:00
2/10-14	Westwood One Armed Forces Radio	Los Angeles, CA	I. - Jane Tollini, Sex Tour Several segments aired	1:00
2/10	CJFM	Montreal, Canada	I. - Nancy Chan, Sex Tour	3:00
2/10	WZZR-FM	West Palm Beach, FL	I. - Jane Tollini, Sex Tour with "The Love Doctor"	3:00
2/11	WFLA-FM	Tampa, FL	I. - Jane Tollini, Sex Tour	3:00
2/14	KQED-FM (NPR)	San Francisco, CA	David Wiegand - Sex Tour	2:00
2/14	KQRC-FM	Kansas City, MO	I. - Jane Tollini, Sex Tour w/"Jim Bone"	5:00
2/14	KSFO-AM	San Francisco, CA	I. - John Aikin, Sex Tour	20:00
2/14	National Public Radio "All Things Considered"	San Francisco, CA	Sex Tour; I. - Jane Tollini	3:32
2/14	KSRO-FM	Santa Rosa, CA	I. - Nancy Chan, Sex Tour	3:00
2/14	Talk 640	Toronto, Canada	I. - Nancy Chan, Sex Tour	2:00
2/14	WFLZ-FM	Tampa, FL	I. - Jane Tollini, Sex Tour	3:00
2/14	Young Country	San Francisco, CA	I. - Nancy Chan, Sex Tour	1:00
2/16	KITS-FM	San Francisco, CA	I. - Eric Mills, Action for Animals opposing bond	20:00
2/17	KCBS-AM	San Francisco, CA	Barbara Taylor report on bond I. DEA; I. S. Barthell	2:10
2/20	KSFO-AM	San Francisco, CA	Zoo Bond	
3/2	KCBS-AM	San Francisco, CAq	I. - Mike Sulak, Missing Caiman	2:00
3/2	KGO-AM	San Francisco, CA	I. - Mike Sulak, Missing Caiman	2:00
3/3	KCBS-AM 6-7am	San Francisco, CA	I. - Dr. John, Missing Caiman	1:47
3/3	KCBS-AM 8-9am	San Francisco, CA	I. Dr. John, missing caiman	1:45
3/3	KCBS-AM 4-7pm	San Francisco, CA	I. Roger Hoppes. Mike Sugarman	1:12
3/3	KGO-AM 6-7am	San Francisco, CA	I. - Dr. John, Missing Caiman	1:48
3/3	KGO-AM4-6pm	San Francisco, CA	I. N. Chan, missing caiman	1:41
3/3	KSDO-AM(ABC)	San Diego, CA	Missing caiman	:24
3/3	KSFO-AM 6-9am	San Francisco, CA	Missing caiman	:15
3/3	Paul Harvey WABC	New York, NY	Missing caiman	2:00
3/3	Paul Harvey WGN-AM	Chicago, IL	Missing caiman	2:00
3/4	KCBS-AM 6-7am	San Francisco, CA	I. Roger Hoppes. Mike Sugarman	1:05
3/4	KGO-AM	San Francisco, CA	I. - Nancy Chan, Missing Caiman	2:00
3/4	KALX-FM	Berkeley, CA	I. - Nancy Chan, Missing caiman	2:00
3/4	KCBS-AM	San Francisco, CA	Mike Sugarman report on missing caiman, I. - Roger Hoppes	3:00
3/4	KSFO-AM	San Francisco, CA	Sue Hall report on missing caiman I. - Nancy Chan	2:00
3/4	KSRO-FM	Santa Rosa, CA	I. - Nancy Chan, missing caiman	2:00
3/4	NBC News Radio	New York, NY	I. - Nancy Chan, missing caiman	3:00
3/5	KGO-AM	San Francisco, CA	I.- Nancy Chan, missing caiman	2:00

DATE	STATION	CITY/STATE	SUBJECT	TIME
3/19	KCBS-AM Drive	San Francisco, CA	I. D. Robinett; Calle	1:48
3/20	KSFO-AM	San Francisco, CA	Calle	1:00
4/3	KALX-FM	Berkeley, CA	I. - Nancy Chan, Mtn Lake gator	1:00
5/2	KPIX-FM	San Francisoc, CA	Missing caiman found	2:10
5/5	KGO-AM Morning Drive	San Francisco, CA	I. Dr. Ochsenreiter, caiman	1:39
5/7	KCBS-AM	San Francisco, CA	Zoo Bond - 25% discount	1:02
5/8	KCBS-AM Drive	San Francisco, CA	Missing caiman, Holly Quan	1:06
5/13	KGO-AM Evening Drive	San Francisco, CA	CZ incident/sheep attack	5:12
5/14	KSAN-AM	San Francisco, CA	CZ incident/sheep attack	talk
5/29	KQED Forum	San Francisco, CA	Michael Krasny - I. J. Lazarus & Michael Yaki vs. Leland Yee & Susanne Barthell	30:00
5/30	KGO-AM	San Francisco, CA	Jim Dunbar on Zoo Bond, I. DEA	3:00
5/31-6/6	KBAY-KKSJ	San Jose, CA	ZooFest for Kids! PSA	:30
6/2	San Francisco Liberation Radio	San Francisco, CA	Jackie Dove on Zoo Bond I. Susanne Barthell	30:00
6/3	KCBS-AM Drive	San Francisco, CA	Election Day/Zoo Bond	1:00
6/3	KGO-AM Drive	San Francisco, CA	Election Day/Zoo Bond	1:00
6/3	KFOG-FM	San Francisco, CA	Sample Bond survey - Zoo1:00	
6/3	KNBR-AM	San Francisco, CA	Election Day/Zoo Bond	1:00
6/3	KSFO-AM (UPI)	San Francisco, CA	Election Day/Zoo Bond	1:00
6/4	KCBS-AM Drive	San Francisco, CA	Patty Reising - Zoo Bond results I. DEA; I. Michael Yaki	1:26
6/4	KGO-AM Drive	San Francisco, CA	Zoo Bond results	:30
6/4	KQED-AM Drive	San Francisco,CA	Zoo Bond results	:30
6/25	KGO-AM Drive	San Francisco, CA	Calle has TB, I. Dr. John	1:34
6/25	KQED-AM Drive	San Francisco, CA	Calle has TB	1:00
6/26	KCBS-AM Drive	San Francisco, CA	Calle has TB	1:00

PRESS CLIPPING COMPILATION

LOCAL AND NATIONAL
DAILY NEWSPAPERS,
WEEKLY NEWSPAPERS AND TABLOIDS
MONTHLY PUBLICATIONS

FISCAL YEAR 1996-97

PRESS CLIPPING REPORT - FISCAL YEAR 1996-97

DATE	PUBLICATION	CITY/STATE	SUBJECT	CIRCULATION
July/Aug	Motorland	San Francisco, CA	Antoine LeBlanc photo	2,346,000
July 1996	Accent Magazine	San Jose, CA	Zoo 4 You listing	40,000
July 1996	Bay Area Parent	San Jose, CA	Attraction listing - gator	63,000
July 1996	Diablo Magazine	Walnut Creek, CA	Antoine LeBlanc photo	50,000
July 1996	Nob Hill Gazette	San Francisco, CA	ZooFest for Kids photo	60,000
July 1996	West Portal Monthly	San Francisco, CA	Ring-tailed lemurs, Albino kangaroo stories	20,000
7/2	Daily Breeze	Torrance, CA	Koalas moved L.A. Zoo	88,500
7/2	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
7/3	Foster City Islander	Foster City, CA	Antoine LeBlanc photo	10,000
7/3	San Francisco Bay Guardian	San Francisco, CA	Gators & Chardonnary	135,000
7/3	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
7/3	SF Weekly	San Francisco, CA	Attraction listing - gator	60,000
7/4	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
7/5	Hayward Daily Review	Hayward, CA	Attraction listing - gator	48,575
7/5	Oakland Tribune	Oakland, CA	Attraction listing - gator	152,739
7/5	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
7/5	Tri-Valley Herald	Pleasanton, CA	Attraction listing - gator	34,100
7/6	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
7/7	Alameda Times Star	Alameda, CA	ZooFest for Kids! Eng.	6,900
7/7	Oakland Tribune	Oakland, CA	Attraction listing - gator	152,739
7/7	San Francisco Chron/Exam.	San Francisco, CA	Attraction listing - gator	621-599
7/7	Sunday Review & Alameda Times	Hayward, CA	Attraction listing - gator	55,343
7/7	Tri-Valley Herald	Pleasanton, CA	Attraction listing - gator	34,100
7/8	Alameda Times Star	Alameda, CA	CUE to Monday - Antoine	6,900
7/8	Hayward Daily Review	Hayward, CA	CUE to Monday - Antoine	48,575
7/8	Oakland Tribune	Oakland, CA	CUE to Monday - Antoine	34,100
7/8	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
7/8	Tri-Valley Herald	Pleasanton, CA	CUE to Monday - Antoine	34,100
7/9	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
7/10	San Francisco Bay Guardian	San Francisco, CA	Attraction listing - new at Zoo: ring-tailed lemurs	135,000
7/10	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
7/10	SF Weekly	San Francisco, CA	Attraction listing - gator	60,000
7/11	Manteca Bulletin	Manteca, CA	Attraction listing - gator	6,100
7/11	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
7/11	Solid State Technology	San Francisco, CA	Semicon West '96 convention guide	30,000
7/12	Hayward Daily Review	Hayward, CA	Attraction listing - gator	48,575
7/12	Key	San Francisco, CA	Attraction listing	20,000
7/12	Oakland Tribune	Oakland, CA	Attraction listing - gator	152,739
7/13	Vancouver Sun	Vancouver, BC	Banana Boat for joey	219,500

Date	Publication	City/State	Subject	Circulation
7/14	Oakland Tribune	Oakland, CA	Attraction listing - gator	152,739
7/14	San Francisco Exam/Chron.	San Francisco, CA	Attraction listing - gator	621,599
7/14	Tri-Valley Herald	Pleasanton, CA	Attraction listing - gator	35,600
7/15	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
7/15	Tri-Valley Herald	Pleasanton, CA	Attraction listing - gator	34,100
7/16	Key	San Francisco, CA	Attraction listing	20,000
7/16	San Francisco Chronicle	San Francisco, CA	Wilson signs budget (includes $200k for ACC)	509,548
7/16	San Francisco Independent	San Francisco, CA	Bond story "New plan could finally make zoo first class"	342,000
7/16	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
7/17	San Francisco Bay Guardian	San Francisco, CA	Attraction listing - ring tailed lemurs & gator	135,000
7/17	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
7/18	Manteca Bulletin	Manteca, CA	Attraction listing - gator	6,100
7/18	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
7/19	Alameda Times Star	Alameda, CA	Attraction listing - gator	6,900
7/19	Hayward Daily Review	Hayward, CA	Attraction listing - gator	48,575
7/21	Billings Gazette	Billings, MT	"Into the Heart of SF"	62,000
7/21	Oakland Tribune	Oakland, CA	Attraction listing - gator	152,739
7/21	San Francisco Chronicle Datebook	San Francisco, CA	Attraction listing - gator	621,599
7/21	Sunday Review & Alameda Times	Hayward, CA	Attraction listing - gator	55,343
7/22	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
7/23	San Francisco Chronicle	San Francisco, CA	Bald Eagles Bay Area Comeback (Zoo mention)	509,548
7/23	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
7/24	San Francisco Bay Guardian	San Francisco, CA	Attraction listing - ring-tailed lemurs/gator	135,000
7/24	San Francisco Examiner	San Francisco, CA	Letter to the Editor Gull attack	158,711
7/25	Manteca Bulletin	Manteca, CA	Attraction listing - gator	6,100
7/26	Key	San Francisco, CA	Attraction listing	20,000
7/26	Napa Valley Register	Napa, CA	Rocky Mountain Choco. sponsors white gator	21,841
7/26	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
7/28	Hayward Daily Review	Hayward, CA	Attraction listing - gator	48,575
7/28	Oakland Tribune	Oakland, CA	Attraction listing - gator	152,739
7/28	San Francisco Chronicle Datebook	San Francisco, CA	Attraction listing - gator	621,599
7/28	Tri-Valley Herald	Pleasanton, cA	Attraction listing - gator	34,100
7/29	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
7/30	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
7/31	Foster City Islander	Foster City, CA	CZ B-day Party photo	10,000
7/31	Novato Advance	Novato, CA	CZ B-day Party listing	10,800
7/31	San Francisco Bay Guardian	San Francisco, CA	Attraction listing - ring tailed lemurs & gator	135,000
August 1996	Kid Konnection Family Newspaper	Santa Rosa, CA	Children's Zoo Birthday Party - lemur photo	25,000

Date	Publication	City/State	Subject	Circulation
August 1996	Nob Hill Gazette	San Francisco, CA	Children's Zoo Birthday Party listing "Byelines'	65,000
August 1996	Parents Press	Berkeley, CA	Children's Zoo Birthday Party/new lemurs at Zoo	60,000
August 1996	San Francisco/Peninsula Parent Newsmagazine	Millbrae, CA	Children's Zoo Birthday Party listing	60,000
August 1996	Signs of the Times	New York, NY	Zoo signage/WalkAbout	35,000
August 1996	Where Magazine	San Francisco, CA	Antoine LeBlanc photo	53,000
Aug/Sept.	Gentry Magazine	San Mateo, CA	Antoine LeBlanc photo	20,000
August 1996	Great News!	San Francisco, CA	CZ Birthday Party w/photo	10,000
August 1996	Kid Konnection		CZ Birthday Party - lemur	10,000
8/1	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
8/4	Daily Journal	Ukiah, CA	Attraction listing - gator	8,600
8/4	San Francisco Chronicle Datebook	San Francisco, CA	Attraction listing - gator	621,599
8/4	Sunday Review & Alameda Times	Hayward, CA	Attraction listing - gator	55,343
8/4	Tri-Valley Herald	Pleasanton, CA	Attraction listing - gator	34,100
8/5	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
8/6	San Francisco Independent	San Francisco, CA	Teen volunteers/gators	342,000
8/6	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
8/7	San Francisco Post	San Francisco, CA	CZ B-day party photo	25,526
8/7	San Francisco Weekly	San Francisco, CA	Attraction listing - gator	60,000
8/7	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
8/8	Manteca Bulletin	Manteca, CA	Attraction listing - gator	6,100
8/8	San Jose Mercury News	San Jose, CA	Antoine staying	282,000
8/8	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
8/9	Hayward Daily Review	Hayward, CA	Attraction listing - gator	48,575
8/9	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
8/9	Tri-Valley Herald	Pleasanton, CA	Attraction listing - gator	35,600
8/10	San Mateo Times	San Mateo, CA	Attraction listing - gator	49,793
8/11	Fresno Bee	Fresno, CA	CZ B-day Party listing	150,674
8/11	San Francisco Chronicle Datebook	San Francisco, CA	CZ B-day Party photo/lst	621,599
8/11	Tri-Valley Herald	Pleasanton, CA	Attraction listing - gator	35,600
8/12	San Francisco Chronicle	San Francisco, CA	"Gator Seen Lurking in SF Lake" - Rubenstein	544,000
8/12	San Mateo Times	San Mateo, CA	Attraction listing - gator	49,793
8/13	Columbia Basin Herald	Moses Lake, WA	"Monster stories"	8,500
8/13	Daily Democrat	Woodland, CA	"Alligator seen in SF lake"	11,000
8/13	Daily Journal	Ukiah, CA	"SF alligator siting made in lake"	8,600
8/13	Daily Ledger-Post Dispatch	Antioch, CA	"Gator sightings"	21,923
8/13	Del Norte Triplicate	Crescent City, CA	"Alligator rumors rampant	8,200
8/13	Monterey County Herald	Monterey, CA	"Neighors spot alligator"	33,600
8/13	News Sentinel	Lodi, CA	"Gator may live in SF"	26,700
8/13	Novato Advance	Novato, CA	CZ B-day party listing	10,800
8/13	Register-Pajoronian	Watsonville, CA	"Residents claim gator in lake"	13,937
8/13	Salinas Californian	Salinas, CA	"SF Residents claim gator makes its home in lake"	23,602
8/13	San Francisco Chronicle	San Francisco, CA	"Cops, Ranger Spot Gator in SF Lake"	544,000

Date	Publication	City/State	Subject	Circulation
8/13	San Francisco Independent	San Francisco, CA	CZ B-day party w/photo	120,000
8/13	San Mateo Times	San Mateo, CA	Attraction listing - gator	49,793
8/13	Santa Cruz Sentinel	Santa Cruz, CA	"Gator sightings"	27,700
8/13	Simi Valley Star	Simi Valley, CA	"Gator a suspect in duck deaths"	16,500
8/13	Stockton Record	Stockton, CA	Attraction listing - gator	53,500
8/13	Union Democrat	Sonora, CA	"Gator seen in Presdio"	11,000
8/13	Vacaville Reporter	Vacaville, CA	"Alligator thought lurking"	19,500
8/13	Whittier Daily News	Whittier, CA	"Residents believe gator lives at Presidio"	16,700
8/14	Alameda Times Star	Alameda, CA	"Al the gator draws crowds"	6,900
8/14	Foster City Islander	Foster City, CA	White alligator staying later	10,000
8/14	Fremont Argus	Fremont, CA	"'Al' the gator chills out in Bay lake"	32,400
8/14	Hayward Daily Review	Hayward, CA	"Cold-blooded creature brings out chills"	48,575
8/14	Marin Independent Journal	San Rafael, CA	"Secretive alligator in SF lake eludes frustrated hunters	41,000
8/14	Oakland Tribune	Oakland, CA	"'Al' the gator draws crowds to home in Mountain Lake" - Cecily Burt	152,739
8/14	Pacific Sun	Mill Valley, CA	CZ B-day Party w/photo	26,000
8/14	Redding Record Searchlight	Redding, CA	"Alligator fears"	37,800
8/14	Register-Pajaronian	Watsonville, CA	"SF getting gator fever as rumors fly"	13,937
8/14	San Francisco Bay Guardian	San Francisco, CA	8 Days a Week - CZ B-day	135,000
8/14	San Francisco Chronicle	San Francisco, CA	"Gator Keeps Snout Out Of Sight"	544,000
8/14	San Francisco Examiner	San Francisco, CA	"Stalking the City's Gator"	158,711
8/14	San Francisco Weekly	San Francisco, CA	CZ b-day Party listing	60,000
8/14	San Mateo County Times	San Mateo, CA	"Mystery gator baits many to lake"	39,376
8/14	San Ramon Valley Times	Danville, CA	"SF alligator sightings"	35,611
8/14	SF Weekly	San Francisco, CA	"Night & Day" CZ -B-day with photo	60,000
8/14	Tri-Valley Herald	Pleasanton, CA	"'Al' the gator makes home in cold Presidio lake	34,100
8/14	Valley Times	Pleasanton, CA	Gator sightings	36,500
8/15	Bulletin	Manteca, CA	Attraction listing - gator	6,100
8/15	Daily Journal	Ukiah, CA	"Elusive SF gator evades hunters, gobbles ducks"	8,600
8/15	Daily Ledger Post Dispatch	Antioch, CA	CZ B-day party photo	21,923
8/15	Freelance	Hollister, CA	"Duck-gobbling gator"	4,300
8/15	Inland Valley Daily Bulletin	Ontario, CA	"Rumors swirl of gator"	100,000
8/15	Lewiston Tribune	Lewiston, ID	"Duck-eating gator evades capture"	24,690
8/15	Marin Independent Journal	San Rafael, CA	CZ B-day Party listing	41,100
8/15	Moorpark Star	Moorpark, CA	"'Nessie' surfaces in SF"	6,500
8/15	News Sentinel	Lodi, CA	"Elusive gator evades hunters"	26,700
8/15	Post-Register	Idaho Falls, ID	"Elusive gator evades hunters, gobbles ducks"	24,662
8/15	San Francisco Chronicle	San Francisco, CA	"Gator Hunters May Troll Lake With Huge Net"	544,000
8/15	San Gabriel Valley Daily Tribune	West Covina, CA	"Alligator elusive in lake"	59,500
8/15	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
8/15	Stockton Journal	Stockton, CA	"Alligator evades captors	53,500
8/15	Ventura County Star	Ventura, CA	"'Nessie' surfaces in SF"	47,000
8/15	Whittier Daily News	Whittier, CA	Alligator elusive in lake"	16,700

Date	Publication	City/State	Subject	Circulation
8/16	Alameda Times Star	Alameda, CA	CZ B-day party	6,900
8/16	Commuter Times	Corte Madera, CA	"Ol Blue Eyes" Antoine	8,000
8/16	Hayward Daily Review	Hayward, CA	CZ B-day party w/photo	48,575
8/16	Key	San Francisco, CA	Attraction listing	20,000
8/16	Oakland Tribune	Oakland, CA	CZ B-day Party w/photo	152,739
8/16	Reporter	Vacaville, CA	CZ B-day Party listing	19,500
8/16	San Francisco Chronicle	San Francisco, CA	"Curators Miss SF Gator's Quick Swim" Herb Caen on gator CZ B-day Party listing	544,000
8/16	San Francisco Examiner	San Francisco, CA	"Loch Ness Gator Surfaces in SF lake at Night" - Craig Marine	158,711
8/16	San Francisco Examiner	San Francisco, CA	CZ B-day Party listing	158,711
8/16	San Mateo County Times	San Mateo, CA	CZ B-day Party w/photo	39,376
8/16	Tri-Valley Herald	Pleasanton, CA	Attraction listing - gator CZ B-day Party photo	34,100
8/17	Alameda Times Star	Alameda, CA	Binti Jua rescues boy	6,900
8/17	Chicago Sun-Times	Chicago, IL	Binti Jua rescues boy	501,115
8/17	Contra Costa Times	Walnut Creek, CA	"Hunters Plan Night Search for Gator Hiding in SF Lake"	96,000
8/17	Del Norte Triplicate	Crescent City, CA	Gator "In other news"	8,200
8/17	Fairfield Republic	Fairfield, CA	"Alligator hunters hoping to bag reptile"	19,400
8/17	Ft. Wayne News Sentinel	Ft. Wayne	Binti Jua rescues boy	56,000
8/17	Houston Chronicle	Houston, TX	Binti Jua rescues boy	541,478
8/17	Indianapolis News	Indianapolis, IN	Binti Jua rescues boy	84,005
8/17	Marin Independent Journal	San Rafael, CA	"Gorilla CradlesInjured Boy"	41,100
8/17	Monterey County Herald	Monterey, CA	"Hunt for gator continues"	33,600
8/17	News Sentinel	Lodi, CA	'Nighttime gator hunting"	26,700
8/17	New York Daily News	New York, NY	"She's a cause for ape-plause"	1,461,315
8/17	Oakland Tribune	Oakland, CA	"Wayward Toddler Rescued by Simian Guardian Angel"	152,739
8/17	Redding Record Searchlight	Redding, CA	"Gator eludes captors"	37,800
8/17	Register-Pajaronian	Watsonville, CA	"Hunt still on for gator"	13,937
8/17	Salinas Californian	Salinas, CA	"Alligator eludes capture"	23,602
8/17	San Francisco Chronicle	San Francisco, CA	"Swamp Hunters Scoff at SF Gator Hunt" "Gorilla Rescues Toddler Who Fell Into Zoo Exhibit"	544,000
8/17	San Francisco Examiner	San Francisco, CA	"Zoo Gorilla Rescues Fallen Child	158,711
817	San Gabriel Valley Daily Tribune	West Covina, CA	"Gator hunters will try night search"	59,500
8/17	San Jose Mercury News	San Jose, CA	"SF Alligator Hunters Don't Plan to Use Net"	282,000
8/17	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
8/17	San Ramon Valley Times	San Ramon, CA	"Hunters plan search"	35,611
8/17	Telegraph	Dixon, IL	Binti Jua rescues boy	10,964
8/17	Times Press	Streator, IL	Binti Jua rescues boy	9,766
8/17	West County Times	Pinole, CA	"Hunters plan night search for gator"	54,048
8/17	Whittier Daily News	Whittier, CA	"Gator hunters try night search"	16,700
8/17	Yakima Herald-Republic	Yakima, WA	"Gorilla Rescues Boy who Falls into Exhibit"	41,258
8/18	Chicago Sun-Times	Chicago, IL	"Gorillas often protective"	501,115
8/18	Chicago Tribune	Chicago, IL	"Maternal feelings prevail" "Zoos new top banana"	667,908

Date	Publication	City/State	Subject	Circulation
8/18	New York Daily News	New York, NY	"Zoo pampers noble ape"	1,395,539
8/18	San Francisco Beacon	San Francisco, CA	"Gator"	10,000
8/18	San Francisco Chronicle Datebook	San Franciso, CA	Antoine staying later	621,599
8/18	San Francisco Examiner	San Francisco, CA	"Gator Tips Galore Swamp the City" "Boy Critical After Fall" AP photo - Binti w/baby	621,599
8/18	San Jose Mercury News	San Jose, CA	"Fallen Boy Improves; Gorilla Rescuer a Hero"	285,000
8/18	Sunday Oregonian	Portland, OR	"Alligator Hunt On, But Not inLocation Most Would Expect"	408,126
8/19	Chicago Tribune	Chicago, IL	"Spotlight shines on gorilla"	667,908
8/19	San Francisco Chronicle	San Francisco, CA	Farley strip on "Da Gator"	544,000
8/20	Chicago Sun-Times	Chicago, IL	"Boy recognizes family, can't recall zoo fall"	501,115
8/20	Contra Costa Times	Walnut Creek, CA	"Ape as Rescuer Touches World"	96,000
8/20	Daily Democrat	Woodland, CA	Gator hunt	11,000
8/20	Daily Ledger Post Dispatch	Antioch, CA	"Florida trapper hired to find missing SF gator"	21,923
8/20	Eureka Times Standard	Eureka, CA	"Florida trapper seeks elusive SF alligator"	23,500
8/20	Imperial Valley Press	El Centro, CA	"Trapper Hunts Elusive Alligator"	18,205
8/20	Salinas Californian	Salinas, CA	"Florida trapper hired"	23,602
8/20	San Francisco Chronicle	San Francisco, CA	"Gator Gives Top Trapper Cold Shoulder" "Zoo's Phones Going Bananas Over Gorilla Who Rescued Boy" Editorial "Daughter of Sunshine" "Boy Saved by Gorilla In Fair Condition" photo of video" Farley strip on gator	544,000
8/20	San Francisco Examiner	San Francisco, CA	"Gator Catcher Chills Out in SF" "Boy rescued is recovering"	158,711
8/20	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
8/20	Santa Cruz Sentinel	Santa Cruz, CA	"Florida trapper will hunt gator"	27,700
8/20	Times Standard	Eureka, CA	"Florida trapper seeks elusive SF alligator"	23,500
8/20	Valley Times	Pleasanton, CA	Gary Bogue column on "animal silliness"	36,500
8/20	West County Times	Pinole, CA	Gary Bogue column on "animal silliness"	54,048
8/21	Barstow Desert Dispatch	Barstow, CA	"SF alligator tough to capture	8,000
8/21	Bolingbrook Sun	Bolingbrook, IL	Tim West column on Binti	8,719
8/21	Chicago Sun-Times	Chicago, IL	"Credit human nurture with ape's zoo rescue"	501,115
8/21	Contra Costa Times	Walnut Creek, CA	"Bounty hunter leaps into jaws of gator dilemma"	96,000
8/21	County Star	Ventura, CA	"Great gator hunter goes sightseeing"	47,000
8/21	Daily Ledger-Post Dispatch	Antioch, CA	"Bounty Hunter fails to locate elusive gator"	21,923
8/21	Foster City Islander	Foster City, CA	White alligator photo/list.	10,000
8/21	Fresno Bee	Fresno, CA	"Gator hunter hopes to snatch SF vacation from jaws of defeat"	150,674
8/21	Modesto Bee	Modesto, CA	White alligator listing	74,100
8/21	San Francisco Bay Guardian	San Francisco, CA	White alligator attraction listing	135,000

Date	Publication	City/State	Subject	Circulation
8/21	San Francisco Chronicle	San Francisco, CA	"Alligator Eludes Growing Search" - Rubenstein Farley strip on gator	509,548
8/21	San Francisco Examiner	San Francisco, CA	"Hired Alligator Gun is a Reptile Hit Man" "'Real' Gator Could Take S.F. Winter" "Boy Saved by Gorilla Leaves Hospital"	158,711
8/21	San Francisco Weekly	San Francisco, CA	Attraction listing - gator	60,000
8/21	San Ramon Valley Times	San Ramon, CA	"Bounty hunter leaps into jaws of gator dilemma"	35,611
8/21	USA Today	Washinton, D.C.	"Gator Hunt"	1,417,017
8/21	Valley Times	Pleasanton, CA	"Bounty Hunter"	36,500
8/21	Washington Times	Washington, DC	"Gator getter sinks teeth into task	106,852
8/21	West County Times	Pinole, CA	"Bounty Hunter Leaps into jaws of gator dilemma	54,048
8/22	Bryan College Station Eagle	Bryan, TX	"Gator Hunt"	21,726
8/22	Bulletin	Bend, OR	"Rival papers make waves as prize alligator lies low"	22,885
8/22	Contra Costa Times	Walnut Creek, CA	"Waiting for Gator-Aid is Like a Day in the Park for One Times Reporter" FYI - Antoine staying later	96,000
8/22	County Star	Ventura, CA	"Editors wrestle over tale of gator	47,000
8/22	Dispatch	Gilroy, CA	"Papers revive old battle with alligator hunt"	24,333
8/22	Fairfield Republic	Fairfield, CA	"Newspapers battle over elusive gator"	19,400
8/22	Freelance	Hollister, CA	"Papers battle over gator"	4,300
8/22	Gazette Journal	Reno, NV	"Papers feud over gator search"	60,976
8/22	Herald & News	Klamath Falls, OR	"Papers get teeth into gator story"	18,637
8/22	Long Beach Telegram	Long Beach, CA	"Gator tale revives newspaper war"	129,472
8/22	Marin Independent Journal	San Rafael, CA	IJ Weekend "Zoo Can Make a Difference" "Hunt for gator revives old battles"	41,100
8/22	Moorpark Star	Moorpark, CA	"Editors wrestle each other over tale of gator"	6,500
8/22	News Sentinel	Lodi, CA	"Cops thwart plan to save gator"	26,700
8/22	Oakland Tribune	Oakland, CA	Attraction listing	152,739
8/22	Redding Record Searchlight	Redding, CA	"Papers fight for the scoop on gator	37,800
8/22	Register-Pajaronian	Watsonville, CA	"Papers battling over alligator"	13,937
8/22	Review	Grayslake, IL	"Off-duty paramedic lends hand in zoo rescue"	10,123
8/22	Salinas Californian	Salinas, CA	"Alligator hunt renews feud among papers"	23,602
8/22	San Francisco Chronicle	San Francisco, CA	"Trapper's Call Goes Unanswered" Herb Caen - R. Hoppes line Editorial "the Great Gator Caper" Editorial cartoon	544,000
8/22	San Francisco Examiner	San Francisco,CA	"It's Alligator, 1; Trapper, O" Editorial "Gatorgate"	158,711
8/22	San Jose Mercury News	San Jose, CA	"Reptile Scares Point up need for Leash Laws" Sue Hutchinson	282,000
8/22	Santa Clarita Signal	Newhall, CA	"Papers revive hunt"	46,000
8/22	Santa Cruz Sentinel	Santa Cruz, CA	"Newspapers duel over alleged gator"	27,700
8/22	Simi Valley Star & Enterprise	Simi Valley, CA	"Editors wrestle each other over tale of SF gator"	16,500
8/22	St. Petersburg Times	Inverness, FL	"Alligator Trapper Captures Publicity	326,000
8/22	Union Leader	Manchester, NH	Jennifer Bailey AP photo	75,000
8/22	Valley Times	Pleasanton, CA	FYI - white alligator	36,500

Date	Publication	City/State	Subject	Circulation
8/22	West County Times	Pinole, CA	White alligator w/photo "Spotting SF alligator takes some patience"	54,048
8/22	Whittier Daily News	Whittier, CA	"Gator story prompts SF newspaper war"	16,700
8/22	Woodland Hills Daily News	Woodland Hills, CA	"Gator adds bite to newspaper war"	145,767
8/23	Bakersfield Californian	Bakersfield, CA	"SF's small gator getting big press"	75,200
8/23	Bremerton Sun	Bremerton, WA	"Unsuccessful gator guru heads home"	41,052
8/23	Bulletin	Bend, OR	"Little gator proves too crafty for famous trapper"	22,665
8/23	Chronicle	Centralia, WA	"Elusive reptile must be a golden gater"	15,500
8/23	Chronicle	The Dallas, OR	"3-foot alligator defies efforts of trappers becoming celebrity"	5,800
8/23	Columbia Basin Herald	Moses Lake, WA	"Florida trapper tries to catch a little gator"	9,500
8/23	Daily Courier	Grants Pass, OR	"SF gator eludes Florida's best trapper"	17,580
8/23	Daily Democrat	Woodland, CA	Gator hunt	11,000
8/23	Daily Dispatch	Moline, IL	"Gorilla's heroic act"	29,925
8/23	Daily Free Press	Elko, NY	"Florida reject 'gator becomes Frisco celebrity"	4,105
8/23	Daily News	Longview, WA	"The drama of Binti, the humane gorilla" - K. Sawyer	24,183
8/23	Daily World	Aberdeen, WA	"Florida's best trapper can't catch SF's weenie alligator	17,468
8/23	Eureka Times Standard	Eureka, CA	"Elusive gator a hit in SF"	23,500
8/23	Everett Herald	Everett, WA	"Just a little gator, but a star in SF	54,898
8/23	The Evergreen	Pullman, WA	"Al the Gator eludes Florida's top trapper"	18,360
8/23	Gazette Times	Corvallis, OR	"Al the Alligator stumps Trapper Jim"	13,078
8/23	Hayward Daily Review	Hayward, CA	Attraction listing - gator	48,575
8/23	Key	San Francisco, CA	Attraction listing	20,000
8/23	Monterey County Herald	Monterey, CA	"Florida's best trapper catch SF's 3-foot gator"	33,600
8/23	Moorpark Star	Moorpark, CA	"See ya later, says wily celebrity gator"	6,500
8/23	Napa Valley Register	Napa, CA	"Top Florida trapper can't catch the SF alligator"	21,841
8/23	News	Red Bluff, CA	"Tiny SF alligator defeats big hunter"	8,600
8/23	News Miner	Fairbanks, AK	"Unsuccessful gator guru heads home"	12,469
8/23	North County News	Oceanside, CA	"Florida's best trapper can't catch SF gator"	22,424
8/23	Record	Stockton, CA	"In SF, everybody wants a piece of the croc"	53,500
8/23	Redding Record Searchlight	Redding, CA	"Florida trapper skunked in attempt to snag gator"	37,800
8/23	Register-Guard	Eugene, OR	"Media put teeth in allilgator story"	72,808
8/23	Register-Pajaronian	Watsonville, CA	"Reptilian Renown"	13,937
8/23	Reporter	Vacaville, CA	"Alligator remains elusive fugitive"	19,500
8/23	Review-Journal	Las Vegas, NV	"Bay Area officials want to say "see ya' later to elusive alligator"	114,269
8/23	San Diego Union Tribune	San Diego, CA	"Trapper tries, but gator won't bite"	392,388
8/23	San Francisco Chronicle	San Francisco, CA	"Gatorwatch - Day 25" "Benevolent Gorilla Touches Humanity" - Kathy Sawyer	544,000
8/23	San Francisco Examiner	San Francisco, CA	"Gator to Telepath - Name's Fred; please send chicken"	158,711
8/23	San Jose Mercury News	San Jose, CA	"Extra! Extra!Gator on the Loose!" Jim Trotter	282,000
8/23	San Mateo County Times	San Mateo, CA	Jack Kneece - gator column	39,376

Date	Publication	City/State	Subject	Circulation
8/23	Santa Barbara News Press	Santa Barbara, CA	"SF's Gator eludes captors"	52,000
8/23	Santa Maria Times	Santa Maria, CA	"Teenie gator eludes capture"	21,000
8/23	Santa Rosa Press Democrat	Santa Rosa, CA	"SF's puny alligator eludes hired Florida trapper"	79,400
8/23	Simi Valley Star & Enterprise	Simi Valley, CA	"See ya later, says wily celebrity gator"	16,500
8/23	Star Herald	Scottsbluff, NE	"California alligator eludes trappers	15,206
8/23	Tahoe Tribune	S. Lake Tahoe, CA	"Florida's best can't catch SF's gator"	10,100
8/23	Times Standard	Eureka, CA	Antoine staying later	23,500
8/23	Ventura County Star	Ventura, CA	"See ya later, says SF alligator"	47,000
8/23	Tri-Valley Herald	Pleasanton, CA	Attraction listing - gator	34,100
8/23	Whittier Daily News	Whittier, CA	Mini-Gator becoming big draw in small SF pond"	16,700
8/23	Yakima Herald-Republic	Yakima, WA	"Frisky 'Frisco gator gets the best of trapper"	41,255
8/24	Daily Free Press	Elko, NV	"Alligator said lonely"	4,105
8/24	Daily Ledger-Post Dispatch	Antioch, CA	"Alligator to psychic"	21,923
8/24	East Oregonian	Pendleton, OR	AP -SF Chron gator photo	13,218
8/24	Fairfield Republic	Fairfield, CA	"SF gator eludes Florida's best trapper"	19,400
8/24	Fresno Bee	Fresno, CA	AP - SF Chron gator photo	150,674
8/24	Napa Valley Register	Napa, CA	"SF gator says he's lonely	21,841
8/24	News Pilot	San Pedro, CA	AP gator photo	16,500
8/24	Record	Stockton, CA	"Psychic friend says gator's lonely"	53,500
8/24	Redding Record Searchlilght	Redding, CA	"Psychic connects"	37,800
8/24	Review Journal	Las Vegas, NV	"Gator lonely in SF"	195,894
8/24	San Bernardino Sun	San Bernardino, CA	AP gator photo	82,573
8/24	San Francisco Chronicle	San Francisco, CA	"Alligator Ahoy" photo	544,000
8/24	San Gabriel Valley Daily Tribune	West Covina, CA	"Psychic gets goods"	59,500
8/24	San Mateo County Times	San Mateo, CA	Attraction listing - AP	39,376
8/24	Santa Rosa Press Democrat	Santa Rosa, CA	"SFs gator says his name is Fred, he likes chicken"	79,400
8/24	Vacaville Reporter	Vacaville, CA	Psychic "Fred" gator	19,500
8/24	Washington Times	Washington, DC	From one primate to another"	93,463
8/24	West County Times	Pinole, CA	"Newspapers trying to hook gator story"	54,048
8/24	Whittier Daily News	Whittier, CA	"Psychic gets goods on gator"	16,700
8/24	Woodland Hills Daily News	Woodland Hills, CA	"Gator channels his loneliness" loneliness"	145,767
8/25	World	Coos Bay, OR	"Wiley gator near Golden Gate eludes media, hunter"	31,000
8/25	Bakersfield Californian	Bakersfield,l CA	"Later alligator ... Florida trapper goes home after futile attempt to capture California critter"	75,200
8/25	Fresno Bee	Fresno, CA	"SF gator saga making Floridians laugh"	150,674
8/25	Peninsula Daily News	Port Angeles, WA	"Alligator turns city into zoo"	13,846
8/25	San Francisco Chron/Examiner	San Francisco, CA	San Francisco Comic Strip "Gator Aid Comes to San Francisco" "Being Serenaded Not Enough to Lure Gator" "Why Do Animals Aid Humans?" Keay Davidson Editorial cartoon - Binti Jua Washington Insight	621,599
8/25	San Gabriel Valley Daily Tribune	West Covina, CA	AP photo - gator	59,500
8/25	Whittier Daily News	Whittier, CA	AP photo - gator	16,700
8/25	Woodland Hills Daily Times	Woodland Hills, CA	"Reptile nabber from Florida spends trek time sight-seeing"	135,010

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8/26	Alameda Times Star	Alameda, CA	Compassion from a gorilla	6,900
8/26	Desert Sun	Palm Springs, CA	"Gator communicates telepathically"	33,227
8/26	Moorpark Star	Moorpark, CA	"Choral serenade fails to attract SF gator"	6,500
8/26	News-Sentinel	Lodi, CA	"Chorus can't coax SFgator from hiding"	26,700
8/26	Salinas Californian	Salinas, CA	AP Chronicle gator photo	23,602
8/26	San Francisco Chronicle	San Francisco, CA	Gatorwatch - Day 28 "Alligator Hunt Strikes New Note - SF Boys Chorus to Serenade"	544,000
8/26	San Francisco Examiner	San Francisco, CA	Editorial Cartoon on gator Editorial "Marvelous Mystery of Binti-Jua"	158,711
8/26	Simi Valley Star & Enterprise	Simi Valley, CA	"Choral serenade fails to attract SF gator"	16,500
8/27	Oakland Tribune	Oakland, CA	Letters to the Editor Binti Mother of the Year	152,739
8/27	San Francisco Chronicle	San Francisco, CA	"Summer's Last Blast" See Mountain Lake gator "Mountain Lake's Real Menace" - Alex Barnum "Gatorwatch - Day 29"	544,000
8/27	San Francisco Independent	San Francisco, CA	"Journalists Slam Chron/Exam Gator Coverage Op/Ed - Inside Story	230,000
8/27	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
8/28	Courier	Lincoln, IL	"Proof, on video, that animals can be kind"	6,967
8/28	San Francisco Bay Guardian	San Francisco, CA	Attraction listing - lemurs and white alligator	135,000
8/28	San Francisco Examiner	San Francisco, CA	Letters to the Editor concern about gator	158,711
8/28	San Francisco Examiner	San Francisco, CA	"Gator Meat in Hot Demand" - Julian Guthrie Letters to the editor: Leave gator in peace"	158,711
8/28	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
8/28	San Francisco Weekly	San Francisco, CA	Attraction listing - gator "Unspun" column on Binti	60,000
8/29	Bulletin	Manteca, CA	Attraction listing - gator	6,100
8/29	News Sentinel	Lodi, CA	"Elusive SF gator making many hungry"	26,700
8/29	San Francisco Chronicle	San Francisco, CA	"Letting Binti Just Be Herself" - S. Rubenstein Farley strip on gator	544,000
8/29	San Francisco Examiner	San Francisco, CA	"Texans want to adopt SF gator"	158,711
8/29	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
8/30	Alameda Times Star	Alameda, CA	Attraction listing	6,900
8/30	Daily Democrat	Woodland, CA	Ian Shoales syndicated column "A SF welcome"	11,000
8/30	Daily Ledger-Post Dispatch	Antioch, CA	White alligator photo	21,923
8/30	Hayward Daily Review	Hayward, CA	Attraction listing - gator	48,575
8/30	Key	San Francisco, CA	Attraction listing	20,000
8/30	Los Angeles Times	Los Angeles, CA	California dateline - "Elusive Reptile Fuels Bay Area Newspaper Feud"	1,164,338
8/30	Marin Independent Journal	San Rafael, CA	"Gators Galore"	41,100
8/30	News Sentinel	Lodi, CA	"Texans offer gator home"	26,700

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8/30	Oakland Tribune	Oakland, CA	Attraction listing - gator	152,739
8/30	San Francisco Chronicle	San Francisco, CA	Farley strip on gator	544,000
8/30	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
8/30	Tri-Valley Herald	Pleasanton, CA	Attraction listing - gator	34,100
8/31	San Francisco Chronicle	San Francisco, CA	Letters to the Editor	509,544
8/31	San Francisco Examiner	San Francisco, CA	"Golden Gator" front page photo	158,711
Fall 1996	Center for Occupational and Environmental Health	Berkeley, CA	Mention of Zoo re: med. —	
September 1996	Bay Area Parent	San Francisco, CA	Stroller Derby w/photo Antoine photo staying later	60,000
September 1996	Big Deal	Brisbane, CA	Stroller Derby w/photo & Antoine staying later	10,000
September 1996	Chicago Parent	Chicago, IL	Binti Jua	85,000
September 1996	Distribution Channels Magazine		White chocolate alligator	20,000
September 1996	Fast Forward	San Rafael, CA	Stroller Derby photo White alligator "on-going"	20,000
September 1996	Good Housekeeping	New York, NY	"GH Profiles: Dr. Sarah de Sanz" and "Pat"	5,170,000
September 1996	North Beach Now	San Francisco, CA	Stroller Derby calendar	32,000
September 1996	Parents Press		Stroller Derby listing	60,000
September 1996	Potentials in Marketing		Banana Boat/albino roo	62,000
September 1996	San Francisco Focus	San Francisco, CA	Stroller Derby listing	170,000
September 1996	San Francisco Peninsula Parent Newsmagazine	San Francisco, CA	Stroller Derby w/photo	60,000
September 1996	Sunset Beacon	San Francisco, CA	Stroller Derby w/photo Sunset District website	80,000
September 1996	West of Twin Peaks Observer	San Francisco, CA	Stroller Derby listing	13,000
September 1996	West Portal Monthly	San Francisco, CA	Stroller Derby story; "Da Mayor Pays a Visit"	20,000
September 1996	Tri-Valley Herald	Pleasanton, CA	Attraction listing	34,100
9/1	Oakland Tribune	Oakland, CA	Attraction listing	152,739
9/1	Redding Record Searchlight	Redding, CA	"Bay Area gator makes residents hungry"	37,800
9/1	San Francisco Chronicle	San Francisco, CA	Farley strip on gator	621,599
9/1	San Francisco Examiner/Chron.	San Francisco, CA	Attraction listing	621,599
9/1	Sunday Review & Alameda Times	Hayward, CA	Attraction listing	55,343
9/1	Vacaville Reporter	Vacaville, CA	Richard Rico column	19,500
9/2	Journal	Auburn, CA	Ian Schoales column on gator PR	12,790
9/2	San Francisco Chronicle	San Francisco, CA	Gatorwatch - Day 35	544,000
9/2	People Magazine	Los Angeles, CA	Binti Jua	3,600,000
9/2	Santa Maria Times	Santa Maria, CA	"An alligator tastes like well, veal"	21,000
9/3	San Francisco Independent	San Francisco, CA	Joint Zoo listing	372,650
9/3	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
9/4	San Francisco Chronicle	San Francisco, CA	Farley stirp on gator	544,000
9/4	San Francisco Examiner	San Francisco, CA	"Texas sings praises of Golden Gator" Rob Morse column on croc"	158,711
9/4	Sweetwater Reporter	Sweetwater, TX	"Gator scare in S.F."	3,990
9/5	San Francisco Weekly	San Francisco, CA	Attraction listing - gator	60,000
9/5	News Gazette	Martinez, CA	Ian Shoales column on gator PR	22,262
9/5	San Francisco Chronicle	San Francisco, CA	Farley strip on gator Mayor Brown at the Zoo (CZ entrance dedication)	544,000
9/5	San Francisco Examiner	San Francisco, CA	Chris Hardy photo on CZ entrance (girl on elephant sculpture)	158,711
9/5	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376

Date	Publication	City/State	Subject	Circulation
9/6	Alameda Times Star	Alameda, CA	Attraction listing - gator	6,900
9/6	Daily Californian	El Cajon, CA	Asian rhino death	115,002
9/6	Daily Independent	Ridgecrest, CA	Asian rhino death	9,000
9/6	Daily Journal	Ukiah, CA	Asian rhino death	8,600
9/6	Hayward Daily Review	Hayward, CA	Attraction listing - gator	48,575
9/6	Key	San Francisco, CA	Attraction listing	20,000
9/6	San Francisco Chronicle	San Francisoc, CA	Asian rhino death	544,000
9/6	San Francisco Examiner	San Francisco, CA	"Texas radio host readies gator show" Asian rhino death	158,711
9/6	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
9/6	Santa Maria Times	Santa Maria, CA	Asian rhino death	21,000
9/6	Tri-Valley Herald	Pleasanton, CA	Attraction listing	35,600
9/7	Alameda Times Star	Alameda, CA	Gator & Texas Radio	6,900
9/7	Fairfield Republic	Fairfield, CA	Asian rhino death SF Gator story to be aired live in Texas	19,400
9/7	Fremont Argus	Fremont, CA	Gator & Texas Radio	32,400
9/7	Modesto Bee	Modesto, CA	Asian rhino death	74,100
9/7	Monterey County Herald	Monterey, CA	Asian rhino death	33,600
9/7	News Sentinel	Lodi, CA	"SF's Golden Gator moves with the sun"	26,700
9/7	Oakland Tribune	Oakland, CA	Gator & Texas Radio	152,739
9/7	Orange County Register	Santa Ana, CA	Gator & Texas Radio"	307,776
9/7	Sacramento Bee	Sacramento, CA	Asian rhino death	270,000
9/7	San Gabriel Valley Times	West Covina, CA	Asian rhino death	59,500
9/7	San Jose Mercury News	San Jose, CA	Asian rhino death	282,000
9/7	San Mateo County Times	San Mateo, CA	Gator & Texas Radio	39,376
9/7	Santa Clarita Signal	Newhall, CA	Ian Schoales column	46,000
9/7	Santa Cruz Sentinel	Santa Cruz, CA	Asian rhino death	27,700
9/7	Times Standard	Eureka, CA	"Golden Gator's a star"	23,500
9/8	Daily News	Woodland Hills, CA	Asian rhino death	145,767
9/8	Lompoc Record	Lompoc, CA	Gator & Texas Radio	10,008
9/8	San Francisco Chron/ Examiner Bulldog editiom	San Francisco, CA	Chris Hardy CZ photo Rob Morse on Texas remote	621,599
9/8	San Francisco Exam/Chron.	San Francisco, CA	Farley strip on gator "The Tale of the Mountain Lake Monster" - Rubenstein	621,599
9/8	Sunday Review & Alameda Times	Hayward, CA	Attraction listing - gator	55,343
9/9	San Francisco Examiner	San Francisco, CA	"Texas DJ hosts live gator gig in SF	158,711
9/10	Alameda Times Star	Alameda, CA	Stroller Derby listing	6,900
9/10	American	Odessa, TX	Texas DJ & gator	32,579
9/10	American Statesman	Austin, TX	"Concern over elusive swamps airwaves"	177,704
9/10	Contra Costa Times	Walnut Creek, CA	"SF gator big star of radio deep in the heart of Texas"	96,000
9/10	Las Vegas Review Journal	Las Vegas, NV	Texas DJ & gator	114,269
9/10	Las Vegas Sun	Las Vegas, NV	Texas DJ & gator	62,735
9/10	Moorpark Star	Moorpark, CA	Texas DJ & gator	6,500
9/10	National Examiner	New York, NY	"Keepers train hero ape to be WORLD'S BEST MOM"	702,000
9/10	San Angelo Standard Times	San Angelo, TX	Texas DJ & gator	32,890
9/10	San Mateo County Times	San Mateo, CA	"SF's elusive gator a hit on Texas radio station"	39,376
9/10	Santa Rosa Press Democrat	Santa Rosa, CA	"Elusive SF gator a hit"	79,400
9/10	Simi Valley Star & Enterprise	Simi Valley, CA	Texas DJ & gator	16,500
9/11	San Francisco Weekly	San Francisco, CA	Attraction listing - gator	60,000
9/11	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
9/11	Sentinel	Santa Cruz, CA	Texas DJ & gator	27,700
9/11	Valley Times	Pleasanton, CA	Stroller Derby listing	36,500

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9/12	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
9/13	Hayward Daily Review	Hayward, CA	Attraction listing - gator	48,575
9/13	Key	San Francisco, CA	Attraction listing	20,000
9/13	Los Angeles Times	Los Angeles, CA	The gator search, unplugged	1,164,338
9/13	Oakland Tribune	Oakland, CA	Attraction listing - gator	152,739
9/13	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
9/14	San Francisco Chronicle	San Francisco, CA	Letter to the Editor - gator	509,548
9/15	Hayward Daily Review	Hayward, CA	Attraction listing - gator	48,575
9/15	San Francisco Chronicle Datebook	San Francisco, CA	Attraction listing - gator	621,599
9/17	San Francisco Chronicle	San Francisco, CA	Farley strip on gator	509,548
9/18	Contra Costa Times	Walnut Creek, CA	Stroller Derby listing	96,000
9/18	Novato Advance	Novato, CA	Stroller Derby listing	10,800
9/18	Pacifica Tribune	Pacifica, CA	Stroller Derby w/photo	8,321
9/18	San Francisco Bay Guardian	San Francisco, CA	Attraction listing - gator ring-tailed lemur	135,000
9/18	San Francisco Weekly	San Francisco, CA	Attraction listing - gator	60,000
9/19	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
9/22	Fresno Bee	Fresno, CA	Stroller Derby listing	150,674
9/22	Sunday Review & Alameda Times Star	Hayward, CA	Attraction listing - gator	55,343
9/22	Tri-Valley Herald	Pleasanton, CA	Attraction listing - gator	34,100
9/23	Independent	Anderson, SC	"Zoos Revamp exhibits"	
9/23	San Francisco Chronicle	San Francisco, CA	Pat Steger - Zoo II	509,548
9/23	San Francisco Examiner	San Francisco, CA	"Are the gator's 15 minutes of fame up?"	158,711
9/23	San Mateo County Times	San Mateo, CA	Attraction listing	39,3761
9/24	Del Norte Triplicate	Crescent City, CA	"Bay Area gator loses luster"	8,200
9/24	Daily Democrat	Woodland, CA	"Gator Frenzy over"	11,000
9/24	Fairfield Republic	Fairfield, CA	"Uproar over SF gator finally dying down"	19,400
9/24	Herald & News	Klamath Falls, CA	"Gator loses its glitter"	18,637
9/24	Las Vegas Review Journa l	Las Vegas, NV	"SF's gator frenzy disappears"	114,269
9/24	Morning Journal	Lisbon, OH	Zoos changing with times	14,760
9/24	News Sentinel	Lodi, CA	"Gator frenzy submerges	26,700
9/24	Oakland Tribune	Oakland, CA	Attraction listing - gator	152,739
9/24	Record	Stockton, CA	"Catch you later, gator"	53,500
9/24	Redding Record Searchlight	Redding, CA	"Gator frenzy over"	37,800
924	San Francisco Independent	San Francisco, CA	Stroller Derby w/photo	372,650
9/24	Santa Rosa Press Democrat	Santa Rosa, CA	Stroller Derby listing	79,400
9/25	Contra Costa Times	Walnut Creek, CA	Stroller Derby listing	96,000
9/25	Foster City Islander	Foster City, CA	Stroller Derby w/photo	10,000
9/25	San Francisco Weekly	San Francisco, CA	Stroller Derby listing	60,000
9/25	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
9/25	Valley Times	Pleasanton, CA	Stroller Derby listing	36,500
9/26	Daily Transcript	San Diego, CA	"All Quiet Now on Gator Front. It's Still There"	8,686
9/26	Idaho State Journal	Pocatello, ID	"Visitors find more to see at new zoos" AP story	19,640
9/27	Alameda Times Star	Alameda, CA	Stroller Derby photo/list	6,900
9/27	Hayward Daily Review	Hayward, CA	Stroller Derby photo/list	48,575
9/27	Oakland Tribune	Oakland, CA	Stroller Derby photo/list.	152,739
9/27	San Jose Mercury News	San Jose, CA	Stroller Derby listing	282,000

Date	Publication	City/State	Subject	Circulation
9/27	San Mateo County Times	San Mateo, CA	Attraction listing - gator Stroller Derby w/photo	39,376
9/27	Tri-Valley Herald	Pleasanton, CA	Attraction listing - gator Stroller Derby w/photo	34,100
9/28	Daily Ledger Post Dispatch	Antioch, CA	AP "Zoos revamp exhibits"	21,923
9/29	American	Odessa, TX	AP "Zoos redesign exh."	32,579
9/29	San Francisco Beacon	San Francisco, CA	"Alligator frenzy over"	10,000
9/29	San Francisco Exam/Chron.	San Francisco, CA	Attraction listing - gator Stroller Derby day-of photo	621,599
9/30	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
October 1996	Accent Magazine	San Jose, CA	White alligator photo	40,000
October 1996	Bay Area Parent	San Jose, CA	Attraction listing - gator	63,000
October 1996	Fast Forward		On-going - white alligator	20,000
October 1996	Food Arts	New York, NY	White chocolate gator	10,000
October 1996	Nob Hill Gazette	San Francisco, CA	Zoo II Fashion Scene	60,000
October 1996	San Francisco Focus	San Francisco, CA	Zoo II listing	185,000
October 1996	San Francisco Peninsula Parent	Millbrae, CA	Attraction listing	60,000
October 1996	South Bay Accent	San Jose, CA	Attraction listing - gator w/photo	40,000
October 1996	Sunset Beacon	San Francisco, CA	Zoo II listing	80,000
10/1	Galion Inquirer	Galion, OH	"Revampled zoos spur rebound"	5,000
10/1	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
10/2	San Francisco Chronicle	San Francisco, CA	Zoo II - Pat Steger	509,548
10/2	San Francisco Weekly	San Francisco, CA	Antoine staying later	60,000
10/2	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
10/3	San Francisco Examiner	San Francisco, CA	Endangered species stamps at Zoo	158,711
10/4	Hayward Daily Review	Hayward, CA	Attraction listing - gator	48,575
10/6	Advertiser-Tribune	Tiffin, OH	AP " Zoos revamp exhib"	11,797
10/6	San Francisco Exam/Chron.	San Francisco, CA	Attraction listing - gator	621,599
10/6	Sunday Review & Alameda Times	Hayward, CA	Attraction listing - gator	55,343
10/6	Tri-City Herald	Kennewick, WA	Endangered species stamps unveiled	30,439
10/7	Parsons Sun	Kansas, MO	"Zoos revamp exhibits"	7,227
10/8	San Francisco Independent	San Francisco, CA	Zoo II listing	372,650
10/8	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
10/9	Enterprise	Davis, CA	Gator rescued	11,139
10/9	Napa Valley Register	Napa, CA	"It's caught"	21,841
10/9	San Francisco Chronicle	San Francisco, CA	"Elusive gator caught in Lake"	509,548
10/9	San Francisco Examiner	San Francisco,CA	"Gator Grabbed! SF lake drama ends happily" - 2 versions	158,711
10/9	Tri-Valley Herald	Pleasanton, CA	Attraction listing - gator	35,600
10/9	Union Democrat	Sonora, CA	"Presidio gator hunt"	11,000
10/10	Albuquerque Journal	Albuquerque, NM	AP photo - Mtn. Lake gator	120,000
10/10	Antelope Valley Press	Palmdale, CA	"Zookeeper nabs elusive Golden Gator" AP photo	60,000
10/10	Bakersfield Californian	Bakersfield, CA	AP photo - "Elusive Golden Gator nabbed"	75,200
10/10	Bulletin	Manteca, CA	"Elusive SF gator capture	6,100
10/10	Californian	Salinas, CA	AP photo - Future looks golden for Presidio's gator"	23,602

Date	Publication	City/State	Subject	Circulation
10/10	Citizen	Holdrege, NE	"Elusive alligator caught in Frisco"	3,490
10/10	Contra Costa Times	Walnut Creek, CA	'Gator Caught" AP photos	96,000
10/10	County Star	Ventura, CA	AP photo: "Reclusive gator gets caught"	47,000
10/10	Daily Breeze	Torrance, CA	"Elusive Golden Gator snagged by Zoo"	88,500
10/10	Daily Free Press	Elko, NV	"Elusive SF gator finally captured; now in Zoo"	4,105
10/10	Daily Transcript	San Diego, CA	"Gator Hunt over"	8,686
10/10	Enterprise Record	Chico, CA	"Elusive gator captured"	28,100
10/10	Evening Outlook	Santa Monica, CA	"3-foot gator caught"	30,000
10/10	Fairfield Republic	Fairfield, CA	AP photo - SF's golden gator snared"	19,400
10/10	Free Lance	Hollister, CA	"Elusive Presidio Lake gator finally caught"	4,300
10/10	Fremont Argus	Fremont, CA	AP photo - Raw fish, Gatorade for elusive gator"	32,400
10/10	Gilroy Dispatch	Gilroy, CA	"Elusive SF Presidio lake Alligator is finally caught"	24,333
10/10	Hayward Daily Review	Hayward, CA	AP photo - got a gator!	48,575
10/10	The Herald	Everett, WA	AP photo - gator caught	54,898
10/10	Herald & News	Klamath Falls, OR	AP photo - "finally caught"	18,637
10/10	Indianapolis Star	Indianapolis, IN	"With gator's capture zoo can rest"	231,892
10/10	Las Vegas Review Journal	Las Vegas, NV	AP photo - gator caught	114,269
10/10	Marin Independent Journal	San Rafael, CA	"Great gator hunt is over in SF"	41,100
10/10	Modesto Bee	Modesto, CA	"Chase over for Gator"	74,100
10/10	Moorpark Star	Moorpark, CA	AP photo - gator caught	6,500
10/10	Nevada Appeal	Carson City, CA	AP photo - Elusive gator caught"	10,695
10/10	News Sentinel	Lodi, CA	"Golden Gator netted"	26,700
10/10	News Tribune	Tacoma, WA	"SF's famous gator finally caught"	128,932
10/10	North County Times	Oceanside, CA	"Elusive gator now in Zoo"	22,424
10/10	North County Times	Escondido, CA	"Elusive gator now zoo"	83,253
10/10	Oakland Tribune	Oakland, CA	"Raw fish like Gatorade for elusive SF reptile"	152,739
10/10	Oceanside N. County Times	Oceanside, CA	AP photo - gator caught	22,424
10/10	Orange County Register	Santa Ana, CA	"Celebrated lake gator caught"	307,776
10/10	Oregonian	Portland, OR	"Zoo curator captures park's Golden Gator" AP	337,672
10/10	Pasadena Star News	Pasadena, CA	AP photo - gator caught	43,000
10/10	Press Enterprise	Riverside, CA	AP photo - Dr. Dunker	140,941
10/10	Redding Record Searchlight	Redding, CA	"Gator in custody"	37,800
10/10	Register-Guard	Eugene, OR	AP photo - "Gator cuddles up to captor"	72,808
10/10	Review Journal	Las Vegas, NV	AP Photo - "Golden gator finally caught"	114,269
10/10	Sacramento Bee	Sacramento, CA	"SF's elusive gator is in the bag"	270,000
10/10	Salt Lake City Tribune	Salt Lake City, UT	AP photo - See you later	112,617
10/10	San Bernardino Sun	San Bernardino, CA	AP photo - Zoo grabs Golden Gate alligator	82,573
10/10	San Diego Daily Transcript	San Diego,CA	"Gator hunt over"	8,686
10/10	San Diego Union Tribune	San Diego, CA	AP photo - gator caught	392,388
10/10	San Francisco Chronicle	San Francisco, CA	"Clean bill of health for snagged gator"	509,548
10/10	San Francisco Examiner	San Francisco, CA	"Texan opens home to SF gator" "Gator is ready to meet his public"	158,711
10/10	San Gabriel Valley Daily Tribune	West Covina, CA	AP photo - snagged	59,500
10/10	San Jose Mercury News	San Jose, CA	"Taking the bite out of a mystery" 7-pound gator pulled fromSF lake"	282,000
10/10	San Mateo County Times	San Mateo, CA	AP photo - "Hungry & Curious"	39,376
10/10	San Ramon Valley Times	Danville, CA	AP story Golden Gator grabbed"	35,611
10/10	Santa Barbara News Press	Santa Barbara, CA	"Golden Gator finally captured"	52,000
10/10	Santa Clarita Signal	Newhall, CA	AP photo - "Elusive SF gator finally captured"	46,000
10/10	Santa Cruz Sentinel	Santa Cruz, CA	AP photo - "SF mystery gator gets the hook"	27,000

Date	Publication	City/State	Subject	Circulation
10/10	Santa Maria Times	Santa Maria, CA	AP photo - "Elusive Bay Area park alligator caught"	21,000
10/10	Santa Monica Evening Outlook	Santa Monica, CA	"3 foot gator caught"	30,000
10/10	Santa Rosa Press Democrat	Santa Rosa, CA	AP photo - Zoo curator nabs elusive SF lake gator"	79,400
10/10	Seattle Times	Seattle, WA	AP photo - gator caught	234,281
10/10	Simi Valley Star & Enterprise	Simi Valley, CA	AP photo - gator caught	16,500
10/10	Sing Tao Daily	San Francisco, CA	AP photo - gator caught	
10/10	Stockton Record	Stockton, CA	"Elusive SF gator caught"	53,500
10/10	The Sun	Bremerton, WA	"Elusive Golden Gator meets his match"	41,052
10/10	Sun Sentinel	Fort Lauderdale, FL	"At last, 10 weeks later, San Fran gets its gator"	254,184
10/10	Tahoe Tribune	S. Lake Tahoe, CA	AP photo - "Elusive gator finally captured"	10,100
10/10	Times Delta	Visalia, CA	"Elusive gator 'happy' in his new home: the zoo"	22,600
10/10	Tri-City Herald	Kennewick, WA	"Gator pulled from SF lake"	30,349
10/10	Tri-Valley Herald	Pleasanton, CA	AP photos - How to catch an alligator: $1.47 worth of raw fish"	34,100
10/10	Vacaville Reporter	Vacaville, CA	"Alligator finally captured"	19,500
10/10	Valley Times	Pleasanton, CA	AP photos - For dessert he got the gator"	36,500
10/10	Ventura County Star	Ventura, CA	AP photo - gator caught	47,000
10/10	Victor Valley Daily Press	Victorville, CA	AP photo - gator caught	24,684
10/10	Yakima Herald Republic	Yakima, WA	"Gator pulled from SF lake"	41,258
10/10	Washington Times	Washington, D.C.	"Zoo captures wily gator that eluded veteran hunter"	106,852
10/10	West County Times	Pinole, CA	"Golden Gator grabbed from Presidio lake by zoo official"	54,048
10/11	Fairfield Republic	Fairfield, CA	"Fan offers SF gator a home in Texas"	19,400
10/11	Herald	Provo, UT	"Zoo curator pulls gator from SF lake"	31,642
10/11	Los Angeles Times	Los Angeles, CA	Gator caught	1,164,338
10/11	Modesto Bee	Modesto, CA	"Gator fit for viewing"	74,100
10/11	Morning World-Herald	Omaha, NE	"Elusive 'Golden Gator' Caught in SF"	232,671
10/12	Gallup Independent	Gallup, NM	AP photo - gator	11,820
10/12	San Francisco Chronicle	San Francisco, CA	"Gator ready for Visitors"	509,548
10/12	San Francisco Examiner	San Francisco, CA	"Gator is ready to meet his public" "A Star is Born at the SF Zoo"	158,711
10/12	Tracy Press	Tracy, CA	Andrew Hamm column on gator "Deltagator"	20,600
10/13	Daily News	Woodland Hills, CA	AP photos - Elusive gator finally caught"	135,000
10/13	Daily Sun	Corsicana, TX	"Zoologist captures mysterious alligator"	8,888
10/13	Fairfield Republic	Fairfield, CA	"Golden Gator settles in new home"	19,400
10/13	Grand Rapids Press	Grand Rapids, MI	"Gator fished out of lake, goes on display at Zoo"	144,000
10/13	Long Beach Press Telegram	Long Beach, CA	"Elusive alligator, 2, settles into new home"	129,472
10/13	Modesto Bee	Modesto, CA	"Gator's adoring public"	74,100
10/13	Oakland Tribune	Oakland, CA	Attraction listing - gator	152,739
10/13	Redding Record Searchlight	Redding, CA	"Little Golden Gator becomes a big hit"	37,800
10/13	San Angelo Standard Times	San Angelo, TX	AP story - new zoo exh. earn rave reviews	32,890
10/13	San Francisco Beacon	San Francisco, CA	"SF gator fish connoisseur"	10,000
10/13	San Francisco Chronicle Datebook	San Francisco, CA	Kids - ring tailed lemur Attraction listing - white alligator	621,599

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10/13	San Francisco Sunday Examiner	San Francisco, CA	Front page story: Eyes on You, too	621,599
10/13	Sentinel	Santa Cruz, CA	"Golden Gator settles into life at SF Zoo"	27,700
10/14	Free Lance	Hollister, CA	"Gator small but a big attraction"	5,002
10/14	Gilroy Disptach	Gilroy, CA	"Gator is small but mighty"	24,333
10/14	Herald Star	Steubenville, OH	AP story - Metal bars cages give way to grass"	31,597
10/14	News Sentinel	Lodi, CA	"Gator gets star treatment	26,700
10/14	San Francisco Chronicle	San Francisco, CA	Herb Caen - on da gator and Freeland Dunker Farley strip on gator	509,548
10/14	San Mateo County Times	San Mateo, CA	Zoo II listing	39,376
10/15	Salem News	Salem, OH	AP story - Zoos revamp exhibits	11,631
10/15	San Francisco Chronicle	San Francisco, CA	Farley strip on gator	509,548
10/15	San Francisco Independent	San Francisco, CA	Zoo II listing	372,650
10/15	San Gabriel Valley Daily Tribune	West Covina, CA	Gator caught	59,500
10/15	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
10/16	Phillipine News	Los Angeles, CA	Antoine staying later phot	19,001
10/16	San Francisco Post	Oakland, CA	"Gator finally captured"	25,526
10/16	San Francisco Chronicle	San Francisco, CA	Leah Garchik - gator handbags; Zoo II mention	509,548
10/16	San Francisco Weekly	San Francisco, CA	Attraction listing - gator Zoo II listing	60,000
10/16	Twin Cities Times	Corte Madera, CA	Bank of Marin adopts gator	3,180
10/18	Daily Free Press	Elko, NV	AP " Natural habitats help zoos revive fading interest"	4,105
10/18	Hayward Daily Review	Hayward, CA	Attraction listing - gator	48,575
10/18	Record	Hackensack, NJ	"Zoos drop barriers to attendance"	162,046
10/18	San Francisco Examiner	San Francisco, CA	Zoo II listing	158,711
10/20	San Francisco Chronicle	San Francisco, CA	Letters to the Editor gator	509,548
10/21	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
10/22	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
10/22	Valley Times	Pleasanton, CA	Kids Fun	36,500
10/23	San Francisco Chronicle	San Francisco, CA	Pat Steger — Zoo II	509,548
10/23	San Francisco Weekly	San Francisco, CA	Attraction listing - gator	60,000
10/24	San Francisco Chronicle	San Francisco, CA	Leah Garchik om SFSU gator	509,548
10/25	Oakland Tribune	Oakland, CA	Attraction listing - gator	152,739
10/25	San Francisco Chronicle	San Francisco, CA	Farley strip on Mtn. Lake	509,548
10/25	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
10/27	Contra Costa Times	Walnut Creek, CA	Docent Orientation	96,000
10/27	Monterey County Herald	Monterey, CA	Attraction listing - gator	33,600
10/27	Oakland Tribune	Oakland, CA	Attraction listing - gator	152,739
10/27	San Francisco Exam/Chron.	San Francisco, CA	Attraction listing - gator	621,599
10/27	Washington Post	Washington, DC	10 Favorite things to do in San Francisco - Zoo is #7 (Tara Aronson)	856,000
10/27	Tri-Valley Herald	Pleasanton, CA	Attraction listing	35,600
10/29	Auburn Journal	Auburn, CA	Sandra Reeves column: "Zoos: Are they retrogressive 'prisons,' or cutting edge?"	
10/29	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376

Date	Publication	City/State	Subject	Circulation
10/30	The Ark	Tiburon, CA	Docent Training Orientation	3,500
10/30	Contra Costa Times	Walnut Creek, CA	Senior Day listing	96,000
10/30	Foster City Islander	Foster City, CA	Docent Training listing	10,000
10/30	San Francisco Weekly	San Francisco, CA	Attraction listing - gator	60,000
10/30	Woodside Country Almanac	Redwood City, CA	Senior Day listing	10,300
10/31	Daily Herald	Palatine, IL	AP photo - Tallulah with pineapple rind - Halloween	11,829
November 1996	Nob Hill Gazette	San Francisco, CA	Zoo II photos & listing	65,000
November 1996	SF Peninsula Parent	Millbrae, CA	Volunteers needed	60,000
November 1996	West Portal Monthly	San Francisco, CA	"Gator Mania Brings Fans to SF Zoo" photos of Antoine & Mtn. Lake gator	13,000
11/1	Hayward Daily Review	Hayward, CA	Attraction listing - gator	48,575
11/1	Idaho State Journal	Pocatello, ID	AP photo - Tallulah with pineapple rind - Halloween	19,640
11/1	Oakland Tribune	Oakland, CA	Attraction listing - gator	152,739
11/3	Contra Costa Times	Walnut Creek, CA	Docent training listing	96,000
11/3	Hayward Daily Review	Hayward, CA	Attraction listing - gator	48,575
11/3	San Francisco Examiner	San Francisco, CA	"Gator Under Glass" Aikin poses with gator Docent Training listing	621,599
11/3	San Francisco Independent	San Francisco, CA	Willers w/Mulali photo	372,650
11/3	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
11/3	Tri-Valley Herald	Pleasanton, CA	Attraction listing - gator	34,100
11/3	Valley Times	Pleasanton, CA	Docent Training listing	36,500
11/4	Modesto Bee	Modesto, CA	Senior Day listing	74,100
11/5	San Francisco Independent	San Francisco, CA	Joint Zoo mtg. listing	372,650
11/5	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
11/6	Foster City Progress	Foster City, CA	Docent Training/Senior Day	10,600
11/6	Hillsborough Boutique & Burlingame Villager	Burlingame, CA	Seniors Day & Docent Training listing	13,800
11/6	Millbrae/San Bruno Sun	Millbrae, CA	Docent Training listing Senior Day listing	6,166
11/6	Redwood City Tribune	Redwood City, CA	Senior Day listing & Docent Training listing	27,000
11/6	San Francisco Post	San Francisco, CA	Senior Day listing	25,526
11/6	San Francisco Weekly	San Francisco, CA	Attraction listing - gator	60,000
11/6	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
11/6	Woodside Country Almanac	Redwood City, CA	Senior Day listing	10,300
11/8	News Gazette	Martinez, CA	"Free Things to Do in SF"	22,626
11/8	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
11/10	Hayward Daily Review	Hayward, CA	Attraction listing - gator	48,575
11/10	Monterey County Herald	Monterey, CA	Attraction listing - gator	33,600
11/10	Oakland Tribune	Oakland, CA	Attraction listing - gator	152,739
11/10	San Francisco Exam/Chron.	San Francisco, CA	Attraction listing - gator	692,406
11/10	Tri-Valley Herald	Pleasanton, CA	Attraction listing - gator	35,600
11/11	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
11/12	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
11/13	San Francisco Bay Guardian	San Francisco, CA	Attraction listing - Mtn. Lake gator; Antoine	135,000
11/13	San Francisco Weekly	San Francisco, CA	Attraction listing - gator	60,000

Date	Publication	City/State	Subject	Circulation
11/14	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
11/14	Spartan Daily	San Jose State, CA	"King of Jungle caged at Zoo"	10,000
11/15	Redding Record-Searchlight	Redding, CA	"SF Zoo's little alligator to get New Orleans home"	37,800
11/15	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
11/15	Tri-Valley Herald	Pleasanton, CA	Attraction listing - gator swampy environs"	35,600
11/17	Alameda Times Star	Hayward, CA	Attraction listing - gator	55,343
11/17	Antelope Valley Press	Palmdale, CA	"Golden Gator to swim south, live with big boys"	60,000
11/17	Antioch Daily Ledger	Antioch, CA	"Famed gator to leave SF for bayou	21,923
11/17	Contra Costa Times	Walnut Creek, CA	"See ya later! SF gator off to bayou"	109,000
11/17	County Star	Ventura, CA	"Pipsqueak gator will move to the Big Easy"	47,000
11/17	Daily Breeze	Torrance, CA	"Golden Gator/new home"	122,000
11/17	Desert Sun	Palm Springs, CA	"Golden Gator" ready to swim with big boys"	33,227
11/17	Enterprise-Record	Chico, CA	"Golden Gator headed for a whole new world"	28,100
11/17	Fresno Bee	Fresno, CA	"Gator gets new home"	170,400
11/17	Herald and News	Klamath Falls, OR	"SF gator moving to New Orleans	18,637
11/17	Monterey County Herald	Monterey, CA	Attraction listing - gator	33,600
11/17	Nevada Appeal	Carson City, NV	"Golden Gator to swim with big boys	10,268
11/17	North County Times	Oceanside, CA	"Gator to go to 'paradise'"	21,761
11/17	Oakland Tribune	Oakland, CA	Attraction listing - gator	152,739
11/17	Pasadena Star News	Pasadena, CA	"Alligator says see ya later San Francisco"	43,000
11/17	Press Democrat	Santa Rosa, CA	"SF's gator going bayou"	79,400
11/17	Press Enterprise	Riverside, CA	"Golden Gator to play with big boys"	140,941
11/17	Review Journal & Sun	Las Vegas, NV	"San Francisco gator heads for bayou"	195,894
11/17	Sacramento Bee	Sacramento, CA	"Golden Gator should get along swimmingly in New Orleans" Travel guide/SF for kids	270,000
11/17	San Bernardino Sun	San Bernardino, CA	"Bay Area's alligator bayou bound"	82,573
11/17	San Diego Union Tribune	San Diego, CA	"Bayou beckons Bay Area's Golden Gator"	467,287
11/17	San Francisco Examiner	San Francisco, CA	Letters to the editor "Don't send gator south"	621,599
11/17	San Francisco Exam/Chron.	San Francisco, CA	Attraction listing - gator	692,406
11/17	San Gabriel Valley Daily Tribune	West Covina, CA	"Alligator says 'see ya later San Francisco"	59,500
11/17	San Jose Mercury News	San Jose, CA	AP story - "Golden Gator soon to swim in a bayou"	270,000
11/17	San Ramon Valley Times	Danville, CA	AP photo - "See ya later"	35,611
11/17	Santa Barbara News Press	Santa Barbara, CA	"Golden Gator" moving to bayou"	57,000
11/17	Santa Cruz Sentinel	Santa Cruz, CA	"SF gator to move to Louisiana"	30,100
11/17	Stockton Record	Stockton, CA	"See ya later,alligator"	60,300
11/17	Sunday Review & Alameda Times Star	Hayward, CA	"Golden gator to take its jaws to blue bayou"	55,343
11/17	Tri-Valley Herald	Pleasanton, CA	Attraction listing - gator "Golden Gator to take its jaws to blue bayou"	35,600
11/17	Valley Times	Pleasanton, CA	"See ya later! Alligator bound for bayou" AP photo	36,500
11/17	Victor Valley Daily Press	Victorville, CA	"Alligator to swim with the big boys in bayou"	26,056
11/17	West County Times	Pinole, CA	AP photo - "See ya later"	54,048
11/17	Whittier Daily News	Whittier, CA	"Alligator says 'see ya later' San Francisco"	16,700

Date	Publication	City/State	Subject	Circulation
11/18	Lake Charles American Press	Lake Charles, LA	"'Golden Gator' to swim with the big boys in La."	37,000
11/18	Register-Pajaronian	Watsonville, CA	"Golden Gator to swim with the big boys"	13,937
11/18	San Francisco Chronicle	San Francisco, CA	"New Digs for SF Gator in Louisiana Swamp"	509,548
11/18	San Mateo County Times	San Mateo, CA	Attraction listing - gator "Bigger Pond for pint-sized gator"	39,376
11/18	St. Mary & Franklin Banner-Trib.	Franklin, LA	"Golden Gator comes to bayou"	3,200
11/19	Beaufort Gazette	Beaufort, SC	"Golden Gator flying home to blue bayou"	9,000
11/19	San Francisco Independent	San Francisco, CA	Zoo bond story/Bill Eiesle Zoo bond Editorial	342,000
11/20	News Pointer	San Rafael, CA	"The eagles have landed"	13,500
11/20	San Francisco Bay Guardian	San Francisco, CA	Attraction listing - Mtn. gator & Antoine LeBlanc	135,000
11/20	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
11/20	Turtle Creek News	Dallas, TX	"Wayward alligator captured"	
11/21	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
11/22	Alameda Times Star	Alameda, CA	Attraction listing - gator	6,900
11/22	Hayward Daily Review	Hayward, CA	Attraction listing - gator	48,575
11/22	Oakland Tribune	Oakland, CA	Attraction listing - gator	152,739
11/22	San Jose Mercury News	San Jose, CA	"Monkey Business" I.DSR	282,000
11/23	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
11/24	San Francisco Exam/Chron.	San Francisco, CA	Attraction listing - gator	692,406
11/24	Sunday Review & Alameda Times	Hayward, CA	Attraction listing - gator	55,343
11/24	Tri-Valley Herald	Pleasanton, CA	Attraction listing - gator	34,100
11/25	Mill Valley Record	Sausalito, CA	AP photo - bald eagles	10,000
11/25	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
11/26	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
11/27	San Francisco Bay Guardian	San Francisco, CA	Attraction listing - gator	135,000
11/27	San Francisco Weekly	San Francisco, CA	Attraction listing - gator	60,000
11/27	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
11/27	Twin Cities Times	Corte Madera, CA	Chilcat & Goose, Bald eagles	3,180
11/28	Hayward Daily Review	Hayward, CA	Attraction listing - gator	48,575
11/28	Tri-Valley Herald	Pleasanton, CA	See Antoine one more time	35,600
11/29	Hayward Daily Review	Hayward, CA	Attraction listing	48,575
11/29	San Francisco Examiner	San Francisco, CA	Dan Fouts & Eric May's "hidden adventures" - CZ	158,711
11/29	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
11/30	San Francisco Chronicle	San Francisco, CA	"Carols, Cider and Mistletoe (and Fish for the bear)	509,548
11/30	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39,376
Dec/Jan	Family Fun Magazine	New York, NY	"Make a Beeline to Bug Zoos" Troy Corley	400,000
December 1996	West of Twin Peaks Observer	San Francisco, CA	Zoo Run photo & listing	20,000
December 1996	West Portal Monthly	San Francisco, CA	Mountain Lake gator & Antoine LeBlanc leaving Zoo	30,000
12/1	Oakland Tribune	Oakland, CA	Attraction listing - gator	152,739
12/1	Tri-Valley Herald	Pleasanton, CA	Attraction listing - gator	34,100
12/1	San Francisco Exam/Chron.	San Francisco, CA	Attraction listing - gator	692,406

Date	Publication	City/State	Subject	Circulation
12/1	Sunday Review & Alameda Times	Hayward, CA	Attraction listing - gator	55,343
12/2	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39, 376
12/3	San Francisco Chronicle	San Francisco, CA	"Business for the birds" Sexing revives Zoogen	509,548
12/3	San Mateo County Times	San Mateo, CA	Attraction listing - gator	39, 376
12/4	Albion Recorder	Albion, Mich.	"California alligator gets grand farewell; next stop Louisiana"	1,610
12/4	Antelope Valley Press	Palmdale, CA	"Golden gator heads for Louisiana swamp"	60,000
12/4	Argus Leader	Sioux Falls, ID	"Gator that nabbed Frisco's spotlight gets big sendoff"	51,448
12/4	Bakersfield Californian	Bakersfield, CA	AP photo - gator w/rat "SF says see ya later"	75,200
12/4	Banner-Tribune	Franklin, LA	"La. lost child to come home"	3,200
12/4	Baton Rouge Morning Advocate	Baton Rouge, LA	AP photo w/rat - "Calif. allilgator bid farewell"	140,000
12/4	Bulletin	Bend, OR	"Little lost gator gets a big send-off"	22,665
12/4	Burlington Free Press	Burlington, VT	"Alligator gets grand farewell; next stop is swamp"	53,574
12/4	Columbia Basin Herald	Moses Lake, WA	"Alligator gets grand farewell; next stop is Lousiana"	9,500
12/4	Contra Costa Times	Walnut Creek, CA	"Goodbye Golden Gator" AP color cake - "Presidio's once elusive alligator now bound for Louisiana refuge"	96,000
12/4	Daily Breeze	Torrance, CA	AP photo cake	88,500
12/4	Daily Democrat	Woodland, CA	AP photo - "SF's elusive gator heads for Louisiana swamp"	11,000
12/4	Daily Ledger-Post Dispatch	Antioch, CA	"Bay Area to gator: Bye, you"	21,923
12/4	Daily News	Ketchikan, AK	"... Let's hope this is a better flight"	4,350
12/4	Daily Review	Morgan City, La.	"'Frisco packs up gator for Louisiana"	6,400
12/4	Enterprise	Davis, CA	AP cake - "Goodbye gator"	9,700
12/4	Enterprise Record	Chico, CA	"San Francisco alligator gets grand farewell"	28,100
12/4	Fairfield Republic	Fairfield, CA	"Alligator gets grand farewell; next stop, a Louisiana swamp"	19,400
12/4	Gilroy Dispatch	Gilroy, CA	"Gator gets a new home"	24,333
12/4	Herald & News	Klamath Falls, OR	"Goodbye party held for frisky little gator"	18,637
12/4	Herald Journal	Logan, UT	AP photo - San Francisco see you later"	14,172
12/4	Hollister Freelance	Hollister, CA	"Elusive SF gator gets grand send-off"	5,002
12/4	Inland Valley Daily Bulletin	Ontario, CA	"City says goodbye to errant allligator"	100,000
12/4	Island Packet	Hilton Head, SC	"San Francisco gator heading for Louisiana"	11,000
12/4	Lake Charles American Press	Lake Charles, LA	AP photo - See ya later	42,000
12/4	Las Vegas Review Journal	Las Vegas, NV	AP photo - "SF bids farewell to little gator"	114,269
12/4	Lewiston Tribune	Lewiston, ID	AP photo - "Gator given grand farewell"	24,960
12/4	Mail Tribune	Medford, OR	AP photo - "Gator leaves city life behind"	29,310
12/4	Marin Independent Journal	San Rafael, CA	AP photo - "SF gator swamped with farewell wishes"	41,100
12/4	Modesto Bee	Modesto, CA	"Gator not leaving heart in SF, just leaving" AP photos	74,100
12/4	Monterey County Herald	Monterey, CA	"Zoo throws goodbye bash for little lost alligator"	33,600

Date	Publication	City/State	Subject	Circulation
12/4	Murray Ledger & Times	Murray, KY	"Alligator receives grand farewell party"	7,663
12/4	Nevada Appeal	Carson City, NV	"San Fran gator says so long"	10,268
12/4	News Miner	Fairbanks, AK	"SF says 'see ya later'"	12,469
12/4	News Sentinel	Lodi, CA	"Golden Gate gator bids farewell"	26,700
12/4	News Star	Monroe, LA	"City by bay gives little gator great big send-off to swamp"	40,000
12/4	News Telegram	Sulphur Springs, TX	"Gator bound for swamp"	6,602
12/4	Orange County Register	Santa Ana, CA	AP photo - gator w/rat	307,776
12/4	Press Enterprise	Riverside, CA	"See ya later, alligator"	140,941
12/4	Press Telegram	Long Beach, CA	"SF says see ya later"	129,472
12/4	Redding Record Searchlight	Redding, CA	AP photo - "SF gator given grand farewell"	37,800
12/4	Rocket Miner	Rock Springs, Wy.	"San Francisco fetes allligator"	7,000
12/4	Sacramento Bee	Sacramento, CA	"Big bye-bye to wayward SF gator"	270,000
12/4	Salinas Californian	Salinas, CA	AP photo w/rat "See ya later, alligator"	23,602
12/4	San Diego Union Tribune	San Diego, CA	AP photo - gator goodbye	392,388
12/4	San Francisco Bay Guardian	San Francisco, CA	Attraction listing	135,000
12/4	San Francisco Chronicle	San Francisco, CA	Chris Stewart photos gator send-off party	509,548
12/4	San Francisco Examiner	San Francisco, CA	"Bound for the Bayou"	158,711
12/4	San Gabriel Valley Daily Tribune	West Covina, CA	"San Francisco fans bid gator farewell"	59,500
12/4	San Jose Mercury News	San Jose, CA	AP photo - "From SF to the swamps: Warm send-of for gator"	285,000
12/4	San Mateo County Times	San Mateo, CA	"Gator gets grand farewell"	39,376
12/4	San Ramon Valley Times	Danville, CA	"SF: See ya later, little park gator, have a good life in bayou swamp"	35,611
12/4	Santa Barbara News Press	Santa Barbara, CA	"Elusive gator flying home"	52,000
12/4	Santa Clarita Signal	Valencia, CA	"SF reptile says see you"	46,000
12/4	Santa Cruz Sentinel	Santa Cruz, CA	"Golden Gator gets grand farewell party"	27,700
12/4	Santa Rosa Press Democrat	Santa Rosa, CA	"Alligator gets grand farewell at SF Zoo"	79,400
12/4	Seattle Times	Seattle, WA	AP photo w/rat	234,281
12/4	Sing Tao Daily	San Francisco, CA	AP photo - gator w/rat	50,000
12/4	Star News	Pasadena, CA	"SF fans bid gator farewell"	42,368
12/4	Telegram Tribune	San Luis Obispo, CA	AP photo w/rat "Alligator gets gets grand farewell"	26,163
12/4	Times	Farmington, NM	AP photo - Saying goodbye"	16,451
12/4	Times Delta	Visalia, CA	AP photo - "Alligator gets grand farewell; next stop: Louisiana swamp	22,600
12/4	Times Standard	Eureka, CA	"Alligator gets grand farewell"	23,400
12/4	Turlock Journal	Turlock, CA	"Gator departs"	10,000
12/4	USA Today		AP photo - lost gator heads back to swamp	2,385,643
12/4	Vacaville Reporter	Vacaville, CA	"Famed gator says goodbye as it heads toward swamps"	19,500
12/4	Valley Times	Pleasanton, CA	"Goodbye Golden Gator" "SF: see ya later, little park gator; have a good life"	36,500
12/4	West County Times	Pinole, CA	"SF says see ya later to Golden Gator" and front page two spread	54,048
12/4	Whittier Daily News	Whittier, CA	"San Francisco fans bid gator farewell"	16,700
12/4	World Journal	Millbrae, CA	AP photo - cake	50,000
12/5	Comet	Thibodaux, LA	AP photo - "Alligator will get new home"	14,000
12/5	Daily Interlake	Kalispell, Montana	"Alligator gets grand farewell"	14,964
12/5	Meridional	Abbieville, LA	"Allligator gets grand farewell"	
12/5	Portland Press	Portland, ME	"Tiny gator gets royal sendoff"	125,000

Date	Publication	City/State	Subject	Circulation
12/5	San Francisco Examiner	San Francisco, CA	"Gator travels with the suitcases"	158,711
12/5	Times Picayune	New Orleans, LA	AP photo - cake - "San Franciscans lost hearts to gator who's moving to La."	266,000
12/5	Washington Post	Washington, D.C	"San Francisco's gator tale"	856,000
12/6	Alexandria Daily Town Talk	Alexandria, LA	"From the bay to the bayou"	40,000
12/6	Baton Rouge Morning Advocate	Baton Rouge, LA	AP photo - Aikin/Aguilar	102,000
12/6	Bulletin	Manteca, CA	"Gator goes bye-bye"	6,100
12/6	Comet	Thibodaux, LA	AP photos - "State's newest resident getting used to habitat"	14,000
12/6	Contra Costa Times	Walnut Creek, CA	AP photo from La. - SF gator gets new home on bayou	96,000
12/6	Daily News	Sulphur, LA	"San Fran's gator released in bayou"	7,600
12/6	Dallas Morning News	Dallas, TX	AP photo - "SF alligator arrives in New Orleans"	586,178
12/6	Enterprise Record	Chico, CA	AP photo - "Notorious SFalligator released into bayou"	28,100
12/6	Grass Valley Union	Grass Valley, CA	AP photo - "Golden Gator goes to bayou"	15,600
12/6	Lake Charles American Press	Lake Charles, LA	"San Francisco's notorious alligator released in bayou"	37,000
12/6	Lompoc Record	Lompoc, CA	"Golden Gate gator sent to Florida habitat"	10,008
12/6	Mercury Register	Oroville, CA	"Famed SF alligator moved to Big Easy"	11,107
12/6	Meridional	Abbieville, LA	"Notorious alligator released in bayou"	5,000
12/6	Modesto Bee	Modesto, CA	"Golden Gator: from bay to bayou"	74,100
12/6	Napa Valley Register	Napa, CA	"Famed SF gator at new home in Louisiana"	21,841
12/6	News Star	Monroe, LA	"Golden Gator home on bayou"	40,000
12/6	Pasadena Star News	Pasadena, CA	AP photo - gator released	43,000
12/6	Recorder	Porterville, CA	"SF gator finds a new home	13,451
12/6	Redding Record Seachlight	Redding, CA	"SF gator gets new home"	37,800
12/6	San Diego Daily Transcript	San Diego, CA	"Gator is Gone"	8,686
12/6	San Francisco Chronicle	San Francisco, CA	AP photo - "Gator gets taste of cajun-style life"	509,548
12/6	San Francisco Examiner	San Francisco, CA	"Reptilian Repose", "On Golden Gator Pond"	158,711
12/6	Santa Cruz Sentinel	Santa Cruz, CA	"San Francisco's alligator freed in Louisiana bayou"	27,700
12/6	San Gabriel Valley Daily Tribune	West Covina, CA	"Golden Gator on the go"	59,500
12/6	Santa Maria Times	Santa Maria, CA	AP photo - gator in pool: "Golden Gator is bound for bayou"	21,000
12/6	San Ramon Valley Herald	Pleasanton, CA	"SF gator snuggles into new home"	30,000
12/6	San Ramon Valley Times	Danville, CA	AP photo - "SF gator gets new home on the bayou"	35,611
12/6	Santa Rosa Press Democrat	Santa Rosa, CA	"SF's Golden Gator from bay to bayou"	79,400
12/6	Stockton Record	Stockton, CA	"SF gator gets new home"	53,500
12/6	Times	Shreveport, LA	AP photo - "California gator moves to bayou"	82,000
12/6	Times Delta	Visalia, CA	AP photos - "Golden Gator gets new bayou home"	22,600
12/6	Times Picayune	New Orleans, L	"N.O. greets Golden Gator"	266,000
12/6	Times Standard	Eureka, CA	"SF gator at home in La."	23,500
12/6	Valley Times	Pleasanton, CA	AP photo - SF gator gets new home on the bayou"	36,500
12/6	West County Times	Pinole, CA	AP photo - "SF gator gets new home on the bayou"	54,048
12/6	Whittier Daily News	Whittier, CA	"Golden Gator on the go"	16,700
12/7	Alameda Times Star	Alameda, CA	AP photo - SF Golden Gator snuggling into N.O. winter home"	6,900

Date	Publication	City/State	Subject	Circulation
12/7	Daily Free Press	Elko, NV	"San Francisco's famous gator released in bayou"	4,105
12/7	Evening Post	Vicksburg, Mississippi	AP photo - Audubon takes in beloved alligator from SF"	15,000
12/7	Hayward Daily Reviews	Hayward, CA	"Golden Gator snuggles into New Orleans home"	48,575
12/7	Santa Cruz Sentinel	Santa Cruz, CA	"Gator wows them"	27,700
12/8	Daily News	Woodland Hills, CA	AP photo - "SF says see ya later, alligator"	135,010
12/8	Oakland Tribune	Oakland, CA	Attraction listing	152,739
12/8	Palestine Herald	Palestine, TX	"Alligator gets grand farewell, next stop is Louisiana swamp"	11,026
12/8	Sacramento Bee	Sacramento, CA	Art Nauman column "Photo of gator not fare for all"	270,000
12/8	San Francisco Exam/Chron.	San Francisco, CA	Attraction listing	621,599
12/8	Sunday Review & Alameda Times	Hayward, CA	Attraction listing	55,343
12/8	Tri-Valley Herald	Pleasanton, CA	Attraction listing	34,100
12/9	Alameda Times Star	Alameda, CA	Adopt an animal - Mulali	6,900
12/9	Baton Rouge Morning Advocate	Baton Rouge, LA	Smiley Anders column on gator	
12/9	Hayward Daily Review	Hayward, CA	Adopt-an-Animal - Mulali	48,575
12/9	Oakland Tribune	Oakland, CA	Adopt an Animal - Mulali	152,739
12/9	Tri-Valley Herald	Pleasanton, CA	Adopt an Animal - Mulali	34,100
12/9	Vallejo Times Herald	Vallejo, CA	Zoo Run listing	25,400
12/10	Chicago Times	Chicago, IL	AP photo - gator w/rat	1,046,777
12/10	San Francisco Examiner	San Francisco, CA	Letters to the Editor	158,711
12/10	San Francisco Independent	San Francisco, CA	Adopt an Animal - Mulali	372,650
12/10	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
12/11	San Francisco Chronicle	San Francisco, CA	Farley strip on gator	509,548
12/11	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
12/12	Marin Independent Journal	San Rafael, CA	Attraction listing	41,100
12/12	San Francisco Chronicle	San Francisco, CA	Farley strip on gator	509,548
12/12	San Francisco Examiner	San Francisco, CA	"SF loses another gator" Chris Hardy photo/Antoine	158,711
12/12	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
12/13	Hayward Daily Review	Hayward, CA	Attraction listing	48,575
12/13	Oakland Tribune	Oakland, CA	Attraction listing	152,739
12/13	San Francisco Chronicle	San Francisco, CA	"Animal Safety Case in US Court" Safari West	509,548
12/13	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
12/15	San Francisco Chronicle	San Francisco, CA	Letters to the Editor "Our Gator is Gone" Zoo Run '97 listing	692,406
12/15	Sunday Review & Alameda Times Star	Hayward, CA	Attraction listing	55,343
12/16	Vacaville Reporter	Vacaville, CA	Zoo Run '97 listing	19,500
12/16	Vallejo Times Herald	Vallejo, CA	Zoo Run '97 listing	25,400
12/17	San Francisco Examiner	San Francisco, CA	Zoo run '97 listing	158,711
12/17	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
12/18	San Francisco Bay Guardian	San Francisco, CA	Attraction listing	135,000
12/18	San Francisco Chronicle	San Francisco, CA	Jim Lazarus appointed	509,548
12/18	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
12/19	Antelope Valley Press	Palmdale, CA	AP Ulu - Bear necessities	60,000
12/19	Honolulu Advertiser	Honolulu, HI	AP Ulu - "Icy holiday treat"	106,000

Date	Publication	City/State	Subject	Circulation
12/19	Huntsville Times	Huntsville, AL	AP Rusty "Santa treats animal snackers"	59,000
12/19	Idaho State Journal	Pocatello, ID	AP Ulu - "Yummy"	20,000
12/19	Las Vegas Sun	Las Vegas, NV	AP Rusty - "Monkey Business"	62,735
12/19	The Olympian	Olympia, WA	AP Minnie - "She won't be denied"	27,876
12/19	Orange County Register	Santa Ana, CA	AP Minnie - "Some fancy footwork"	307,776
12/19	Palestine Herald	Palestine, TX	AP Ulu - "Fishy gift"	11,026
12/19	San Francisco Chronicle	San Francisco, CA	Zoo Run listing	509,548
12/19	San Francisco Examiner	San Francisco, CA	AP Ulu - "Polar Pop"	158,711
12/19	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
12/19	Telegram	Columbus, NE	AP Ulu - holiday treats	10,918
12/20	Herald & News	Klamath Falls, OR	AP Rusty - Ho Ho Ho	18,637
12/20	Portland Press Herald	Portland, ME	AP Ulu - holiday treats	125,000
12/20	Review Times	Fostoria, OH	AP Ulu - "Wreath treat"	8,056
12/20	Sacramento Bee	Sacramento, CA	Letters to the editor	270,000
12/20	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
12/20	Sun News	Myrtle Beach, CA	AP Ulu - holiday treats	20,000
12/21	Eureka Times Standard	Eureka, CA	AP Rusty "Holiday treats"	23,500
12/21	San Jose Mercury News	San Jose, CA	AP Rusty - "Holiday treats"	282,000
12/21	San Mateo County Times	San Mateo, CA	Attraction listing Zoo Run '97 listing	39,376
12/22	Marin Independent Journal	San Rafael, CA	Zoo Run '97 listing	41,100
12/22	Messenger	Madisonville, KY	"Later alligator"	11,242
12/23	San Francisco Chronicle	San Francisco,CA	"Inside look at Mayor's Power & Personality" Zoo bond meeting w/mayor	509,548
12/23	San Francisco Recorder	San Francisco,CA	Jim Lazarus appointment	5,346
12/24	San Francisco Chronicle	San Francisco, CA	"Leaving Home for the holiday"	509,548
12/24	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
12/25	Foster City Islander	Foster City, CA	Zoo Run '97 listing	10,000
12/25	San Francisco Bay Guardian	San Francisco, CA	Attraction listing	135,000
12/26	San Francisco Chronicle	San Francisco, CA	Zoo Run listing	509,548
12/26	San Jose Metro	San Jose, CA	Look back at 1996- gator	80,000
12/27	Hayward Daily Review	Hayward, CA	Attraction listing	48,575
12/27	San Francisco Business Times	San Francisco, CA	Jim Lazarus appointment	32,000
12/27	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
12/27	Tri-Valley Herald	Pleasanton, CA	Attraction listing	34,100
12/28	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
12/29	San Francisco Exam/Chron.	San Francisco, CA	Zoo Run '97 listing	621,599
12/29	Tri-Valley Herald	Pleasanton, CA	Attraction listing	35,600
12/31	San Francisco Examiner	San Francisco, CA	Zoo Run '97 listing	158,711
12/31	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
Winter/Spring	San Francisco Book	San Francisco, CA	Sex Tour listing; ZooFest	200,000
January 1997	Bay Area Guide	San Francisco, CA	Zoo Run '97 w/photo	63,000
January 1997	Bay Area Parent	San Francisco, CA	Zoo Run '97 w/photo	60,000
January 1997	Fast Forward	Marin County, CA	Zoo Run '97 w/photo	25,000
January 1997	Irish Herald	San Francisco, CA	Zoo Run '97 w/photo	2,000
January 1997	Kid Konnection	Santa Rosa, CA	Zoo Run '97 listing	10,000
January 1997	Motorland	San Francisco, CA	Sex Tour w/photo Zoo Run '97 listing	2,120,000
January 1997	Nob Hill Gazette	San Francisco,CA	Zoo Run '97 & Sex Tour	65,000
January 1997	San Francisco Peninsula Parent	Millbrae, CA	Zoo Run '97 w/photo	60,000
January 1997	Sunset Beacon	San Francisco, CA	Zoo Run '97 listing	80,000

Date	Publication	City/State	Subject	Circulation
January 1997	West Portal Monthly	San Francisco, CA	Sex Tour '97 w/photo	20,000
January 1997	Where Magazine	San Francisco, CA	Zoo Run '97 w/photo	100,000
Spring 1997	Marin Humane Society Animal Chronicles	Novato, CA	Ostrich story	30,000
1/1	Livermore Independent	Livermore, CA	Zoo Run '97 listing	21,000
1/1	San Francisco Examiner	San Francisco, CA	"It's been a doozy ofa year" Mtn. Lake gator	158,711
1/2	Manteca Bulletin	Manteca, CA	Zoo Run '97 listing	6,100
1/3	Alameda Times Star	Alameda, CA	Zoo Run '97 listing	6,900
1/3	Hayward Daily Review	Hayward, CA	Attraction listing	48,575
1/3	Oakland Tribune	Oakland, CA	Attraction listing	152,739
1/3	San Francisco Examiner	San Francisco, CA	Attraction listing	158,711
1/3	San Jose Mercury News	San Jose, CA	Attraction listing	282,000
1/3	Tri-Valley Herald	Pleasanton, CA	Attraction listing	34,100
1/4	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
1/5	Fresno Bee	Fresno, CA	Zoo Run '97 listing	170,400
1/5	Monterey County Herald	Monterey, CA	Zoo Run '97 listing	33,600
1/5	Oakland Tribune	Oakland, CA	Attraction listing	152,739
1/5	San Francisco Chronicle Datebook	San Francisco, CA	Attraction listing	692,406
1/5	Sunday Review & Alameda Times	Hayward, CA	Attraction listing	55,343
1/5	Tri-Valley Herald	Pleasanton, CA	Attraction listing	34,100
1/6	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
1/6	Vacaville Reporter	Vacaville, CA	Zoo Run '97 listing	19,500
1/7	San Francisco Examiner	San Francisco, CA	Zoo Run '97 listing	158,711
1/7	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
1/8	Livermore Independent	Livermore, CA	Zoo Run '97 listing	21,000
1/8	San Francisco Bay Guardian	San Francisco, CA	Attraction listing	135,000
1/8	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
1/9	San Francisco Chronicle	San Francisco, CA	Zoo Run '97 listing	509,548
1/9	San Francisco Independent	San Francisco, CA	"Zoo Run raises conservation funds"	372,650
1/10	Marin Independent Journal	San Rafael, CA	Zoo Run '97 listing	41,100
1/10	Oakland Tribune	Oakland, CA	Attraction listing	152,739
1/10	San Jose Mercury News	San Jose, CA	Attraction listing	282,000
1/10	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
1/10	Stockton Record	Stockton, CA	Attraction listing	53,500
1/11	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
1/12	Orange County Register	Santa Ana, CA	Weekend Travel - SF	415,429
1/12	San Francisco Chronicle Datebook	San Francisco, CA	Coming Up - Zoo Run	621,599
1/12	San Francisco Examiner	San Francisco, CA	Editorial "The Zoo's $48 million question"	621,599
1/12	Santa Rosa Press Democrat	Santa Rosa, CA	Zoo Run '97 listing	88,000
1/13	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
1/14	San Francisco Examiner	San Francisco, CA	Zoo Run '97 listing	158,711
1/14	San Francisco Independent	San Francisco, CA	Letters to the Editor "Creature comforts"	372,650
1/14	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
1/15	Livermore Independnet	Livermore, CA	Zoo Run '97 listing	21,000
1/15	Phillipine News	San Francisco, CA	Zoo Run '97 w/photo	10,000

Date	Publication	City/State	Subject	Circulation
1/15	San Francisco Bay Guardian	San Francisco, CA	Zoo Run '97 listing	135,000
1/15	San Francisco Chronicle	San Francisco, CA	Matier & Ross - bond	509,548
1/15	San Francisco Post	San Francisco, CA	Sex Tour w/photo	25,526
1/15	San Francisco Weekly	San Francisco, CA	Zoo Run '97 listing	60,000
1/16	Hayward Pioneer	Hayward, CA	Zoo Run '97 listing	10,000
1/16	Manteca Bulletin	Manteca, CA	Zoo Run '97 listing	6,100
1/16	Marin Independent Journal	San Rafael, CA	Zoo Run '97 listing	41,100
1/16	San Francisco Chronicle	San Francisco, CA	"Board to mull bonds" Zoo Run listing	509,548
1/16	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
1/17	Alameda Times Star	Alameda, CA	Attraction listing - P&B	6,900
1/17	Hayward Daily Review	Hayward, CA	Zoo Run '97 w/photo	48,575
1/17	Oakland Tribune	Oakland, CA	Zoo Run '97 w/photo	152,739
1/17	San Francisco Examiner	San Francisco, CA	Zoo Run '97 listing	158,711
1/17	San Jose Mercury News	San Jose, CA	Zoo Run '97 listing	282,000
1/17	San Mateo County Times	San Mateo, CA	Zoo Run '97 w/photo	39,376
1/17	Santa Rosa Press Democrat	Santa Rosa, CA	Zoo Run '97 listing	79,400
1/17	Tri-Valley Herald	Pleasanton, CA	Attraction listng	35,600
1/17	Vacaville Reporter	Vacaville, CA	Zoo Run '97 listing	19,500
1/18	Marin Independent Journal	San Rafael, CA	Zoo Run '97 listing	41,100
1/18	Redding Record-Searchlight	Redding, CA	Zoo Run '97 listing	37,800
1/18	Sacramento Bee	Sacramento, CA	Zoo Run '97 listing	270,000
1/18	San Francisco Chronicle	San Francisco, CA	Editorial - "City of St. Francis Rates First-Class Zoo"	509,548
1/18	San Francisco Independent	San Francisco, CA	"Zoo Upgrade on ballot"	372,650
1/19	Fairfield Republic	Fairfield, CA	Black rhino birth	21,500
1/19	Fresno Bee	Fresno, CA	Black rhino birth	170,400
1/19	Las Vegas Review Journal & Sun	Las Vegas, CA	Black rhino birth	195,894
1/19	Mail Tribune	Medford, OR	Black rhino birth	29,310
1/19	Manteca Bulletin	Manteca, CA	Black rhino birth	6,100
1/19	Marin Independent Journal	San Rafael, CA	Black rhino birth	42,800
1/19	Modesto Bee	Modesto, CA	Black rhino birth	74,100
1/19	Napa Valley Register	Napa, CA	Black rhino birth	21,841
1/19	Nevada Appeal	Carson City, NV	Black rhino birth	12,363
1/19	Oakland Tribune	Oakland, CA	Black rhino birth	156,163
1/19	Redding Record Searchlight	Redding, CA	Black rhino birth	39,000
1/19	San Diego Union Tribune	San Diego, CA	Black rhino birth	467,287
1/19	San Francisco Examiner/Chron.	San Francisco, CA	Zoo Run dateline/listing Letters to the Editor "1 1/2 tons of Motherhood"	621,599
1/19	San Ramon Valley Times	San Ramon, CA	Black rhino birth	36,611
1/19	Santa Barbara News Press	Santa Barbara, CA	Black rhino birth	57,000
1/19	Santa Cruz Sentinel	Santa Cruz, CA	Black rhino birth	27,700
1/19	Santa Rosa Press Democrat	Santa Rosa, CA	Black rhino birth	88,000
1/19	Stockton Record	Stockton, CA	Black rhino birth	60,300
1/19	Sunday Review & Alameda Times Star	Hayward, CA	Attraction listing	55,343
1/19	Tri-Valley Herald	Pleasanton, CA	Attraction listing	34,100
1/19	Vacaville Reporter	Vacaville, CA	Black rhino birth	20,800
1/19	West County Times	Pinole, CA	Black rhino birth	54,048
1/20	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
1/20	Sing Tao Daily	San Francisco, CA	Zoo Run '97 results	100,000
1/21	Oakland Tribune	Oakland, CA	Attraction listing	156,163
1/21	San Francisco Independent	San Francisco, CA	Black rhino birth	372,650
1/21	San Mateo County Times	San Mateo, CA	Zoo Run '97 listing	39,376
1/22	San Francisco Bay Guardian	San Francisco, CA	Attraction listing	135,000
1/22	San Francisco Post	San Francisco, CA	Black rhino birth	25,526

Date	Publication	City/State	Subject	Circulation
1/23	San Mateo County Times	San Mateo, CA	Zoo Run '97 listing	39,376
1/24	Alameda Times Star	Alameda, CA	Attraction listing	6,900
1/24	Hayward Daily Review	Hayward, CA	Attraction listing	48,575
1/24	Oakland Tribune	Oakland, CA	Attraction listing	152,739
1/24	San Mateo County Times	San Mateo, CA	Zoo Run '97 listing	39,376
1/24	Tri-Valley Herald	Pleasanton, CA	Attraction listing	34,100
1/25	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
1/26	Monterey County Herald	Monterey, CA	Sex Tour '97 photo	35,300
1/26	San Francisco Sunday Examiner	San Francisco, CA	Letters to the Editor Don Asmussen comic strip on meter maids/SF Zoo	621,599
1/26	San Mateo County Times	San Mateo, CA	Zoo Run '97 listing	39,376
1/29	Folsom Telegraph	Folsom, CA	Sex Tour 97 listing	4,850
1/29	Placer Record	Rocklin, CA	Sex Tour w/photo	11,500
1/29	San Francisco Bay Guardian	San Francisco, CA	Attraction listing	135,000
1/29	San Mateo County Times	San Mateo, CA	Zoo Run '97 listing	39,376
1/30	Auburn Journal	Auburn, CA	Sex Tour w/photo	24,950
1/30	Colfax Record	Colfax, CA	Sex Tour w/photo	1,500
1/30	Fairfield Republic	Fairfield, CA	Web sites for kids (Zoo)	19,400
1/30	News-Mesenger	Lincoln, CA	Sex Tour w/photo	3,000
1/30	San Francisco Chronicle	San Francisco, CA	Kodiak bear root canals	509,548
1/30	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
1/31	Hayward Daily Review	Hayward, CA	Attraction listing	48,575
1/31	Press Tribune	Roseville, CA	Sex Tour '97 w/photo	15,400
1/31	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
February 1997	Bay City Guide	San Francisco, CA	Sex Tour '97 listing	135,00
February 1997	Nob Hill Gazette	San Francisco, CA	Sex Tour '97 w/photo	70,000
February 1997	North Beach Now	San Francisco, CA	Sex Tour plus Zoo cover	27,000
February 1997	Ranger Rick	New York, NY	Mulali, albino kangaroo	850,000
February 1997	West Portal Monthly	San Francisco, CA	"Spot" new giraffe	20,000
February 1997	Where Magazine	San Francisco, CA	Sex Tour '97 w/photo	100,000
2/1	San Francisco Independent	San Francisco, CA	Joint Zoo listing	372,650
2/2	San Francisco Chron/Exam.	San Francisco, CA	Attraction listing	621,599
2/2	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
2/3	San Francisco Chronicle	San Francisco, CA	Open Forum - DEA/ S. Barthell pro/con	621,599
2/3	Tri-Valley Herald	Pleasanton, CA	Zoo Run 97 listing	35,600
2/4	San Francisco Chronicle	San Francisco, CA	Boardwatch - Zoo bond	509,548
2/4	San Francisco Independent	San Francisco, CA	"Voters to get full plate of bond measures in June"	350,000
2/5	San Francisco Bay Guardian	San Francisco, CA	Attraction listing	135,000
2/5	San Francisco Examiner	San Francisco, CA	Letters to the Editor	158,711
2/5	San Francisco Weekly	San Francisco, CA	Sex Tour '97 listing	60,000
2/6	San Francisco Chronicle	San Francisco, CA	"Lizards scale their way to kings of the pet jungle" I. - Aikin	509,548
2/6	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
2/6	San Ramon Valley Times	San Ramon, CA	Sex Tour w/photo	35,611
2/6	Valley Times	Pleasanton, CA	Sex Tour w/photo	36,500
2/6	West County Times	Pinole, CA	Sex Tour w/photo	54,048
2/7	Alameda Times Star	Alameda, CA	Attraction listing	6,900

Date	Publication	City/State	Subject	Circulation
2/7	Hayward Daily Review	Hayward, CA	Attraction listing	48,575
2/7	Grass Valley Union	Grass Valley, CA	Sex Tour '97 listing	15,600
2/7	Las Vegas Sun	Las Vegas, NV	AP Story "Sex Tour brings out the animal"	62,735
2/7	Lompock Record	Lompoc, CA	AP story "Voyeurs will love this tour of Zoo"	10,008
2/7	Oakland Tribune	Oakland, CA	Attraction listing	152,739
2/7	San Francisco Examiner	San Francisco, CA	"Another Kind of Petting Zoo" - Sex Tour, Ann Layne "Bayview impact of 49ers plan debated"	158,711
2/7	San Jose Mercury News	San Jose, CA	Sex Tour listing	282,000
2/7	San Mateo County Times	San Mateo, CA	Zoo Run '97 listing	39,376
2/7	Tri-Valley Herald	Pleasanton, CA	Attraction listing	34,100
2/8	Commercial Appeal	Memphis, TN	AP story: Sex Tour	222,449
2/8	Flint Journal	Flint, MI	Sex Tour	106,651
2/8	Hayward Daily Review	Hayward, CA	AP story: Sex Tour	48,575
2/8	Tribune	Hastings, NE	AP story: Sex Tour	14,054
2/8	Union Leader	Manchester, NH	AP story: Sex Tour	75,000
2/8	Whittier Daily News	Whittier, CA	AP story "Birds (penguins) and the (walla)bies"	16,700
2/9	Contra Costa Times	Walnut Creek, CA	Gary Bogue column on "An Intimate View of zoo coochy-coo"	96,000
2/9	Antioch Daily Ledger Post Disp.	Antioch, CA	Gary Bogue column	21,923
2/9	Chico Enterprise-Record	Chico, CA	AP story: Sex Tour	29,200
2/9	Monterey County Herald	Monterey, CA	Sex Tour listing	33,600
2/9	Salina Journal	Salina, Kansas	AP story: "Wild kingdom"	31,607
2/9	San Francisco Chronicle Datebook	San Francisco, CA	Sex Tour listing	621,599
2/9	San Francisco Examiner Magazine	San Francisco, CA	Bay City Best - Sex Tour	621,599
2/9	San Ramon Valley Times	Danville, CA	Gary Bogue column	38,184
2/9	Santa Rosa Press Democrat	Santa Rosa, CA	Sex Tour listing	88,000
2/9	Star Herald	Scottsbluff, NE	AP story - "SF Zoo offers 'sex tour'	15,206
2/9	Tri-City Herald	Kennewick, WA	AP story "Bay-area zoo offers R-rated tour for Valentine's Day	43,866
2/9	Valley Times	Pleasanton, CA	Gary Bogue column	36,500
2/9	West County Times	Pinole, CA	Gary Bogue column	54,048
2/10	Albuquerque Tribune	Albuquerque, NM	AP - Examiner Sex Tour	44,853
2/10	Daily Star	London, England	"Hello Ducky" first gay zoo"	100,000
2/10	Des Moines Register	Des Moines, IA	Gannett story: Sex Tour	187,689
2/10	Green Bay Press Gazette	Green Bay, WI	Gannett story: Sex Tour	63,268
2/10	Jackson Citizen Patriot	Jackson, Mich	AP story: Sex Tour	37,924
2/10	Marin Independent Journa l	San Rafael, CA	Gannett story: Sex Tour	41,100
2/11	Fresno Bee	Fresno, CA	Attraction listing	150,674
2/11	San Francisco Independent	San Francisco,CA	Sex Tour w/photo	350,000
2/11	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
2/12	The Ark	Tiburon, CA	Sex Tour "Pick of the wk"	3,500
2/12	Eastside Journal	Bellevue, WA	Gary Bogue column "To say the least, zoo's sex tour is for mature audiences"	34,224
2/12	Pacific Sun	Mill Valley, CA	Sex Tour w/photo Best Bets	26,000
2/12	San Francisco Bay Guardian	San Francisco, CA	Sex Tour '97 listing	135,000
2/12	San Francisco Weekly	San Francisco, CA	Sex Tour w/photo	60,000
2/12	Seattle Post-Intelligencer	Seattle, WA	Susan Paynter column on Sex Tour	204,905
2/12	South County Journal	Kent, WA	Gary Bogue column on Sex Tour	31,233
2/13	AlamedaTimes Star	Alameda, CA	Sex Tour listing	6,900
2/13	Bay Area Reporter	San Francisco, CA	Sex Tour listing	37,000
2/13	Golden Gater	San Francisco, CA	"Oh You beast!"	10,000

Date	Publication	City/State	Subject	Circulation
2/13	Hayward Daily Review	Hayward, CA	Sex Tour '97 listing	48,575
2/13	Oakland Tribune	Oakland, CA	"There's no need to stay in on Valentine's Day"	152,739
2/13	San Francisco Chronicle	San Francisco, CA	"Your Romantic Options: includes Sex Tour	548,511
2/13	Santa Rosa Press Democrat	Santa Rosa, CA	"The birds and the bees" Sex Tour story, Sheri Graves	93,000
2/13	Stanford Daily	Stanford, CA	Sex Tour w/photo	16,000
2/14	Alameda Times Star	Alameda, CA	Attraction listing	6,900
2/14	Daily Astoria	Astoria, OR	AP story: "SF Zoo offers R-rated animal love tour"	9,807
2/14	Hayward Daily Review	Hayward, CA	Attraction listing	48,575
2/14	Key	San Francisco, CA	Sex Tour photo	20,000
2/14	Oakland Tribune	Oakland, CA	Attraction listing	152,739
2/14	Record Chronicle	Denton, TX	AP photo - Sex Tour tigers	18,125
2/14	Sacramento Bee	Sacramento, CA	Sex Tour "Excursions"	270,000
2/14	San Francisco Chronicle	San Francisco, CA	Sex Tour listing	509,548
2/14	San Francisco Examiner	San Francisco, CA	Letters to the Editor Sex Tour listing	158,711
2/14	San Jose Mercury News	San Jose, CA	Sex Tour listing	282,000
2/14	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
2/14	Stockton Record	Stockton, CA	Attraction listing	53,500
2/14	Tri-Valley Herald	Pleasanton, CA	Attraction listing	34,100
2/15	Cape Girardeau Southeast Missourian	Cape Girardeau, MO	AP photo - Ricko rhino	30,009
2/15	Contra Costa Times	Walnut Creek, CA	AP photo - Sex Tour tigers	96,000
2/15	Daily Progress	Charlottesville, LA	AP photo - Ricko	30,096
2/15	Fairfield Republic	Fairfield, CA	AP photos - Siberian tigers and "Ricko"	19,400
2/15	Huntsville Times	Huntsville, AL	AP photos - Siberian tiger	17,000
2/15	News Sentinel	Lodi, CA	AP photo - Ricko	26,700
2/15	San Francisco Examiner	San Francisco, CA	"Ricko the SF Rhino"	158,711
2/15	San Ramon Valley Times	Danville, CA	AP photo - Siberian tigers	17,500
2/15	San Mateo County Times	San Mateo, CA	Sex Tour '97 listing	39,376
2/15	Valley Times	Pleasanton, CA	AP photo - Siberian tiger	36,500
2/15	West County Times	Pinole, CA	AP photo - Siberian tiger	54,048
2/16	Marin Independent Journal	San Rafael, CA	AP photo - Ricko	41,100
2/16	Monterey County Herald	Monterey, CA	Sex Tour '97 listing	35,300
2/16	New York Times	New York, NY	AP photo - Ricko	1,543,100
2/16	San Bernardino Sun	San Bernardino, CA	AP photo - Ricko	82,573
2/16	San Francisco Chronicle Datebook	San Francisco, CA	Sex Tour '97 listing	621,599
2/16	Sioux City Journal	Sioux City, IA	AP story: Sex Tour	53,000
2/17	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
2/18	San Francisco Independent	San Francisco, CA	"Viewpoint" Quentin Kopp	362,000
2/19	San Francisco Bay Guardian	San Francisco, CA	Attraction listing	135,000
2/19	San Francisco Chronicle	San Francisco, CA	Baby black rhino photo	509,548
2/19	SF Weekly	San Francisco, CA	"Who's Watching the Zoo?" Barthell whines "Night Crawler" Sex Tour	100,000
2/20	Bay Area Reporter	San Francisco, CA	Sex Tour listing	37,000
2/20	Marin Independent Journal	San Rafael, CA	Attraction listing Kids	41,100
2/20	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
2/21	Daily News	Woodland Hills, CA	Calle the elephant	135,010
2/21	Los Angeles Times	Los Angeles, CA	Calle the rogue elephant	1,164,338
2/21	Napa Valley Register	Napa, CA	Calle the elephant	21,841
2/21	Orange County Register	Santa Ana, CA	AP - Tinkerbelle	307,776
2/21	San Francisco Chronicle	San Francisco, CA	Calle the elephant	509,548

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2/21	San Francisco Examiner	San Francisco, CA	Calle the elephant	158,711
2/21	San Jose Mercury News	San Jose, CA	Sex Tour '97 listing	282,000
2/21	Stockton Record	Stockton, CA	Attraction listing	53,500
2/21	Tri-Valley Herald	Pleasanton, CA	Attraction listing	35,600
2/22	Contra Costa Times	Walnut Creek, CA	Calle the elephant	96,000
2/22	San Francisco Independent	San Francisco, CA	Tinkerbelle to get a companion	372,650
2/23	San Francisco Exam/Chron.	San Francisco, CA	Attraction listing	621,599
2/23	Sunday Review & Alameda Times	Hayward, CA	Attraction listing	55,343
2/25	San Francisco Independent	San Francisco, CA	Letters to the Editor	372,650
2/26	San Francisco Bay Guardian	San Francisco, CA	"No zoo review"	135,000
2/26	San Francisco Post	San Francisco, CA	"Lonely Elephant to get a friend"	25,526
2/26	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
2/26	San Francisco Examiner	San Francisco, CA	"11,000 pounds of friendship arriving soon for SF elephant"	158,711
2/28	Antelope Valley Press	Palmdale, CA	Sex Tour mention	60,000
2/28	Hayward Daily Review	Hayward, CA	Attraction listing	48,575
2/28	Oakland Tribune	Oakland, CA	Attraction listing	152,739
2/28	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
2/28	Standard Examiner	Ogden, UT	"Lonesome pachyderm getting pal with past"	50,546
2/28	Stockton Record	Stockton, CA	Attraction listing	53,500
2/29	Pacifica Tribune	Pacifica, CA	Sex Tour w/photo	8,321
March 1997	Bay Area Parent	San Jose, CA	Attraction listing	63,000
March 1997	North Beach Now	San Francisco, CA	Sea lions (mention of Sex tour"	25,000
3/2	Daily News Santa Clarita Valley	Woodland, CA	"Lonesome elephant to get friend"	15,193
3/2	Oakland Tribune	Oakland, CA	Caiman missing	156,163
3/2	San Francisco Examiner	San Francisco, CA	"Caiman went: Fierce reptile filched in SF"	621,599
3/2	Santa Cruz Sentinel	Santa Cruz, CA	"Lonely days may soon be over as Tinkerbelle gets new buddy"	27,700
3/2	Tri-Valley Herald	Pleasanton, CA	Attraction listing	34,100
3/2	World Journal	Millbrae, CA	Caiman missing	100,000
3/3	Antioch Daily Ledger	Antioch, CA	Caiman missing	14,200
3/3	Bakersfield Californian	Bakersfield, CA	Caiman missing	75,200
3/3	Contra Costa Times	Walnut Creek, CA	"Irritable caiman taken"	96,000
3/3	Deseret News	Salt Lake City, UT	Caiman missing	74,087
3/3	La Opinion	Los Angeles, CA	Caiman missing	68,415
3/3	Lompoc Record	Lompoc, CA	"Ferocious, leaping caiman disappears"	10,008
3/3	Mail Tribune	Medford, OR	"Missing: one lean, mean green reptile"	29,310
3/3	Napa Valley Register	Napa, CA	"Zookeepers look for stolen caiman"	21,841
3/3	New York Times	New York, NY	"Rare, Dangerous Reptile Is Missing From Zoo"	1,145,890
3/3	Orange County Register	Santa Ana, CA	"Vicious caiman stolen"	307,776
3/3	Orlando Sentinel	Orlando, FL	"Dangerous reptile missing	277,000
3/3	Post Register	Idaho Falls, ID	"Reptile thieves in for a rude surprise"	24,662
3/3	Sacramento Bee	Sacramento, CA	"Alligator-like beast stolen"	270,000
3/3	San Diego Union Tribune	San Diego, CA	"Caiman stolen from Zoo"	392,388
3/3	San Francisco Chronicle	San Francisco, CA	"Zoo worries that caiman won't live"	509,548
3/3	San Gabriel Valley Daily Tribune	West Covina, CA	"Gatorlike creature stolen"	59,500
3/3	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
3/3	San Ramon Valley Times	Danville, CA	"Irritable caiman taken"	35,611

Date	Publication	City/State	Subject	Circulation
3/3	Santa Rosa Press Democrat	Santa Rosa, CA	"Caiman taken from Zoo"	79,400
3/3	Seattle Times	Seattle, WA	"Aggressive caiman is reported stolen fromSan Francisco Zoo"	234,281
3/3	Valley Times	Pleasanton, CA	"Irritable caiman taken"	36,500
3/3	West County Times	Pinole, CA	"Irritable caiman taken"	54,048
3/4	Contra Costa Times	Walnut Creek,CA	Gary Bogue on caiman	96,000
3/4	San Francisco Chronicle	San Francisco, CA	"Deja Vu at the SF Zoo, - Searching for a Reptile"	509,548
3/4	San Francisco Independent	San Francisco, CA	Joint Zoo listing	372,650
3/4	San Ramon Valley Times	Danville, CA	Gary Bogue on caiman	35,611
3/5	San Francisco Bay Guardian	San Francisco, CA	Attraction listing	135,000
3/5	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
3/6	San Francisco Chronicle	San Francisco, CA	"Zoo worries that caiman won't live"	509,548
3/6	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
3/7	Hayward Daily Review	Hayward, CA	Attraction listing	48,575
3/7	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
3/8	San Francisco Independent	San Francisco, CA	"Two supes to oppose Zoo bond"	372,650
3/9	San Francisco Chronicle Datebook	San Francisco, CA	"Spot" photo, giraffe ex.	621,599
3/9	Tri-Valley Herald	Pleasanton, CA	Attraction listing	34,100
3/10	San Francisco Chronicle	San Francisco, CA	Pat Steger: Director's Dinner	509,548
3/11	San Francisco Chronicle	San Francisco, CA	"San Franciscans can save at stadium, zoo"	509,548
3/11	San Francisco Examiner	San Francisco, CA	"Cut-rate 49ers, zoo tix?"	158,711
3/11	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
3/12	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
3/12	San Francisco Bay Guardian	San Francisco, CA	The FOI crisis	135,000
3/12	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
3/13	Antioch Daily Ledger	Antioch, CA	Attraction listing	14,200
3/14	Antioch Daily Ledger	Antioch, CA	Attraction listing	14,200
3/14	Hayward Daily Review	Hayward, CA	Attraction listing	48,575
3/14	Oakland Tribune	Oakand, CA	Attraction listing	152,739
3/14	Tri-Valley Herald	Pleasanton, CA	Attraction listing	34,100
3/16	San Francisco Examiner/Chron.	San Francisco, CA	Attraction listing	621,599
3/18	San Francisco Independent	San Francisco, CA	Letters to the editor	372,650
3/18	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
3/19	San Francisco Bay Guardian	San Francisco, CA	Attraction listing	135,000
3/19	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
3/20	Antioch Daily Ledger	Antioch, CA	Attraction listing	14,200
3/20	Marin Independent Journal	San Rafael, CA	Attraction listing	41,100
3/20	San Francisco Examiner	San Francisco, CA	"Friends for a while"	158,711
3/20	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
3/21	Alameda Times Star	Alameda, CA	Attraction listing	6,900
3/21	Contra Costa Times	Walnut Creek,CA	Calle here short time	96,000
3/21	Daily Record	Roswell, NM	AP photo - Tinkerbelle	11,137
3/21	Hayward Daily Review	Hayward, CA	Attraction listing	48,575
3/21	Marin Independent Journal	San Rafael, CA	SF elephant to lose pal	41,100
3/21	Sacramento Bee	Sacramento, CA	AP photo - Ohlone w/Lupaih	270,000
3/21	Salinas Californian	Salinas, CA	AP photo - Tinkerbelle	23,602

Date	Publication	City/State	Subject	Circulation
3/21	San Diego Union Tribune	San Diego, CA	AP photo - Ohlone w/Lupaih	392,388
3/21	San Francisco Chronicle	San Francisco, CA	"Bald Eaglet Steals Show as Aviary Opens"	509,548
3/21	San Francisco Examiner	San Francsico, CA	"SF Zoo habitat is for the birds"	158,711
3/21	San Mateo County Times	San Mateo,CA	Attraction listing	39,376
3/21	Seattle Times	Seattle, WA	AP photo - Ohlone w/Lupaih	234,281
3/21	Times Herald	Vallejo, CA	ZooFest 97	25,400
3/21	Tri-Valley Herald	Pleasanton, CA	Attraction listing	34,100
3/22	San Francisco Independent	San Francisco, CA	"A new place for the eagle-eyed"	372,650
3/22	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
3/23	Anniston Star	Anniston, AL	"Zoo elephant dies of virus infection"	30,000
3/23	Sunday Review & Alameda	Hayward, CA	Attraction listing	55,343
3/23	Daily Democrat	Woodland, CA	AP photo - Ohlone w/Lupaih	11,000
3/23	Denver Post	Denver, CO	"Asian elephant's stay at zoo may be short"	247,053
3/23	Inland Valley Daily Bulletin	Ontario, CA	"Elephant's new pal may be moved to greener pastures"	84,350
3/23	Oakland Tribune	Oakland, CA	Attraction listing	152,739
3/23	San Francisco Examiner/Chron.	San Francisco, CA	Attraction listing	621,599
3/23	Victor Valley Daily Press	Victorville, CA	AP photo - Ohlone w/Lupaih	24,684
3/25	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
3/26	San Francisco Bay Guardian	San Francisco, CA	Attraction listing	135,000
3/26	San Francisco Chronicle	San Francisco, CA	Easter Basket Sale	509,548
3/26	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
3/27	News-Sentinel	Lodi, CA	Micke Grove eagles	26,700
3/27	Salinas Californian	Salinas, CA	Attraction listing	23,602
3/27	Sun-Reporter	San Francisco, CA	"Passage of June 3 Zoo Bond Would Expand African Exhibits at the SF Zoo"	9,.392
3/28	Alameda Times Star	Alameda, CA	Attraction listing	6,900
3/28	Antioch Daily Ledger	Antioch, CA	ZooFest 97	21,923
3/28	Hayward Daily Review	Hayward, CA	Attraction listing	48,575
3/28	Oakland Tribune	Oakland, CA	Attraction listing	152,729
3/28	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
3/28	Times Herald	Vallejo, CA	ZooFest 97	25,400
3/28	Tr-Valley Herald	Pleasanton, CA	Attraction listing	35,600
3/29	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
3/30	California Voice	Oakland, CA	"Passage of June 3 Zoo bond"	30,191
3/30	Monterey County Herald	Monterey, CA	"$1 million avian center opens at SF Zoo"	33,600
3/30	Oakland Tribune	Oakland, CA	Attraction listing	152,739
3/30	Sunday Review & Alameda Times	Hayward, CA	Attraction listing	55,343
3/31	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
April 1997	Bay Area Parent	Los Gatos, CA	"See Baby Animals Around the Bay"	60,000
April 1997	Nob Hill Gazette	San Francisco, CA	ZooFest 97 listing	60,000
April 1997	Parents Press	Berkeley, CA	See Spot w/photos	60,000
April 1997	Richmond Review	San Francisco, CA	ZooFest 97 w/photo	22,000
April 1997	The Sunset Beacon	San Francisco, CA	ZooFest 97 listing	80,000
April 1997	West Portal Monthly	San Francisco, CA	ZooFest '97 listing	20,000
4/1	San Francisco Metro Reporter	San Francisco, CA	"Passage of June 3 Zoo bond would expand African exhibits"	10,000

Date	Publication	City/State	Subject	Circulation
4/2	San Francisco Bay Guardian	San Francisco, CA	Attraction listing	135,000
4/2	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
4/2	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
4/2	Contra Costa Times	Walnut Creek, CA	"Spot" Masai giraffe	96,000
4/2	Placer Herald	Rocklin, CA	ZooFest 97 w/photo	11,500
4/2	San Francisco Chronicle	San Francisco, CA	Mtn. Lake Gator released	509,548
4/2	San Francisco Examiner	San Francisco, CA	"Golden Gator has new swamp home"	158,711
4/2	San Ramon Valley Times	Danville, CA	Masai giraffe photo	35,611
4/2	Telegraph	Folsom, CA	ZooFest 97 w/photo	4,850
4/2	Valley Times	Pleasanton, CA	"Spot" Masai giraffe	36,500
4/2	West County Times	Pinole, CA	Masai giraffe photo	54,048
4/3	Antioch Daily Ledger	Antioch, CA	Attraction listing	21,923
4/3	Colfax Record	Colfax, CA	ZooFest 97 w/photo	1,500
4/3	Contra Costa Times	Walnut Creek, CA	Mtn Lake Gator released	96,000
4/3	Daily Independent	Ridgecrest, CA	AP - Pachy story	9,400
4/3	Deseret News	Salt Lake City, UT	Mtn. Lake Gator released	74,087
4/3	Manteca Bulletin	Manteca, CA	Attraction listing	6,100
4/3	Marin Independent Journal	San Rafael, CA	Attraction listing	41,100
4/3	News Sentinel	Lodi, CA	AP Pachy/Michele photo	26,700
4/3	San Diego Union Tribune	San Diego, CA	Mtn Lake Gator released	392,388
4/3	San Francisco Examiner	San Francisco, CA	"A Life of Ease for Hired Killer at SF Zoo	158,711
4/3	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
4/3	San Ramon Valley Times	Danville, CA	"SF's Golden Gator released to swamp"	35,611
4/3	Santa Cruz Sentinel	Santa Cruz, CA	"Golden Gator moved to new bayou home"	27,700
4/3	Standard-Examiner	Ogden, UT	"Gator trades lazy stardome for normal swamp life"	50,546
4/3	Valley Times	Pleasanton, CA	"SF's Golden Gator released to swamp"	36,500
4/3	West County Times	Pinole, CA	"SF's Golden Gator released to swamp"	54,048
4/4	Antioch Daily Ledger	Antioch, CA	Attraction listing	21,923
4/4	Bellingham Herald	Bellingham, WA	AP - Pachy/Michele	28,000
4/4	Commuter Times	Corte Madera, CA	ZooFest 97	7,500
4/4	Daily Transcript	San Diego, CA	"SF Gator now free in LA"	8,686
4/4	Hayward Daily Review	Hayward, CA	Attraction listing	48,575
4/4	Herald	Provo, UT	AP - Pachy/Michele	31,642
4/4	Oakland Tribune	Oakland, CA	Attraction listing	152,739
4/4	Press Tribune	Roseville,CA	ZooFest 97 w/photo	15,400
4/4	San Luis Obispo Times	San Luis Obispo, CA	AP- Pachy/Michele	31,700
4/4	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
4/4	Santa Barbara News Press	Santa Barbara, CA	AP - Pachy/Michele	52,000
4/4	Santa Rosa Press Democrat	Santa Rosa, CA	AP - Pachy/Michele	79,400
4/4	Yakima Herald Republic	Yakima, WA	AP - Pachy/Michele	41,258
4/5	Modesto Bee	Modesto, CA	AP - Pachy/Michelke	83,513
4/5	Redding Record Searchlight	Redding, CA	AP - Pachy/Michele	37,800
4/5	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
4/6	Herald American and Post Standard	Syracuse, NY	AP - Pachy/Michele	229,000
4/6	Inland Valley Daily Bulletin	Ontario, CA	AP - Pachy/Michele	84,350
4/6	News-Review	Roseburg, OR	AP - Pachy/Michele	20,729
4/6	Oakland Tribune	Oakland, CA	Attraction listing	152,739
4/6	Pasadena Star News	Pasadena, CA	AP - Pachy/Michele	43,000
4/6	San Francisco Beacon	San Francisco, CA	ZooFest 97 w/photo	10,000
4/6	San Francisco Exam/Chron.	San Francisco, CA	Attraction listing	621,599
4/6	Sunday Review & Alameda Times	Hayward, CA	Attraction listing	55,343
4/6	Victor Valley Daily Press	Victorville, CA	AP - Pachy/Michele	24,684
4/6	Wenatchee World	Wenatchee, WA	AP - Pachy/Michele	21,219

Date	Publication	City/State	Subject	Circulation
4/6	Whittier Daily News	Whittier, CA	AP - Pachy/Michele	16,700
4/7	Fairfield Republic	Fairfield, CA	AP - Pachy/Michele	19,400
4/7	Mail Tribune	Medford, OR	AP - Pachy/Michele	29,310
4/8	San Francisco Independent	San Francisco, CA	Calendar - bond disc.	372,650
4/8	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
4/9	Pacifica Tribune	Pacifica, CA	ACC/Freeland feature	8,321
4/9	San Francisco Bay Guardian	San Francisco, CA	Education A-Z	135,000
4/9	San Francisco Examiner	San Francisco, CA	"Zoo breaks language barrier"	158,711
4/9	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
4/10	Antioch Daily Ledger	Antioch, CA	Attraction listing	21,923
4/10	San Francisco Independent	San Francisco, CA	Zoo Bond discussion list.	372,650
4/10	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
4/11	Antioch Daily Ledger	Antioch, CA	Attraction listing	21,923
4/11	Hayward Daily Review	Hayward, CA	Attraction listing	48,575
4/11	Oakland Tribune	Oakland, CA	Attraction listing	152,739
4/11	Red Bluff News	Red Bluff, CA	AP - Pachy/Michele	8,600
4/11	Stockton Record	Stockton, CA	Attraction listing	53,500
4/11	Times Herald	Vallejo, CA	ZooFest 97 listing	25,400
4/11	Tri-Valley Herald	Pleasanton, CA	Attraction listing	35,600
4/13	Fresno Bee	Fresno, CA	ZooFest 97 listing	150,674
4/13	Oakland Tribune	Oakland, CA	Attraction listing	152,739
4/13	San Francisco Examiner/Chron.	San Francisco, CA	Attraction listing	621,599
4/13	Sunday Review & Alameda Ttimes	Hayward, CA	Attraction listing	55,343
4/14	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
4/15	San Francisco Independent	San Francisco, CA	ZooFest 97 w/photo	372,650
4/15	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
4/16	San Francisco Bay Guardian	San Francisco, CA	Letters to the Editor	135,000
4/16	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
4/17	Manteca Bulletin	Manteca, CA	Attraction listing	6,100
4/17	Pasadena Star News	Pasadena, CA	"LA Zoo confirms two elephants had TB"	43,000
4/17	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
4/18	Alameda Times Star	Alameda, CA	Attraction listing	6,900
4/18	Antioch Daily Ledger Post Dispt.	Antioch, CA	Attraction listing	21,923
4/18	Hayward Daily Review	Hayward, CA	Attraction listing	48,575
4/18	Oakland Tribune	Oakland, CA	Attraction listing	152,739
4/18	San Francisco Business Times	San Francisco, CA	Ken Jones listing	32,000
4/18	Stockton Record	Stockton, CA	Attraction listing	53,500
4/18	Tri-Valley Herald	Pleasanton, CA	Attraction listing	34,100
4/19	San Francisco Examiner	San Francisco, CA	"Zoo breaks language barrier"	158,711
4/20	Fresno Bee	Fresno, CA	ZooFest 97 listing	150,674
4/20	Monterey County Herald	Monterey, CA	ZooFest 97 listing	33,600
4/20	San Francisco Chronicle Datebook	San Francisco, CA	"Ricko's Place"	621,599
4/20	Tri-Valley Herald	Pleasanton, CA	Attraction listing	34,100
4/22	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
4/23	The Ark	Tiburon, CA	ZooFest 97 listing	3,500
4/23	San Francisco Bay Guardian	San Francisco, CA	ZooFest 97 listing	135,000
4/24	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
4/24	Santa Rosa Press Democrat	Santa Rosa, CA	Senior Day 97 w/photo	79,400

Date	Publication	City/State	Subject	Circulation
4/24	Times Herald	Vallejo, CA	Senior Day 97 w/photo	25,400
4/25	Contra Costa Times	Walnut Creek, CA	Lion cubs w/photo ZooFest 97	96,000
4/25	San Francisco Chronicle	San Francisco, CA	ZooFest 97 listing	509,548
4/25	San Francisco Examiner	San Francisco, CA	ZooFest 97 listing	158,711
4/25	Stockton Record	Stockton, CA	Attraction listing	53,500
4/25	West County Times	Pinole,CA	ZooFest 97 listing	54,048
4/27	San Francisco Chronicle Datebook	San Francisco, CA	Attraction listing	621,599
4/27	Sunday Review and Alameda	Hayward, CA	Attraction listing	55,343
4/28	San Francisco Chronicle	San Francisco,CA	Pat Steger - ZooFest 97	509,548
4/28	San Francisco Examiner	San Francisco, CA	Letters to the Editor Susanne Barthell No on C	158,711
4/28	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
4/29	Marin Independent Journal	San Rafael, CA	Leslie Harlib - ZooFest 97	41,100
4/29	San Francisco Examiner	San Francisco, CA	Letters to the Editor Philip Carleton No on C	158,711
4/29	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
4/30	Oakland Tribune	Oakland, CA	Attraction listing	152,739
4/30	Pacifica Tribune	Pacifica, CA	Lion cubs w/photo	8,321
4/30	Phillipine News	San Francisco,CA	Senior Day story	
4/30	San Francisco Bay Guardian	San Francisco, CA	Attraction listing	135,000
4/30	San Francisco Chronicle	San Francisco,CA	Pat Steger -ZooFest ment.	509,548
4/30	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
May 1997	Bay Area Parent	San Francisco, CA	Avian Conservation Ctr.	60,000
May 1997	Kid Konnection	Santa Rosa, CA	Attraction listing	
May 1997	Marina Times	San Francisco, CA	Lion cubs w/photo Senior Day listing	22,000
May 1997	Parents Press	San Francisco, CA	Lion cubs w/photo	60,000
May 1997	Sierra Club Yodeler	San Francisco, CA	'Yes on San Francisco Measure C - Zoo Bond"	
May 1997	Sunset Beacon	San Francisco, CA	Senior Day 97 listing Lion cubs w/photo	80,000
May 1997	West Portal Monthly	San Francisco, CA	Lion cub w/photo "Caiman caper"	20,000
5/1	Antioch Daily Ledger Post	Antioch, CA	Attraction listing w/cubs	21,923
5/1	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
5/1	Sun-Reporter	San Francisco, CA	"June 3 Election Could Bring Thousands of Jobs to Bayview District"	9,392
5/1	Walnut Creek Journal	Walnut Creek, CA	"Tour the Zoo with Joe Montana"	18,500
5/2	Hayward Daily Review	Hayward, CA	Attraction listing	48,575
5/2	Jewish Bulletin	San Francisco, CA	"Lions and tigers and Torah" Temple Sholom visits the Zoo"	22,000
5/2	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
5/2	Stockton Record	Stockton, CA	Attraction listing	53,500
5/2	Tri-Valley Herald	Pleasanton, CA	Attraction listing	135,000
5/3	Contra Costa Times	Walnut Creek, CA	"SF Zoo's stolen reptile found in San Jose park"	96,000
5/3	Fairfield Republic	Fairfield, CA	"Zoo's missng caiman found 2 months later"	19,400
5/3	Marysville Appeal-Democrat	Marysville, CA	"Stolen caiman found"	24,200
5/3	Modesto Bee	Modesto, CA	"SF Zoo's missing reptile found in San Jose park"	83,513
5/3	Napa Valley Register	Napa, CA	"SF's missing caiman found	21,841
5/3	Sacramento Bee	Sacramento, CA	'Reptile taken from zoo found ailing"	270,000

Date	Publication	City/State	Subject	Circulation
5/3	San Francisco Chronicle	San Francisco, CA	"Missing SF caiman found in San Jose"	509,548
5/3	San Francisco Examiner	San Francisco,CA	"Sick caiman back at Zoo"	158,711
5/3	San Jose Mercury News	San Jose, CA	"Mystery solved: caiman kidnapped from SF zoo found in SJ park"	282,000
5/3	Santa Cruz Sentinel	Santa Cruz, CA	Caiman recovered	27,700
5/3	Times Delta	Visalia, CA	Caman recovered	22,600
5/3	Valley Times	Pleasanton, CA	Caiman recovered	36,500
5/3	West County Times	Pinole, CA	Caiman recovered	54,048
5/3	World Journal	Millbrae, CA	Caiman recovered	50,000
5/4	Contra Costa Times	Walnut Creek, CA	"Stolen reptile recovering in hot tub"	109,000
5/4	Monterey County Herald	Monterey, CA	Senior Day w/photo	33,600
5/4	Oakland Tribune	Oakland, CA	Attraction listing	152,739
5/4	San Francisco Sunday Examiner	San Francisco, CA	"Caiman feeling better" photo Aikin w/Chopper	621,599
5/4	Tri-Valley Herald	Pleasanton, CA	Attraction listing	34,100
5/4	West County Times	Pinole, CA	"Stolen reptile recovering in hot tub at SF Zoo"	54,048
5/5	Fremont Argus	Fremont, CA	"Caiman returns to zoo, treated with hot tub"	32,400
5/5	Oakland Tribune	Oakland, CA	Caiman recuperating	152,739
5/5	San Francisco Chronicle	San Francisco, CA	"Modern Menagerie"	509,548
5/5	Sing Tao Daily	San Francisco, CA	Chinese language maps	100,000
5/5	Tri-Valley Herald	Pleasanton, CA	Caiman recovering	34,100
5/5	World Journal	Millbrae, CA	Caiman recuperating	60,000
5/6	San Francisco Chronicle	San Francisco, CA	"Ailing caiman may try mice today"	509,548
5/6	San Francisco Independent	San Francisco,CA	Senior Day w/photo	340,000
5/6	San Francisco Metro Reporter	San Francisco, CA	"June 3 Election Could Bring Thousands of Jobs to Bayview District"	10,000
5/6	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
5/7	Contra Costa Times	Walnut Creek, CA	Senior Day listing	96,000
5/7	Folsom Telegraph	Folsom, CA	Senior Day w/photo	4,850
5/7	Foster City Islander	Foster City, CA	Lion cubs w/photo	10,000
5/7	Placer Herald	Rocklin, CA	Senior Day w/photo	11,500
5/7	Review and Pescadero Pebble	Half Moon Bay, CA	Senior Day listing	6,500
5/7	San Francisco Bay Guardian	San Francisco, CA	"Zoo in doghouse" Senior Day listing	135,000
5/7	San Francisco Chronicle	San Francisco, CA	"Zoo offers Discount if bond passes"	509,548
5/7	San Francisco Weekly	San Francisco, CA	Senior Day listing	60,000
5/7	San Jose Mercury News	San Jose, CA	"SF Zoo Bond Iffy"	282,000
5/7	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
5/8	Antioch Daily Ledger Post Disp.	Antioch, CA	Attraction listng w/cubs	21,923
5/8	Chinese Press	San Francisco, CA	Mabel Teng Tour	30,000
5/8	International Daily News	San Francisco, CA	Chinese language maps	100,000
5/8	News Messenger	Lincoln, CA	Senior Day w/photo	3,000
5/8	Record Bee	Lakeport, CA	"Recovered caiman"	7,300
5/8	San Francisco Chronicle	San Francisco, CA	"Recovered caiman moving to SF Zoo"	509,548
5/8	San Francisco Examiner	San Francisco, CA	"49ers ticket discount idea losing steam" "Chopper" returning to his pool at the Zoo"	158,711
5/8	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
5/8	Sing Tao Daily	San Francisco, CA	Mabel Teng Tour	50,000
5/8	World Journal	San Francisco, CA	Mabel Teng Tour	50,000

Date	Publication	City/State	Subject	Circulation
5/9	Oakland Tribune	Oakland, CA	Attraction listing	152,739
5/9	Press Tribune	Roseville, CA	Senior Day w/photo	15,400
5/9	San Francisco Chronicle	San Francisco, CA	CityPass mention	509,548
5/9	San Francisco Examiner	San Francisco, CA	Caiman photo HOME Senior Day	158,711
5/9	San Jose Mercury News	San Jose, CA	Bond (49er/party)	282,000
5/9	Stockton Record	San Joaquin County	Attraction listing	53,500
5/10	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
5/11	Benicia Herald	Benicia, CA	Lion cub w/photo	9,000
5/11	Modesto Bee	Modesto, CA	Lion cub w/photo	83,513
5/11	Monterey County Herald	Monterey, CA	Senior Day listing	33,600
5/11	San Francisco Examiner	San Francisco, CA	Photo - "Big apes doing their gorilla thing"	621,599
5/13	San Francisco Chronicle	San Francisco, CA	Letters to the Editor "Still a Prison" Hobart Bartshire? Senior Day 97 listing	509,548
5/13	San Francisco Examiner	San Francisco, CA	"Zoo sheep apparently sexually attacked"	158,711
5/13	San Francisco Independent	San Francisco, CA	"No rubber stamp this time for Zoo budget"	362,000
5/14	Hillsborough Boutique and Villager	Burlingame, CA	ZooFest 97 - Ruth McAnnich column	13,800
5/14	Phillipine News	Los Angeles, CA	Lion cub w/photo	19,001
5/14	San Francisco Chronicle	San Francisco, CA	Editorial - Vote Yes on Prop C for a world-class Zoo	509,548
5/14	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
5/14	SF Weekly	San Francisco, CA	Children's Zoo incident "Silence of the Lambs"	60,000
5/15	Antioch Daily Ledger Post Disp.	Antioch, CA	Attraction listng w/cubs	21,923
5/15	Contra Costa Times	Walnut Creek, CA	AP - J. Tollini w/penguin	96,000
5/15	Fresno Bee	Fresno, CA	AP - J. Tollini w/penguin	158,000
5/15	Inland Valley Daily Bulletin	Ontario, CA	AP - J. Tollini w/penguin	84,350
5/15	Peninsua Daily News	Port Angeles, WA	AP - Penguin chick	14,000
5/15	San Francisco Chronicle	San Francisco, CA	Fashion - faux tortoise clothes & accessories "Penguin angst"	509,548
5/15	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
5/15	Sing Tao Daily	San Francisco, CA	Bond measure	50,000
5/15	The City Voice	San Francisco, CA	ZooFest for Kids! listing	100,000
5/15	West Couinty Times	Pinole, CA	AP - J. Tollini w/penguin	54,948
5/16	Benicia Herald	Benicia, CA	Lion cub w/photo	9,000
5/16	Commuter Times	Corte Madera, CA	Lion cub w/photo	7,500
5/16	Daily Herald	Palatine, IL	AP - J. Tollini w/penguin	11,629
5/16	Daily Ledger Post Dispatch	Antioch, CA	Attraction listing	21,923
5/16	Hayward Daily Review	Hayward, CA	Attraction listing	48,575
5/16	Roseville Press Tribune	Roseville, CA	Attraction listing	15,400
5/16	San Francisco Business Times	San Francisco,CA	Citypass mention	14,000
5/16	San Francisco Chronicle (Central)	San Francisco, CA	"Here a chick, there a chick, everywhere a chick, chick" penguins	509,548
5/16	San Francisco Chronicle	San Francisco, CA	Letters to the Editor	509,548
5/16	San Jose Mercury News	San Jose, CA	AP - J. Tollini w/penguin	282,000
5/16	Stockton Record	Stockton, CA	Attraction listing	53,500
5/17	Chinese Times	San Francisco, CA	Chinatown press conf.	30,000
5/17	International Daily News	San Francisco, CA	Chinatown press conf.	100,000
5/17	San Francisco Chronicle	San Francisco, CA	Letters to the Editor	509,544
5/17	San Mateo County Times	San Mateo, CA	Attraction listing	39,376

Date	Publication	City/State	Subject	Circulation
5/17	Sing Tao Daily	San Francisco, CA	Chinatown press conf.	50,000
5/17	World Journal	San Francisco, CA	Chinatown press conf.	50,000
5/18	Fresno Bee	Fresno, CA	Citypass mention ZooFest for Kids! listing	158,.000
5/18	San Francisco Sunday Datebook	San Francisco, CA	Attraction listing	621,599
5/18	Seattle Times	Seattle, WA	Citypass mention	502,619
5/18	Sunday Review & Alameda Times	Hayward, CA	Attraction listing	55,343
5/18	Tri-Valley Herald	Pleasanton, CA	Attraction listing	34,100
5/19	Alameda Times Star	Alameda, CA	Lion cubs w/photo	6,900
5/19	Hayward Daily Review	Hayward, CA	Lion cubs w/photo	48,575
5/19	Oakland Tribune	Oakland, CA	Lion cubs w/photo	152,739
5/19	San Francisco Chronicle	San Francisco,CA	Pat Steger - Zoo II Armani "Getting a Jump on That Summer Job"	509,548
5/19	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
5/19	Tri-Valley Herald	Pleasanton, CA	Lion cubs w/photo	34,100
5/20	Alameda Times Star	Alameda, CA	Lion cubs	6,900
5/20	Hayward Daily Review	Hayward, CA	Lion cubs	48,575
5/20	Oakland Tribune	Oakland, CA	Lion cubs	152,739
5/20	San Francisco Independent	San Francisco, CA	Lion cub calendar/photo "Critics question zoo's fund-raising"	372,650
5/20	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
5/20	Tri-Valley Herald	Pleasanton, CA	Lion cubs	35,600
5/21	San Francisco Bay Guardian	San Francisco, CA	Negative Endorsement, + Letters to the Editor	135,000
5/21	San Francisco Chronicle	San Francisco, CA	"Polls show support for most SF propositions in June Elections"	509,548
5/21	San Francisco Examiner	San Francisco, CA	"Zoo backers woo voters"	158,711
5/22	Daily Ledger Post Disptach	Antioch, CA	Lion cubs w/photo	21,923
5/22	Marin Independent Journal	San Rafael, CA	Lion cubs w/photo	41,100
5/22	Oakland Tribune	Oakland, CA	Attraction listing	152,739
5/22	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
5/22	Sun Reporter	San Francisco, CA	ZooFest for Kids! 97	9,392
5/23	Anchorage Daily News	Anchorage, AK	AP - Joe Montana & cubs	54,710
5/23	AsianWeek	San Francisco, CA	Ballot measures	60,000
5/23	Daily Californian	El Cajon, CA	AP - Joe Montana & cubs	115,002
5/23	Daily Ledger Post Dispatch	Antioch, CA	Attraction listing	21,923
5/23	Escondido North County Times	Escondido, CA	AP - Joe Montana & cubs	22,216
5/23	Modesto Bee	Modesto, CA	AP - Joe Montana & cubs	83,513
5/23	News Tribune	Tacoma, WA	AP - Joe Montana & cubs	128,932
5/23	Orange County Register	Santa Ana, CA	AP - Joe Montana & cubs	307, 776
5/23	Sacramento Bee	Sacramento, CA	AP - Joe Montana & cubs	270,000
5/23	Salinas Californian	Salinas, CA	AP - Joe Montana & cubs	23,602
5/23	San Francisco Chronicle	San Francisco, CA	"Lion cubs play their own game"	509,548
5/23	San Francisco Examiner	San Francisco, CA	Editorial - A Zoo for the next century" "Joe Montana kicks offcontest to name lions"	158,711
5/23	San Mateo County Times	San Mateo, CA	Attraction listing	30,000
5/23	Vacaville Reporter	Vacaville, CA	New lion cubs w/photo	19,500
5/23	World Journal	San Francisco,CA	New lion cubs at Zoo	50,000
5/24	Sing Tao Daily	San Francisco, CA	Chinatown press conf.	50,000
5/25	Monterey County Herald	Monterey, CA	ZooFest for Kids! listing	33,600
5/25	Oakland Tribune	Oakland, CA	Attraction listing	152,739
5/25	San Francisco Sunday Exam.	San Francisco, CA	Don Asmussen on Prop C.	621,599

Date	Publication	City/State	Subject	Circulation
5/25	San Francisco Sunday Exam.	San Francisco,CA	Bulldog Edition - Siberian tigers Taiga & Baikal	621,599
5/25	Sunday Review & Alameda Times	Hayward, CA	Attraction listing	55,343
5/25	Tri-Valley Herald	Pleasanton, CA	Attraction listing	35,600
5/26	San Francisco Chronicle	San Francisco, CA	"Farley" on Prop C. Pat Steger: Fred Carroll's fundraiser	509,548
5/27	San Francisco Examiner	San Francisco, CA	Examiner recommends	158,511
5/27	San Francisco Independent	San Francisco, CA	No on C	342,000
5/27	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
5/28	Foster City Islander	Foster City, CA	ZooFest for kids! 97	10,000
5/28	San Francisco Bay Guardian	San Francisco, CA	No on C Letters to the Editor - Susanne Barthell No on C	135,000
5/28	San Francisco Chronicle	San Francisco, CA	ZooFest 97	509,548
5/29	Daily Ledger Post Dispatch	Antioch, CA	Attraction listing	21,923
5/29	Bay Area Reporter	San Francisco, CA	Yes on C recommend.	37,000
5/29	Manteca Bulletin	Manteca, CA	Attraction listing	6,100
5/29	Marin Independent Journal	San Rafael, CA	Attraction listing	41,100
5/29	San Francisco Examiner	San Francisco, CA	Letters to the Editor Phillip Carleton no on C	158,511
5/29	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
5/30	Alameda Times Star	Alameda, CA	Attraction listing	6,900
5/30	Daily Ledger-Post Dispatch	Antioch, CA	Attraction listing	21,293
5/30	Hayward Daily Review	Hayward, CA	Attraction listing	48,575
5/30	Tri-Valley Herald	Pleasanton, CA	Attraction listing	35,600
5/31	Hayward Daily Review	Hayward, CA	ZooFest for Kids! w/photo	48,575
5/31	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
5/31	Tri-Valley Herald	Pleasanton, CA	ZooFest for Kids! w/photo	35,600
June 1997	Argonaut	San Francisco, CA	"No on A and C"	25,000
June 1997	Bay Area Parent	San Jose, CA	ZooFest for Kids! 97 Lion cub w/photo	63,000
June 1997	Joint Forces Journal	Oakland, CA	ZooFest for Kids! 97	10,000
June 1997	Marina Times	San Francisco, CA	ZooFest for Kids! 97	65,000
June 1997	Nob Hill Gazette	San Francisco, CA	ZooFest for Kids! 97 ZooFest 97 photos	70,000
June 1997	North Beach Now	San Francisco, CA	ZooFest for Kids! 97	50,000
June 1997	Potrero View	San Francisco, CA	"Schools, Cultural Center Zoo Deserve Bond Support"	
June 1997	Parents Press	San Francisco, CA	ZooFest for Kids! w/photo	60,000
June 1997	Salton Seafarer	Salton Sea, CA	Koala baby (Gilbert)	2,000
June 1997	Sunset Beacon	San Francisco, CA	ZooFest for Kids!	80,000
6/1	Benicia Herald	Benicia, CA	Night Tour '97 listing	9,000
6/1	Hayward Daily Review	Hayward, CA	Attraction listing	48,575
6/1	Los Angeles Times	Los Angeles, CA	"A Concrete Jungle" Zoo bond story	1,164,338
6/1	Sacramento Bee	Sacramento, CA	Citypass tix	270,000
6/1	San Francisco Sunday Exam.	San Francisco, CA	Xoai-Xuan - new Francois Examiner recommends	621,599
6/1	San Francisco Sunday Datebook	San Francisco, CA	ZooFest for Kids!	621,599
6/1	San Francisco Examiner Magazine	San Francisco, CA	Bay City Best ZooFest for Kids! w/photo	621,599
6/1	Tri-Valley Herald	Pleasanton, CA	Attraction listing	35,600

Date	Publication	City/State	Subject	Circulation
6/2	San Francisco Examiner	San Francisco, CA	Musk ox calf born; Letters to the Editor;Cyrus Johnson, DEA Op/Ed piece; "Stadium eclipses ballot measures"	158,711
6/2	San Mateo Times	San Mateo, CA	Attraction listing	49,793
6/3	San Francisco Chronicle	San Francisco, CA	Chronicle Recommends "Stadium Fate in Hands of SF Voters"	509,548
6/3	San Francisco Examiner	San Francisco, CA	"Zoo to release lemurs in Madagascar refuge" Guide to SF Propositions	158,711
6/3	San Francisco Independent	San Francisco, CA	ZooFest for Kids! w/photo	342,000
6/3	Santa Rosa Press Democrat	Santa Rosa, CA	ZooFest for Kids!	79,400
6/3	Sing Tao Daily	San Francisco, CA	Bond measure	50,000
6/4	Folsom Telegraph	Folsom, CA	ZooFest for Kids!	4,850
6/4	Placer Heald	Rocklin, CA	ZooFest for kids!	11,500
6/4	San Francisco Bay Guardian	San Francisco, CA	ZooFest for Kids!	135,000
6/4	San Francisco Chronicle	San Francisco, CA	"SF Schools, Zoo Bonds Heading for Win"	509,548
6/4	San Francisco Examiner	San Francisco, CA	"Voters seem to OK bond to spiff up Zoo"	158,711
6/4	SF Weekly	San Francisco.CA	ZooFest for Kids 97	60,000
6/4	Visalia Times Delta	Visalia, CA	Zoo Bond passing	22,600
6/4	World Journal	San Francisco, CA	Zoo Bond passes	50,000
6/5	Auburn Journal	Auburn, CA	ZooFest for kids!	24,950
6/5	Daily Ledger Post Dispatch	Antioch, CA	Attraction listing	21,923
6/5	News Messenger	Lincoln, CA	ZooFest for Kids 97	3,000
6/5	Sacramento Bee	Sacramento, CA	Zoo Bond results	270,000
6/5	San Francisco Chronicle	San Francisco, CA	"SF Approves Schools. Zoo Measures"	509,548
6/6	Alameda Times Star	Alameda, CA	ZooFest for Kids!	6,900
6/6	Antioch Ledger Post Dispatch	Antioch, CA	Attraction listing	21,923
6/6	AsianWeek	San Francisco, CA	"Courting the Asian vote"	30,000
6/6	Hayward Daily Review	Hayward, CA	ZooFest for Kids!	48,575
6/6	Oakland Tribune	Oakland, CA	ZooFest for Kids!	152,739
6/6	San Francisco Chronicle	San Francisco.CA	"SF Zoo Bond Pulls Further Ahead in Provisional Vote Tally"	509,548
6/6	San Francisco Examiner	San Francisco.CA	ZooFest for Kids! listing	158,711
6/6	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
6/6	Stockton Record	Stockton, CA	Attraction listing	53,500
6/6	Tri-Valley Herald	Pleasanton, CA	Attraction listing	35,600
6/6	Vacaville Reporter	Vacaville, CA	ZooFest for Kids!	19,500
6/7	San Francisco Chronicle	San Francisco, CA	"Zoo Bonds Ahead as Count Continues"	509,548
6/7	San Francisco Independent	San Francisco, CA	"49ers, Zoo win close races"	342,000
6/7	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
6/8	Columbian	Vancouver, WA	Citypass	56,050
6/8	Manteca Bulletin	Manteca, CA	Attraction listing	6,100
6/8	Monterey County Herald	Monterey, CA	Lion cub w/photo Night Tour 97 listing	33,600
6/8	Oakland Tribune	Oakland, CA	Attraction listing	152,739
6/8	San Francisco Exam/Chron.	San Francisco, CA	Attraction listing	621,599
6/8	Tri-Valley Herald	Pleasanton, CA	Attraction listing	35,600
6/9	San Francisco Chronicle	San Francisco, CA	Matier & Ross - "Zoo's Baby Campaign Won Over Voters"	509,548
6/9	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
6/9	Tri Valley Herald	Pleasanton, CA	Attraction listing	34,100
6/10	San Mateo County Times	San Mateo,CA	Attraction listing	39,376

Date	Publication	City/State	Subject	Circulation
6/11	San Francisco Examiner	San Francisco, CA	"Feathered Friend on the Mend"	158,711
6/11	San Mateo Times	San Mateo, CA	Attraction listing	49,793
6/12	Daily Ledger-Post Dispatch	Antioch, CA	Attraction listing	21,923
6/12	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
6/12	Telegram Tribune	San Luis Obispo, CA	Myrtle - AP story	31,700
6/12	Tri-Valley Herald	Pleasanton, CA	"Endangered species"	35,600
6/13	Alameda Times Star	Alameda, CA	Attraction listing	6,900
6/13	Sacramento Gazette	Sacramento, CA	Citypass	2,000
6/13	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
6/13	AsianWeek	San Francisco,CA	"An Election Wrap-Up"	60,000
6/13	Hayward Daily Review	Hayward, CA	Attraction listing	48,575
6/13	Stockton Record	Stockton, CA	Attraction listing	53,500
6/14	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
6/15	Sunday Reviw and Alameda Times	Hayward, CA	Attraction listing	55,343
6/15	San Francisco Chron. Datebook	San Francisco, CA	Attraction listing	621,599
6/15	Tri-Valley Herald	Pleasanton, CA	Attraction listing	34,100
6/16	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
6/17	San Francisco Independent	San Francisco,CA	Letters to the Editor, R. Hoppes "Myrtle the Swan poisoned by lead"	342,000
6/17	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
6/18	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
6/19	Daily Ledger Post Dispatch	Antioch, CA	Attraction listing	21,923
6/19	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
6/20	San Francisco Chronicle Datebook	San Francisco, CA	Night Tour listing	621,599
6/20	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
6/20	Stockton Record	Stockton, CA	Attraction listing	53,500
6/20	Tri-Valley Herald	Pleasanton, CA	Attraction listing	35,600
6/21	San Francisco Independent	San Francisco, CA	"Ballot results now official"	372,650
6/22	San Ramon Valley Herald	Pleasanton, CA	Attraction listing	50,000
6/22	Sunday Review and Alameda Times	Hayward, CA	Attraction listing	55,343
6/22	San Francisco Chronicle Datebook	San Francisco, CA	Attraction listing	621,599
6/22	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
6/23	Travel Weekly	Secaucus, NJ	"SF Football stadium latest in building spree"	37,500
6/24	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
6/25	Benicia Herald	Benicia, CA	Night Tour '97 calendar	9,000
6/25	Foster City Islander	Foster City, CA	Night Tour '97 calendar	10,000
6/25	San Francisco Bay Guardian	San Francisco, CA	Attraction listing	135,000
6/25	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
6/26	Contra Costa Times	Walnut Creek, CA	"Zoo takes extra precautions after elephant gets TB"	96,000
6/26	Marin Independent Journal	San Rafael, CA	"Asian elephant at SF Zoo tests positive for human TB"	41,100
6/26	Oakland Tribune	Oakland, CA	Night Tour 97 w/photo	152,739
6/26	San Francisco Chronicle	San Francisco, CA	"Zoo elephant with TB gets gets jumbo dose of pills"	509,548
6/26	San Francisco Examiner	San Francisco, CA	"Tuberculosis ails elephant"	158,711
6/26	San Francisco Independent	San Francisco, CA	Night Tour w/photo	372,650
6/26	San Ramon Valley Times	Danville, CA	"Zoo takes precautions after elephant gets TB"	35,611

Date	Publication	City/State	Subject	Circulation
6/26	Valley Times	Pleasanton, CA	"Zoo takes precautions"	36,500
6/26	West County Times	Pinole, CA	"SF Zoo elephant has human form of TB"	54,048
6/27	Daily Ledger Post Dispatch	Antioch, CA	Attraction listing	21,923
6/27	Fairfield Republic	Fairfield, CA	Night Tour - George	19,400
6/27	Hayward Daily Review	Hayward, CA	Attraction listing	48,575
6/27	Independent	Anderson, SC	"500 pills a day too much for picky, sick pachyderm"	42,000
6/27	Napa Valley Register	Napa, CA	"Sick elephant a real pill"	21,841
6/27	Oakland Tribune	Oakland, CA	"A hill of pills"	152,739
6/27	Star-Herald	Scottsbluff, NE	"Elephant creates headaches for Zoo"	15,206
6/27	Stockton Record	Stockton, CA	Attraction listing	53,500
6/27	Times Herald	Vallejo, CA	Night Tour 97	25,400
6/27	Tri-Valley Herald	Pleasanton, CA	"A hill of pills"	34,100
6/28	Antelope Valley Press	Palmdale, CA	"LA Zoo elephants checked for signs of TB"	51,709
6/28	Island Packet	Hilton Head, SC	"Elephant shuns meds"	
6/28	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
6/29	Alameda Sunday Review	Hayward, CA	Attraction listing	55,343
6/29	Bakersfield Californian	Bakersfield, CA	"Elephant contracts TB; others tested at L.A."	75,200
6/29	Contra Costa Times	Walnut Creek, CA	"Zoo's sick elephant won't take medicine"	96,000
6/29	Daily Ledger Post Dispatch	Antioch, CA	"Zoo's sick elephant wont' take medicine"	21,923
6/29	San Francisco Examiner	San Francisco, CA	"Zoo vet finds an ailing elelphant is no pill popper"	158,711
6/29	San Ramon Valley Times	San Ramon, CA	"Zoo's sick elephant won't take medicine"	35,611
6/29	Tri-Valley Herald	Pleasanton, CA	"Pachyderm puzzle pill pushers	34,100
6/29	Vacaville Reporter	Vacaville, CA	San Francisco travel	19,500
6/30	Appeal Democrat	Marysville, CA	"Firefighters help pull fallen elephant to its feet (L.A. Zoo)	24,200
6/30	Bakersfield Californian	Bakersfield, CA	"Crane helps get elephant upright	75,200
6/30	Escondido North County Times	Escondido, CA	"Elephant suffering TB refuses pills	22,216
6/30	Long Beach Press Telegram	Long Beach, CA	"One BIG patient"	123,891
6/30	North County Times	San Diego, CA	"Elephant suffering tuberculosis refuses pills"	11,215
6/30	Sacramento Bee	Sacramento, CA	"Spoonful of sugar not doing the job" Calle	270,000
6/30	San Bernardino Sun	San Bernardino, CA	"Firefighters rescue L.A. Zoo elephant"	87,993
6/30	San Diego Union Tribune	San Diego, CA	"Crane lifts L.A. Zoo elephant back to feet"	392,388
6/30	San Mateo County Times	San Mateo, CA	Attraction listing	39,376
6/30	Santa Cruz Sentinel	Santa Cruz, CA	"The great elephant rescue"	27,700
6/30	Santa Rosa Press Democrat	Santa Rosa, CA	"Elephant wins support"	79,400
6/30	Stockton Record	Stockton, CA	"Tips offered to cure pachyderm"	53,500
6/30	Times Standard	Eureka, CA	"Zoo tests elephants for breathing ailment"	23,500
6/30	Union Leader	Manchester, NH	"Just a spoonful of sugar won't do the trick"	75,000
6/30	West County Times	Pinole, CA	"L.A. Zoo elephant back on her feet - with help"	54,048

SPECIAL PROGRAMMING, BOOKS, CD ROMS

FISCAL YEAR 1996-97

SPECIAL PROGRAMMING - FISCAL YEAR 1996-97

DATE	COMPANY	LOCATION	SUBJECT
1/29	Diverse Productions	London, England	Documentary on female primatologists to air on UK Channel 4 in June. Interview with Carol Martinez and gorillas, and Lisa Hamburger with chimps.
9/6/96	DDF Films, Inc., a division of Polygram Films	Hollywood, CA	"The Game" motion picture film starring Michael Douglas and Sean Penn. Filmed scene in Lion House. One day shoot.
1/28	Learning Channel	Los Angeles	'How they do that?" Black rhino segment airing on the Learning Channel Feb. 2 or 9 @ 8pm
2/1	KOFY-TV 20	San Francisco, CA	"Wild Wednesday" part of the KOFY TV Kids Club -- filmed a series of segments in the CZ and Nature Trail.
2/14	Omni Magazine Internet zine	New York, NY	www.omnimag.com Sex Tour feature Anti-matter section
2/14	What's Going On	New York, NY	www.whatsgoingon.com "The coolest place on earth" Sex Tour
3/5	Comedy Central The Daily Show	New York, NY	Sex Tour - Jane Tollini segment on the Daily Show

BOOKS, CD-ROMS, ETC. - FISCAL YEAR 1996-97

TITLE	COMPANY	YEAR PUBLISHED	SUBJECT
Automap Road Atlas	Microsoft Corporation	1996	CD rom of the U.S. and places to visit
Frommer's 97 California	MacMillian Publishers	1997	Frommer's California Travel Guide; 1997 edition
Open Roads San Francisco Guide	Open Road Publishing	Fall 1996	First edition guide book to San Francisco
Guide Michelin San Francisco	Michelin Guides	1997	San Francisco edition 1997
Abbey West Directories	Abbey West Directories	June/July 96	San Francisco Sunset phone book
Places to go with Children in Northern California	Chronicle Books	1997	New edition of book
Science Center Travel Guide	Association of Science Technology Centers Inc.	1996	Travel web site
Best of San Francisco	Pine Cone Press Chronicle Books	1996	Revised and updated edition of Best of series publication
Scientific Treasures of the United States Society	American Chemical	1996	Travel book on scientific treasures of the U.S., exhibits, etc.
World Almanac	World Almanac Books	1997	The World Almanac lists the lead ing zoos and aquariums in the U.S.
Kids Go! San Francisco	John Muir Publications	1997	New children's travel guide.
Folgers 1998 Travel Guide	Folgers	1998	Travel book, info on SF Zoo
Weissman Travel Reports	Moon Publications	1997	1,300 page publication written for travel agent subscribers
Art Now		1997	Inclusion in guidebook
Frommer's San Francisco	MacMillan Travel USA	1998	1998 edition of the guide
"A Change for Zoe"	Rigby Heinemann Australia	1997	Children's illustrated storybook with illustrations based on Zoo's Australian WalkAbout